

## **Brazil Medical Billing Outsourcing Market Outlook - Forecast Trends, Market Size, Share and Growth Analysis Report (2025-2034)**

Market Report | 2025-06-28 | 124 pages | EMR Inc.

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### **Report description:**

The Brazil medical billing outsourcing market size is projected to grow at a CAGR of 7.80% between 2025 and 2034, aided by the rising prevalence of telemedicine and the expansion of existing network of private clinics.

#### **Brazil Medical Billing Outsourcing Market Growth**

Brazil is one of the top 5 countries for outsourcing due to its high financial attractiveness and good business environment. Nearly 50% of Brazil's working population belongs to the working age group, with 85% being below 55 years of age. An average Brazilian worker speaks multiple languages, including Spanish, English, Portuguese, and French. In 2019, Brazil attracted 250,000 patients seeking dental care, cosmetic treatments, and bariatric surgeries from other countries, which fuelled the growth of its medical tourism sector. The healthcare system of Brazil is nearly 20%-50% more cost-effective than that of the USA, which leads to an influx of American patients into the country. As per the Medical Tourism Index, Brazil provides good quality facilities for patients seeking different treatments and has been ranked 21 st out of 46 global destinations. These factors have contributed to the Brazil medical billing outsourcing market value.

Nearly 25% of the population of Brazil has a private health insurance policy. The average out-of-pocket expenditure on healthcare in Brazil is USD 351 per person. This prompts patients to redeem their money from insurance providers, which results in an increased workload for healthcare professionals who are primarily involved in patient care. Document verification and coding are extremely time-consuming activities that interfere with the daily tasks of healthcare professionals. This is expected to drive the Brazil medical billing outsourcing market expansion in the coming years.

#### **Key Trends and Developments**

Rising of automated medical billing; emphasis on positive patient billing experience; rise of telemedicine; and increasing focus on

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building cyber resilience are factors impacting the Brazil medical billing outsourcing market growth.

June 10, 2024

Brazilian health insurance operator Amil and Diagnosticos da America (Dasa) entered into advanced talks for the creation of a new hospital chain Impar to bolster their market presence across the country.

October 18, 2023

Diaverum Brazil established a new renal care clinic in Guarulhos, Sao Paulo. The facility is equipped with different 42 dialysis stations where patients are handled by 60 staff members. This clinic has increased Diaverum's capacity in the city by nearly 50%. Further establishment of clinics is expected to lead to Brazil medical billing outsourcing market development.

#### Expanding Network of Private Clinics

Increasing investment by private sector players to expand the accessibility of healthcare services is expected to raise the demand for medical billing outsourcing for improving patient outcomes.

#### Rise of automated medical billing

This has enabled healthcare providers to reduce the risk of manual error, enhance efficiency, and expedite the overall billing cycle.

#### Emphases on positive patient billing experience

The patient-centric billing cycle aims at ensuring that patients truly understand their medical expenses, including timely and communication about the due balance and different payment options. This is contributing to an increase in the Brazil medical billing outsourcing market revenue.

#### Impact of telemedicine

Companies engaged in providing medical billing outsourcing services need to conduct extra research for understanding the billing processes for patients seeking virtual medical care.

#### Building cyber resilience

With the increasing number of medical data breaches annually, medical billing service providers must implement robust cybersecurity measures to ensure patient data confidentiality. This can result in Brazil medical billing outsourcing market expansion.

#### Brazil Medical Billing Market Trends

Automated tools can handle tasks such as data entry, coding, claim submissions, insurance verification, and even payment posting easily. This can significantly minimise administrative hassles for healthcare providers and streamline different billing processes. Modern software can easily detect any inaccuracies in filed claim while ensuring a high degree of regulatory compliance. This can facilitate faster claim resolution and minimise the number of issues related to delayed payments or claim denials. This is expected to favour the Brazil medical billing outsourcing market dynamics.

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## Brazil Medical Billing Outsourcing Industry Segmentation

The EMR's report titled "Brazil Medical Billing Outsourcing Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

### Market Breakup by Service:

- Front End
- Back End

### Market Breakup by End User:

- Hospitals
- Physician's Office
- Others

### Market Breakup by Region:

- Sao Paulo
- Minas Gerais
- Rio de Janeiro
- Bahia
- Rio Grande do Sul
- Others

## Brazil Medical Billing Outsourcing Market Share

Based on region, the market is segmented into Sao Paulo, Minas Gerais, Rio de Janeiro, Bahia, and Rio Grande do Sul, among others. Sao Paulo is projected to dominate the market, representing 42% of the overall market share. Over the forecast period, Sao Paulo is expected to grow at a CAGR of 8.9% as the demand for smooth patient billing experiences at healthcare facilities is projected to grow.

## Leading Companies in the Brazil Medical Billing Outsourcing Market

Major players are integrating artificial intelligence and automation tools with medical billing systems to enhance the productivity of healthcare facilities and also boost their Brazil medical billing outsourcing market share.

### Accenture plc

Accenture plc was founded in 1989 and is headquartered in Dublin, Ireland. It is a business consulting company which also provides business process outsourcing services.

### Oracle Corp.

Oracle Corp. is an American software development company which is headquartered in Texas, United States. It was formed in 1977. As per Brazil medical billing outsourcing market analysis, it also provides numerous other services, including business

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intelligence.

Cognizant Technology Solutions Corp.

Cognizant Technology Solutions Corp. was founded in 1994 in Tamil Nadu, India. It is an IT company which specialises in providing digital engineering and intelligent process automation solutions to businesses.

Experian Information Solutions, Inc.

Experian Information Solutions, Inc. was founded in 1996 and is headquartered in California. It is an information services company that operates in 32 countries worldwide. It is engaged in providing risk management and marketing services to numerous businesses by leveraging AI-based tools.

Other players included in the Brazil medical billing outsourcing market report are Intuitive Care Hospital Intelligence Inc. , and BM Contas Medicas, among others.

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