

Potash Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)

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Report description:

The global potash market size reached around USD 61.89 Billion in 2024. The market is projected to expand at a CAGR of 5.10% between 2025 and 2034 to reach nearly USD 101.78 Billion by 2034.

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Global Potash Market Growth

In 2022, around 64.6 million tons of potash was produced worldwide. Countries like Canada, Russia, and Belarus account for around 66% of total production, with Canada being the largest producer. In 2022, Canada produced 38% of the world's potash, and exported 21.3 million tons, accounting for 46% potash market share in exports. In 2021, total potash production in Canada surged by around 1.3 million tons and reached 24.6 million tons. Moreover, the largest reserves of potash are present in Canada (4,500 MT), Belarus (3,300 MT), and the United States (970 MT), among other countries. In 2022, Russia, Canada, and Belarus accounted for 74% of the world's trade for potash.

As per the potash market analysis, the growth of the global agricultural sector is expected to contribute to the market growth. In 2021, the global consumption of potash fertiliser was 161.5 kg per hectare of land, which highlights the significant role of nutrients in ensuring the security of food systems worldwide. In the United States, the average consumption of potash fertiliser per hectare of arable land was 128.7 kg, which is further expected to shape the market dynamics favourably in the forecast period.

Key Trends and Developments

Rising rates of aluminium recycling; increasing demand for fireworks; growing glass production; and increasing demand for

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effervescent tablets are the major factors favouring the potash market growth

October 2024

BHP Group Limited approved an investment of around USD 4.9 billion for commencing the second stage of the Jansen potash project situated in Saskatchewan, Canada.

August 2023

The government of the Republic of Congo signed a 25-year-old mining convention with Konga Potash, which invested around USD 45 million in the country for sustainable and responsible mineral extraction and processing. This is creating a favourable potash market outlook.

September 2022

CGG's Minerals & Mining was awarded a contract from DLE Resources for assessing Argentina's regional potential for potash and lithium.

August 2021

Acron Group, a leading mineral fertiliser producing company in Russia, increased planned capital investments into Talitsky's potash mine from USD 60 million in 2021 to USD 222 million in 2022. This is expected to further enhance the potash market value over the forecast period.

Rising rates of aluminium recycling

Recycled aluminium requires 95% less energy for formation, as compared to virgin aluminium produced from bauxite. In Europe, the average aluminium recycling rate is around 55%. Potash is used as a flux in the aluminium smelting process and reduces contaminants such as oxides in the aluminium recycling process.

Increasing demand for fireworks

Potash is used in making crackers and explosives. Compounds like potassium perchlorate, potassium chlorate, and potassium nitrate can produce vibrant colours in explosives, which is expected to facilitate the potash market development.

Growing glass production

The world produces around 130 million tons of glass annually. Of this, around 5 million tons are used in the United Kingdom. When combined with lime and silica, potash can create soda-lime glass, which is water-resistant and can be used for making windowpanes and packaging containers.

Increasing demand for effervescent tablets

Potash is used in producing effervescent tablets and can be used for treating conditions like hypokalaemia.

Global Potash Market Trends

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Many industries, including the construction and automotive sectors, recycle up to 90% of their aluminium in the United States. This saves over 90 million barrels of oil for fuelling the production of aluminium anew from virgin bauxite. Besides, the US economy can save over USD 800 million of value by recycling all aluminium cans. This can lead to an increase in the potash market value in the upcoming years.

Global Potash Industry Segmentation

The EMR's report titled "Global Potash Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Product:

- Potassium Chloride
- Potassium Sulphate
- Potassium Nitrate
- Others

Market Breakup by End-Use:

- Agriculture
- Non-Agriculture

Market Breakup by Region:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Global Potash Market Share

Based on region, the market is segmented into North America, Europe, the Asia Pacific, Latin America, and the Middle East and Africa. Over the forecast period of 2024-32, the market for potash in the Asia Pacific is expected to increase at a CAGR of 5.9% due to the growth of the agricultural industry. Moreover, the potash market development is also being driven by the growth of Australia's mining industry and the rising demand for potassium chloride.

Leading Companies in the Global Potash Market

The increasing demand for potassium-rich animal feed and potassium-based soaps is expected to boost the potash market revenue over the forecast period.

Arab Potash Company

Arab Potash Company was founded in 1956 and is headquartered in Amman, Jordan. It is the world's 8th largest potash producer by volume and has a significant presence in Aqaba and Ghor Al Safi.

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Compass Minerals International, Inc.

Compass Minerals International, Inc. was founded in 1844 and is headquartered in Kansas, United States. It is engaged in manufacturing a wide range of minerals for industrial, agricultural, chemical, and consumer applications.

BHP Group Limited

BHP Group Limited was founded in 1885 and is headquartered in Victoria, Australia. It is engaged in exploring, extracting, processing, and transporting essential minerals worldwide.

Intrepid Potash, Inc.

Intrepid Potash, Inc. was founded in 2000 and is headquartered in Colorado, United States. It is the nation's sole potash mining company, which serves the farming and agricultural sectors.

Other players included in the potash market report are Emmerson PLC, Uralchem Group, Nutrien Ltd., EuroChem Group, Sinofert Holdings Limited, and K+S Aktiengesellschaft, among others.

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