

## **Decks Market Size, Share and Growth Analysis Report - Forecast Trends and Outlook (2025-2034)**

Market Report | 2025-06-28 | 184 pages | EMR Inc.

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### **Report description:**

The global decks market size reached around USD 14.96 Billion in 2024. The market is projected to grow at a CAGR of 6.10% between 2025 and 2034 to reach nearly USD 27.04 Billion by 2034.

{{IS\_GRAPH}}

#### Global Decks Market Growth

The National Association of Realtors, in collaboration with the National Association of Landscape Professionals, discovered that most people add wooden decks into their home remodelling project to improve its liveability (48%), upgrade worn-out materials, surfaces, and finishes (37%), achieve better functionality (49%), and experience more joy (74%). As per the decks market analysis, 81% of Americans reportedly want to spend more time at home after finishing these projects.

The trend of personalisation and customisation is making significant inroads, which is enabling consumers to design unique decks that meet their specific requirements. This includes a storage-cum-seating bench or a customised railing which adds to the aesthetic appeal of the house. This is expected to lead to the decks market expansion. Moreover, rapid technological advancements are prompting architectural firms to integrate smart LED lights, smart outdoor furniture, heaters, and speakers into the deck design. This is offering an increased level of comfort and convenience for homeowners, which is leading to the market growth. Composite decking, created from recycled plastic and wood, is expected to find increasing application in deck construction over the forecast period amid the growing trend of sustainability.

#### Key Trends and Developments

The growing use of eco-friendly materials; evolving application of different colours of decks; increasing demand for decking

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solutions for seamless indoor-outdoor transition; and the rising demand for multifunctional spaces are favouring the decks market growth

November 2024

AZEK Company Inc. launched the latest product innovations for 2025, including TrimLogic (recycled PVC trim), Fulton Rail (steel), and Reliance Rail (vinyl). It also launched the Harvest+ decking collection and new lighting systems, which are expected to enhance the availability of durable and sustainable options for enhancing the appeal of outdoor spaces.

September 2024

Trex Company expanded its decking line, Trex Enhance, with two additional colours, Honey Grove and Tide Pool, which feature heat-mitigating technology. The new launches aim to enhance consumer accessibility to affordable and high-quality alternatives to wooden decking, thereby increasing the decks market value.

June 2024

Trex Company established a partnership with Paragon Stairs to introduce the Trex Spiral Stairs collection, which enhances the aesthetic appeal of outdoor living spaces. Under this agreement, Paragon can supply Vista and Summit, two modular systems designed to integrate with Trex's railing and decking in 5000 different ways. This is expected to enhance Trex's offering for coastal regions and facilitate the decks market expansion.

February 2024

Trex Company launched a wide-ranging collection of deck fasteners and accessories, known as the "Trex Hideaway Fastener Collection". It includes colour-matched screws, innovative tools, and plugs to ensure effective deck installation.

Growing use of eco-friendly materials

Composite decking, which is created by blending recycled plastics and wood fibres, has gained significant traction, owing to its eco-friendly credentials, longevity, and minimal maintenance requirements. Besides, reclaimed wood and bamboo are also becoming popular among consumers for creating decks.

Evolving application of different colours of decks

Architectural firms are using rich blues and energetic reds to create visually striking decks which not only enhance the personality of outdoor spaces but also create a relaxing and entertaining environment.

Rising demand for decks that enable seamless indoor-outdoor transition

To enhance the overall sense of cohesion, home builders are using materials that complement the home's interior on their decks and incorporating sliding doors to ensure unobstructed transition. This is favourably shaping the decks market dynamics.

Increasing demand for multifunctional spaces

The growing consumer desire for maximising the versatility and utility of outdoor living areas is expected to transform the market trajectory, as companies turn decks into multifunctional spaces which can serve to entertain, relax, or enhance work productivity

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for consumers.

