

## **Vietnam Herbicide Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)**

Market Report | 2025-06-28 | 128 pages | EMR Inc.

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### **Report description:**

The Vietnam herbicide market size reached around USD 398.48 Million in 2024. The market is projected to grow at a CAGR of 5.00% between 2025 and 2034 to reach nearly USD 649.08 Million by 2034.

#### Vietnam Herbicide Market Growth

As of October 20, 2024, the seasonal rice crop in the country has been cultivated across 1,540.9 thousand hectares, representing 99.9% of the yield from the previous year. In terms of agricultural output during the first half of 2024, nearly 3 million hectares of winter-spring rice have been cultivated, reflecting an increase of 1.2 thousand hectares compared to the winter-spring crop of 2023. Vietnam stands as a significant producer and exporter of rice. The market is experiencing consistent growth, driven by the rising demand for enhanced agricultural productivity and effective crop protection solutions. The implementation of modern farming practices, including mechanisation and the use of chemicals, is contributing to an increase in herbicide application, and thus, Vietnam herbicide market value.

Additionally, government initiatives aimed at promoting sustainable farming practices are fostering the use of herbicides among local farmers. The shift towards more efficient and specialised herbicide formulations, such as herbicide-resistant crops, is also impacting the market. Moreover, the increasing emphasis on organic farming and environmentally friendly herbicides is influencing market dynamics as farmers pursue sustainable options while ensuring productivity. The growing adoption of organic herbicides in Vietnam is largely influenced by a heightened consumer preference for environmentally friendly and sustainable agricultural methods. As awareness of environmental issues expands, farmers are increasingly utilising organic herbicides to minimise chemical residues in their produce and enhance soil quality.

#### Key Trends and Developments

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Vietnam herbicide market growth can be attributed to climate change and weather variability, increasing demand from agriculture sector, and adoption of advanced agricultural practices.

June 2024

Corteva Agriscience introduced Resicore REV herbicide, designed to provide exceptional control of weeds in corn both before and after emergence. This innovative premix formulation features a robust blend of three effective active ingredients, along with superior handling capabilities, remarkable flexibility, and improved crop safety.

May 2023

FMC Corporation and Syngenta Crop Protection launched a new herbicide, tetflupyrolimet, to manage weed growth in rice across Asia. Developed by FMC with Syngenta's support, this innovative product features a unique mode of action (DHODH - HRAC Group 28) and is the first major advancement in over thirty years, addressing increasing weed resistance.

January 2023

Bayer partnered with the agricultural biotechnology firm Oerth Bio to advance the development of innovative and more sustainable crop protection solutions. Oerth Bio's distinctive protein degradation technology offers the potential to create products that align with Bayer's sustainability goals, aiming to minimise the environmental footprint of agriculture through reduced application rates and enhanced safety profiles.

#### The Influence of Climate Change and Weather Variability on Agriculture

The effects of climate change on agricultural practices in Vietnam have heightened the demand for effective herbicides. Erratic weather patterns and severe conditions necessitate reliable weed management strategies to safeguard crops, thereby driving the Vietnam herbicide market expansion.

#### Increasing Agricultural Demand

The rising population of Vietnam, coupled with its agricultural export ambitions, necessitates improved crop yields. Herbicides are vital for effective weed management, enhancing efficiency, and ensuring stable crop production to satisfy both domestic and global market needs.

#### Adoption of Advanced Agricultural Practices

With the integration of modern farming techniques and technologies by Vietnamese farmers, the utilisation of herbicides has surged. This shift facilitates effective weed control, boosts crop yields, and minimises the reliance on labour-intensive manual weeding, thereby contributing to Vietnam herbicide market development.

#### Government Initiatives and Policies

Vietnamese government is promoting sustainable agricultural practices and the use of crop protection chemicals, which is encouraging the adoption of herbicides. Initiatives aimed at enhancing food security and agricultural productivity are instrumental in fostering the growth of the herbicide market in Vietnam.

#### Rising Agricultural Exports in the Region

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The growth of Vietnam's agricultural exports, such as rice, coffee, and vegetables, necessitates effective weed management strategies. Herbicides play a crucial role in ensuring the production of high-quality crops with reliable yields, thereby meeting the demands of international markets, and stimulating the local herbicide sector.

#### Vietnam Herbicide Market Trends

The market is experiencing consistent growth, primarily driven by the rising demand for enhanced agricultural productivity and effective crop protection measures. The implementation of advanced farming practices, including mechanisation and the use of chemical inputs, is contributing to an increase in herbicide consumption. Moreover, governmental initiatives and support for sustainable agricultural practices are promoting the use of herbicides among local farmers. The shift towards more efficient and specialised herbicide formulations, such as those designed for herbicide-resistant crops, is also impacting the market.

#### Vietnam Herbicide Industry Segmentation

The EMR's report titled "Vietnam Herbicide Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

##### Breakup by Application Mode

- Foliar Spray
- Seed Treatment
- Soil Treatment
- Others

##### Breakup by Crop Type

- Fruits and Vegetables
- Grains and Cereals
- Pulses and Oilseeds
- Others

##### Breakup by Region

- Southeast
- Red River Delta
- Great Lakes
- Mekong River Delta
- South Central Coast
- Others

#### Vietnam Herbicide Market Share

Based on the crop type, the market is segmented into fruits and vegetables, grains and cereals, and pulses and oilseeds, among others. The fruit and vegetables segment is projected to grow at a CAGR of 6.3% during the forecast period of 2025-2034. The rising use of herbicides in fruit and vegetable farming aids in managing weed growth, guarantees high-quality produce, and enhances crop yields.

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## Leading Companies in the Vietnam Herbicide Market

Market players are focusing on the adoption of sustainable and organic herbicides to gain a competitive edge in the Vietnam herbicide market share.

### BASF SE

BASF SE, established in 1865 and headquartered in Ludwigshafen, Germany, ranks among the largest chemical corporations worldwide. The company manufactures a diverse array of products, encompassing crop protection solutions, chemicals, materials, and innovations in life sciences tailored for various sectors.

### ADAMA Ltd.

ADAMA Ltd., founded in 1945 and headquartered in Beijing, China, focuses on crop protection products. The company provides an extensive range of herbicides, fungicides, and insecticides, emphasising cost-effective and efficient solutions for farmers globally, while maintaining a robust market presence.

### Bayer AG

Bayer AG, founded in 1863 and headquartered in Leverkusen, Germany, is a prominent life sciences enterprise. The company operates across pharmaceuticals, consumer health, and crop science sectors. As per Vietnam herbicide market analysis, it delivers agricultural solutions such as seeds, pesticides, and herbicides.

### Corteva Agriscience

Corteva Agriscience, established in 2019 and headquartered in Delaware, United States, is a foremost agricultural firm. The company specialises in seeds, crop protection, and digital agriculture to improve agricultural productivity and sustainability for farmers worldwide.

Other major players included in the Vietnam herbicide market report are Nufarm Ltd., Syngenta Crop Protection AG, and UPL Ltd., among others.

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