

Europe Herbicides Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)

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Report description:

The Europe herbicides market reached around USD 6.56 Billion in 2024. The market is projected to grow at a CAGR of 3.10% between 2025 and 2034 to reach nearly USD 8.90 Billion by 2034.

Europe Herbicides Market Growth

In 2020, the total agricultural output within the European Union amounted to EUR414.1 billion at basic prices. France led the member states with a total agricultural output of EUR76.3 billion, representing approximately 18.4% of the EU total. It was followed by Germany, which recorded EUR57.6 billion (13.9%), Italy with EUR56.9 billion (13.7%), Spain at EUR52.3 billion (12.6%), the Netherlands with EUR28.2 billion (6.8%), and Poland at EUR26.4 billion (6.4%). The thriving agricultural sector in Europe has resulted in an increasing demand for herbicides to enhance crop productivity. Increasing agricultural activities necessitate the use of herbicides to improve crop yields and effectively control weeds. The adoption of advanced farming practices and the need for higher productivity have led to a rise in herbicide usage.

Sustainable agriculture encourages the adoption of environmentally friendly herbicides to lower ecological consequences. These herbicides are designed with safer, low-residue compositions and contribute to integrated pest management practices. By adhering to regulatory guidelines and promoting healthier ecosystems, sustainable herbicides improve soil quality and mitigate risks to non-target organisms. The European Union's Farm to Fork strategy introduced in 2020 is one such initiative towards sustainable agriculture, which aims to decrease pesticide usage by 50% by the year 2030, while also ensuring that food production is more sustainable. Members of the European Parliament advocate for reduced pesticide application to better safeguard pollinators and biodiversity, the elimination of cage systems in animal husbandry, and an increase in land designated for organic farming by 2030.

Key Trends and Developments

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Rising agricultural productivity; technological advancements; growing focus on sustainable farming; and stringent regulatory frameworks are favouring the Europe herbicide market expansion

November 2023

The European Union approved the continued use of the contentious herbicide glyphosate for an additional ten years, subject to new conditions and restrictions.

May 2024

ADAMA Ltd, a prominent global leader in crop protection, announced the initial registration of EDAPTIS in Poland. EDAPTIS is a ready-to-use herbicide formulation that offers comprehensive control of grassy weeds and enhances effectiveness against resistant populations.

Rising Agricultural Productivity in Europe

As farmers in Europe seek to maximise their output and ensure a stable food supply, they are turning to advanced herbicide formulations that not only effectively manage weed populations but also minimise environmental impact. The integration of innovative agricultural practices, such as precision farming and integrated pest management, is further driving the need for herbicides that are both effective and sustainable.

Technological Advancements and Innovations

Advancements in herbicide formulations and application technologies are playing a crucial role in enhancing the agricultural sector's ability to manage weeds effectively. These innovations encompass a range of developments, including the creation of more effective herbicide formulations that target specific weed species while minimising harm to crops.

Rising Focus on Sustainable Farming

There is an increasing focus on sustainable agricultural methods, which encompasses the adoption of herbicides that pose reduced risks to both the environment and human health. This movement is steering the market towards more environmentally friendly and low-impact alternatives.

Growing Impact of Rapid Climate Change

Alterations in weather patterns and a rise in the occurrence of extreme weather events may impact the growth and distribution of weeds, thereby affecting the demand for particular herbicides. For instance, warmer temperatures and increased rainfall can create more favourable conditions for certain weed species to thrive, leading to an expansion of their habitats.

Stringent Regulatory Frameworks

As governments and regulatory agencies respond to growing environmental concerns, public health issues, and the need for sustainable agricultural practices, they are increasingly implementing more stringent regulations on the types and quantities of herbicides and pesticides that can be used.

Evolving Economic Factors

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The purchasing power of farmers and the demand for herbicides are significantly influenced by a variety of market dynamics that can fluctuate based on several factors, including commodity prices, subsidies in the agricultural sector, and overall economic conditions in the region.

Europe Herbicides Industry Segmentation

The EMR's report titled "Europe Herbicides Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Breakup by Application Mode

- Foliar Spray
- Seed Treatment
- Soil Treatment
- Others

Breakup by Crop Type

- Fruits and Vegetables
- Grains and Cereals
- Pulses and Oilseeds
- Others

Breakup by Country

- United Kingdom
- Germany
- France
- Italy
- Others

Europe Herbicides Market Share

Based on region, the market is segmented into the United Kingdom, Germany, France, and Italy, among others. The United Kingdom is projected to grow at a CAGR of 3.4% during the forecast period of 2025-2034 as the agricultural sector in the country flourishes.

Leading Companies in the Europe Herbicides Market

Major players are focusing on the production of organic herbicides to gain a competitive edge in the market.

- BASF SE
- ADAMA Ltd.
- Bayer AG
- Corteva Agriscience
- Nufarm Ltd.

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- Syngenta Crop Protection AG
- UPL Ltd.
- FMC Corp.
- Sumitomo Chemical Co. Ltd.
- Wynca Group
- Others

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