## Global Decks Market Trends

Decks are an important architectural feature of many homes that can serve to enhance their value and increase their functionality. They provide a safe space for unwinding mentally and ensure adequate protection of privacy. As per the decks market analysis, single-family houses in New England (76%), the West North Central and the Middle Atlantic region (42% each), and the East South-Central region (33%) typically install decks in the United States. While the preference for patios has grown steadily in recent years, decks continue to enjoy stable demand, as they have a higher resale value and can be easily customised in different shapes and sizes. They are also well-suited for hot climates.

## Global Decks Industry Segmentation

The EMR's report titled "Global Decks Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

### Market Breakup by Material:

- Wood
- Metal
- Plastics and Composites
- Concrete

### Market Breakup by Application:

- Railing
- Walls
- Floors
- Others

### Market Breakup by End-Use:

- Residential
- Non-Residential

### Market Breakup by Region:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

## Global Decks Market Share

Based on region, the market is segmented into North America, Europe, the Asia Pacific, Latin America, and the Middle East and Africa. Over the forecast period of 2024-32, the Asia Pacific is estimated to grow at a CAGR of 7.1% due to the rapid growth of the

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residential housing sector and rising consumer appeal for multifunctional spaces. The decks market development in the region can also be attributed to the increasing appeal for undertaking house remodelling projects by consumers and the increasing use of eco-friendly materials.

#### Leading Companies in the Global Decks Market

Major players are introducing bold and vibrant colours into deck design, which is expected to fuel the decks market development in the forecast period.

#### Fortune Brands Innovations, Inc.

Fortune Brands Innovations, Inc. was founded in 2011 and is headquartered in Illinois, United States. It is primarily involved in producing home and security products.

#### Alfresco Floors Ltd.

Alfresco Floors Ltd. was founded in 2014 and is headquartered in England, United Kingdom. It specialises in designing solutions for exterior hard landscaping, aluminium decking, and porcelain paving, among others.

#### The AZEK Company Inc.

The AZEK Company Inc. was founded in 1983 and is headquartered in Illinois, United States. It manufactures building materials for wholesale purposes.

#### Trex Company, Inc

Trex Company, Inc. was founded in 1996 and is headquartered in Virginia, United States. It is the world's biggest manufacturer of decking products and continues to make innovative products in outdoor engineering.

Other players included in the decks market report are Metsa Group, Vetedy Group, Nexan Building Products, Inc., Deck West, Verco Decking, Inc., and CSM Products & Solutions, LLC, among others.

#### **Table of Contents:**

- 1 Executive Summary
  - 1.1 Market Size 2024-2025
  - 1.2 Market Growth 2025(F)-2034(F)
  - 1.3 Key Demand Drivers
  - 1.4 Key Players and Competitive Structure
  - 1.5 Industry Best Practices
  - 1.6 Recent Trends and Developments
  - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
  - 2.1 Market Trends
  - 2.2 Key Verticals
  - 2.3 Key Regions

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- 2.4 Supplier Power
- 2.5 Buyer Power
- 2.6 Key Market Opportunities and Risks
- 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
  - 3.1 GDP Outlook
  - 3.2 GDP Per Capita Growth
  - 3.3 Inflation Trends
  - 3.4 Democracy Index
  - 3.5 Gross Public Debt Ratios
  - 3.6 Balance of Payment (BoP) Position
  - 3.7 Population Outlook
  - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
  - 4.1 Country Risk
  - 4.2 Business Climate
- 5 Global Decks Market Analysis
  - 5.1 Key Industry Highlights
  - 5.2 Global Decks Historical Market (2018-2024)
  - 5.3 Global Decks Market Forecast (2025-2034)
  - 5.4 Global Decks Market by Material
    - 5.4.1 Wood
      - 5.4.1.1 Historical Trend (2018-2024)
      - 5.4.1.2 Forecast Trend (2025-2034)
    - 5.4.2 Metal
      - 5.4.2.1 Historical Trend (2018-2024)
      - 5.4.2.2 Forecast Trend (2025-2034)
    - 5.4.3 Plastics and Composites
      - 5.4.3.1 Historical Trend (2018-2024)
      - 5.4.3.2 Forecast Trend (2025-2034)
    - 5.4.4 Concrete
      - 5.4.4.1 Historical Trend (2018-2024)
      - 5.4.4.2 Forecast Trend (2025-2034)
  - 5.5 Global Decks Market by Application
    - 5.5.1 Railing
      - 5.5.1.1 Historical Trend (2018-2024)
      - 5.5.1.2 Forecast Trend (2025-2034)
    - 5.5.2 Walls
      - 5.5.2.1 Historical Trend (2018-2024)
      - 5.5.2.2 Forecast Trend (2025-2034)
    - 5.5.3 Floors
      - 5.5.3.1 Historical Trend (2018-2024)
      - 5.5.3.2 Forecast Trend (2025-2034)
    - 5.5.4 Others
  - 5.6 Global Decks Market by End-Use
    - 5.6.1 Residential
      - 5.6.1.1 Historical Trend (2018-2024)

