

United States Industrial Tapes Market Size Analysis - Market Share, Forecast Trends and Outlook Report (2025-2034)

Market Report | 2025-06-28 | 121 pages | EMR Inc.

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Report description:

The United States industrial tapes market size reached around USD 14.85 Billion in 2024. The market is projected to grow at a CAGR of 5.60% between 2025 and 2034 to reach nearly USD 25.61 Billion by 2034.

United States Industrial Tapes Market Growth

The construction sector is a significant user of industrial tapes. The continuous rise in residential and commercial construction projects is driving the need for industrial tapes. In 2023, private sector construction spending in the United States reached USD 1.38 trillion, with public sector construction spending at USD 368 billion. Commercial construction spending in the United States was USD 105 billion in 2023, while single-family residential construction spending was USD 420 billion. This surge in construction activities is boosting the demand for industrial tape, which serves various purposes such as bonding, sealing, insulating, and masking.

As per the United States industrial tapes market analysis, the market in the United States is primarily influenced by various factors, such as technological advancements, the growth of industrial activities, the increasing need for effective and long-lasting bonding solutions, and the rising awareness of sustainable practices. The continuous development of advanced materials and adhesive technologies has significantly improved the performance of industrial tapes, providing superior adhesion, durability, and resistance to harsh conditions like high temperatures and UV exposure.

According to the US Census Bureau, ecommerce sales represented 15.5% of entire US retail sales in the end of 2023. The surge in e-commerce has also contributed to the demand for efficient packaging solutions, including industrial tapes, which play a crucial role in sealing, bundling, and labelling within the packaging and logistics sectors. Industrial tapes offer reliable and tamper-resistant packaging solutions that are essential for the secure transportation and storage of goods.

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Key Trends and Developments

The United States industrial tapes market growth can be attributed to the expansion of the energy sector, development in the construction sector, rising automotive sector, and the adoption of technological advancements.

September 2024

Mactac, a company specialising in adhesive solutions based in the United States unveiled two new product lines of Macbond industrial tape. These innovative tapes offer a range of adhesive bonds suitable for materials with low, medium, or high surface energy, incorporating optimal combinations of adhesive characteristics to address diverse customer requirements.

August 2024

Shurtape Technologies, LLC, an American manufacturing firm broadened its range of sustainable packaging tapes with the introduction of rPET recycled packaging tapes.

November 2023

CCL Design, a US-Canada based company introduced its new 5400 LSE Acrylic Foam Tape Series. This series is characterised by its ability to adhere to plastics without the need for a primer, providing an exceptionally strong bond to polypropylene and excellent compatibility with automotive paints.

Expanding Energy Sector

One of the notable United States industrial tape market trends is the expansion of the energy sector. The advancements in the energy sector, particularly the growth of renewable energy initiatives like wind and solar farms, have led to a heightened demand for industrial tapes utilised in bonding, insulation, and protective applications. These tapes play a crucial role in the assembly and maintenance of energy equipment, thereby facilitating the sector's expansion.

Increasing Demand from the Automotive Sector

The surge in production of both electric and conventional vehicles in the United States is propelling the need for industrial tapes utilised in assembly, bonding, and insulation processes, which are vital for vehicle manufacturing, repair, and maintenance within the automotive sector.

Growth of Construction Activities

As per United States industrial tapes market, the expanding construction sector in the United States necessitates the use of industrial tapes for bonding, sealing, and insulation in residential, commercial, and infrastructure projects. This demand significantly contributes to market expansion, particularly in the realm of energy-efficient and sustainable building practices.

Advancements in Technology

Developments in industrial tape materials, including pressure-sensitive adhesives and high-performance options, improve durability and functionality. This progress is driving increased demand across various sectors, such as aerospace, electronics, and manufacturing, which require specialised bonding solutions, consequently driving up the United States industrial tapes market share.

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Rise in E-commerce Packaging

The swift expansion of e-commerce in the United States is elevating the demand for industrial tapes in packaging, labelling, and shipping applications. Strong and reliable tapes are essential for ensuring the safety of products during transit, thereby significantly boosting market growth in this area.

United States Industrial Tapes Market Trends

The industrial tape market in the United States is witnessing significant expansion, influenced by a variety of trends. A prominent trend is the increasing demand for high-performance tapes across sectors such as construction, automotive, and electronics. These sectors necessitate robust, pressure-sensitive tapes capable of enduring harsh conditions while providing exceptional bonding strength. Additionally, technological innovations are transforming the market landscape, with the emergence of eco-friendly, solvent-free, and biodegradable tapes gaining popularity in response to heightened environmental regulations and an intensified emphasis on sustainability, leading to the United States industrial tapes market development.

United States Industrial Tapes Industry Segmentation

The EMR's report titled "United States Industrial Tapes Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Tape Backing Material

- Polypropylene
- Paper
- Polyvinyl Chloride
- Others

Market Breakup by Resin

- Acrylic
- Rubber
- Silicone
- Others

Market Breakup by Application

- Pressure Sensitive
- Solvent Based
- Hot Melt Based

Market Breakup by End User

- General Industry
- Manufacturing Industry
- Packaging Industry

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Market Breakup by Region

- Mideast
- Great Lakes
- Plains
- Southeast
- Southwest
- Rocky Mountain
- Far West

United States Industrial Tapes Market Share

Based on end user, the market is segmented into the general industry, manufacturing industry, and packaging industry. The general industry is projected to grow at a CAGR of 6.2% during the forecast period. Industrial tape is extensively utilized in general industry for applications such as bonding, insulating, sealing, and masking. It offers robust adhesion for the assembly of materials, safeguards surface throughout manufacturing operations, and improves durability, thereby promoting efficiency in diverse production settings.

Leading Companies in United States Industrial Tapes Market

The market players are focusing on the production of specialty tapes and innovative materials with advanced adhesive technologies to improve United States industrial tapes market outlook.

The Dow Chemical Company

The Dow Chemical Company, established in 1897, is based in Midland, Michigan. It stands as a prominent global entity in the fields of materials science, chemicals, and industrial solutions, delivering products related to infrastructure, packaging, and consumer care across diverse sectors around the world.

3M Company

3M Company, founded in 1902 and located in St. Paul, Minnesota, is renowned for its extensive array of products, which includes abrasives, adhesives, and personal protective equipment. The company caters to various sectors, such as electronics, healthcare, and transportation, on a global scale, thereby leading to the expansion of United States industrial tapes market size.

Ashland Global Holdings Inc.

Ashland Global Holdings Inc., founded in 1924 and headquartered in Wilmington, Delaware, operates as a specialty chemicals firm. It supplies advanced materials and ingredients for various sectors including personal care, pharmaceuticals, and construction, with a strong emphasis on innovation and sustainability.

H.B. Fuller Company

H.B. Fuller Company, established in 1887 and based in St. Paul, Minnesota, specializes in providing sealants, adhesives, and other specialty chemicals. The company serves sectors such as construction, packaging, and electronics, prioritizing innovative and sustainable bonding solutions.

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Another key player in the market is Berry Global Group, Inc. among others.

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