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- 5.6.1.2 Forecast Trend (2025-2034)
- 5.6.2 Non-Residential
  - 5.6.2.1 Historical Trend (2018-2024)
  - 5.6.2.2 Forecast Trend (2025-2034)
- 5.7 Global Decks Market by Region
  - 5.7.1 North America
    - 5.7.1.1 Historical Trend (2018-2024)
    - 5.7.1.2 Forecast Trend (2025-2034)
  - 5.7.2 Europe
    - 5.7.2.1 Historical Trend (2018-2024)
    - 5.7.2.2 Forecast Trend (2025-2034)
  - 5.7.3 Asia Pacific
    - 5.7.3.1 Historical Trend (2018-2024)
    - 5.7.3.2 Forecast Trend (2025-2034)
  - 5.7.4 Latin America
    - 5.7.4.1 Historical Trend (2018-2024)
    - 5.7.4.2 Forecast Trend (2025-2034)
  - 5.7.5 Middle East and Africa
    - 5.7.5.1 Historical Trend (2018-2024)
    - 5.7.5.2 Forecast Trend (2025-2034)
- 6 North America Decks Market Analysis
  - 6.1 United States of America
    - 6.1.1 Historical Trend (2018-2024)
    - 6.1.2 Forecast Trend (2025-2034)
  - 6.2 Canada
    - 6.2.1 Historical Trend (2018-2024)
    - 6.2.2 Forecast Trend (2025-2034)
- 7 Europe Decks Market Analysis
  - 7.1 United Kingdom
    - 7.1.1 Historical Trend (2018-2024)
    - 7.1.2 Forecast Trend (2025-2034)
  - 7.2 Germany
    - 7.2.1 Historical Trend (2018-2024)
    - 7.2.2 Forecast Trend (2025-2034)
  - 7.3 France
    - 7.3.1 Historical Trend (2018-2024)
    - 7.3.2 Forecast Trend (2025-2034)
  - 7.4 Italy
    - 7.4.1 Historical Trend (2018-2024)
    - 7.4.2 Forecast Trend (2025-2034)
  - 7.5 Others
- 8 Asia Pacific Decks Market Analysis
  - 8.1 China
    - 8.1.1 Historical Trend (2018-2024)
    - 8.1.2 Forecast Trend (2025-2034)
  - 8.2 Japan
    - 8.2.1 Historical Trend (2018-2024)

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- 8.2.2 Forecast Trend (2025-2034)
- 8.3 India
  - 8.3.1 Historical Trend (2018-2024)
  - 8.3.2 Forecast Trend (2025-2034)
- 8.4 ASEAN
  - 8.4.1 Historical Trend (2018-2024)
  - 8.4.2 Forecast Trend (2025-2034)
- 8.5 Australia
  - 8.5.1 Historical Trend (2018-2024)
  - 8.5.2 Forecast Trend (2025-2034)
- 8.6 Others
- 9 Latin America Decks Market Analysis
  - 9.1 Brazil
    - 9.1.1 Historical Trend (2018-2024)
    - 9.1.2 Forecast Trend (2025-2034)
  - 9.2 Argentina
    - 9.2.1 Historical Trend (2018-2024)
    - 9.2.2 Forecast Trend (2025-2034)
  - 9.3 Mexico
    - 9.3.1 Historical Trend (2018-2024)
    - 9.3.2 Forecast Trend (2025-2034)
  - 9.4 Others
- 10 Middle East and Africa Decks Market Analysis
  - 10.1 Saudi Arabia
    - 10.1.1 Historical Trend (2018-2024)
    - 10.1.2 Forecast Trend (2025-2034)
  - 10.2 United Arab Emirates
    - 10.2.1 Historical Trend (2018-2024)
    - 10.2.2 Forecast Trend (2025-2034)
  - 10.3 Nigeria
    - 10.3.1 Historical Trend (2018-2024)
    - 10.3.2 Forecast Trend (2025-2034)
  - 10.4 South Africa
    - 10.4.1 Historical Trend (2018-2024)
    - 10.4.2 Forecast Trend (2025-2034)
  - 10.5 Others
- 11 Market Dynamics
  - 11.1 SWOT Analysis
    - 11.1.1 Strengths
    - 11.1.2 Weaknesses
    - 11.1.3 Opportunities
    - 11.1.4 Threats
  - 11.2 Porter's Five Forces Analysis
    - 11.2.1 Supplier's Power
    - 11.2.2 Buyer's Power
    - 11.2.3 Threat of New Entrants
    - 11.2.4 Degree of Rivalry

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- 11.2.5 Threat of Substitutes
- 11.3 Key Indicators of Demand
- 11.4 Key Indicators of Price
- 12 Competitive Landscape
- 12.1 Supplier Selection
- 12.2 Key Global Players
- 12.3 Key Regional Players
- 12.4 Key Player Strategies
- 12.5 Company Profiles
- 12.5.1 Fortune Brands Innovations, Inc.
  - 12.5.1.1 Company Overview
  - 12.5.1.2 Product Portfolio
  - 12.5.1.3 Demographic Reach and Achievements
  - 12.5.1.4 Certifications
- 12.5.2 The AZEK Company Inc.
  - 12.5.2.1 Company Overview
  - 12.5.2.2 Product Portfolio
  - 12.5.2.3 Demographic Reach and Achievements
  - 12.5.2.4 Certifications
- 12.5.3 Trex Company, Inc.
  - 12.5.3.1 Company Overview
  - 12.5.3.2 Product Portfolio
  - 12.5.3.3 Demographic Reach and Achievements
  - 12.5.3.4 Certifications
- 12.5.4 Metsa Group
  - 12.5.4.1 Company Overview
  - 12.5.4.2 Product Portfolio
  - 12.5.4.3 Demographic Reach and Achievements
  - 12.5.4.4 Certifications
- 12.5.5 Vetedy Group
  - 12.5.5.1 Company Overview
  - 12.5.5.2 Product Portfolio
  - 12.5.5.3 Demographic Reach and Achievements
  - 12.5.5.4 Certifications
- 12.5.6 Alfresco Floors Ltd.
  - 12.5.6.1 Company Overview
  - 12.5.6.2 Product Portfolio
  - 12.5.6.3 Demographic Reach and Achievements
  - 12.5.6.4 Certifications
- 12.5.7 Nexan Building Products, Inc.
  - 12.5.7.1 Company Overview
  - 12.5.7.2 Product Portfolio
  - 12.5.7.3 Demographic Reach and Achievements
  - 12.5.7.4 Certifications
- 12.5.8 Deck West
  - 12.5.8.1 Company Overview
  - 12.5.8.2 Product Portfolio

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- 12.5.8.3 Demographic Reach and Achievements
- 12.5.8.4 Certifications
- 12.5.9 Verco Decking, Inc.
  - 12.5.9.1 Company Overview
  - 12.5.9.2 Product Portfolio
  - 12.5.9.3 Demographic Reach and Achievements
  - 12.5.9.4 Certifications
- 12.5.10 CSM Products & Solutions, LLC
  - 12.5.10.1 Company Overview
  - 12.5.10.2 Product Portfolio
  - 12.5.10.3 Demographic Reach and Achievements
  - 12.5.10.4 Certifications
- 12.5.11 Others

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