

## **Vietnam Combine Harvester Market Size and Share - Outlook Report, Forecast Trends and Growth Analysis (2025-2034)**

Market Report | 2025-06-28 | 133 pages | EMR Inc.

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### **Report description:**

The Vietnam combine harvester market size reached around USD 136.70 Million in 2024. The market is projected to grow at a CAGR of 10.80% between 2025 and 2034 to reach nearly USD 381.21 Million by 2034.

#### Vietnam Combine Harvester Market Growth

Vietnam's agricultural sector remains a key sector that contributes to the national economy. The sector contributed nearly 15% to the overall GDP in 2023 and generated exports valued at USD 50 billion. The country ranks as the fifth-largest rice producer globally, leading to the Vietnam combine market harvester expansion. In 2023, the growth rate of the rural development and agricultural sector was recorded at 3.83%. Additionally, the ministry of Agriculture and Rural Development in Vietnam established a growth target for the agricultural sector ranging from 3.2% to 4% for 2024, with an anticipated total export turnover of USD 54-55 billion.

The expansion of agricultural sector is driving an increased demand for combine harvesters, as contemporary agricultural practices necessitate more efficient machinery to manage larger crop yields. As agricultural production increases to satisfy the rising demand for food, especially in developing nations, conventional harvesting methods are becoming increasingly impractical and useless. Combine harvesters play a crucial role in enhancing harvesting speed, reducing labour costs, and minimising crop losses, thereby becoming indispensable for large-scale farming operations. Furthermore, the necessity for mechanised harvesting to sustain consistent productivity and fulfill export standards is further propelling the demand for these advanced machines in the region.

#### Key Trends and Developments

The Vietnam combine harvester market growth can be attributed to rising government assistance and financial aid, enhanced

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agricultural mechanisation, and rise in agricultural output.

July 2023

Prominent agricultural machinery companies and organisations in Vietnam, including Yanmar Vietnam, Giang Lan Company, and Tu Sang Company, took part in a field demonstration aimed at rice straw management to encourage circular and low-emission farming practices. This event was organised by Vietnam's Ministry of Agriculture and Rural Development (MARD).

February 2023

Weichai LOVOL, a globally recognised manufacturer of mechanical equipment, has introduced the RG108 PLUS combine harvester in Vietnam, a model that enjoys significant popularity in the European market. With its unique features, the Weichai Lovol harvester has established itself as an essential tool for farmers throughout the harvest season.

March 2021

Yanmar, a manufacturer of diesel engines, heavy machinery, and agricultural equipment based in Japan, introduced two models of rice combine harvesters, the AW70V and AW82V, to the Vietnamese market. With advanced technologies, both Kubota and Yanmar combine harvesters have emerged as the top-selling options in the market.

Rising Government Assistance and Financial Aid

The Vietnamese government has implemented several policies that provide financial subsidies and incentives for acquiring modern agricultural machinery. These initiatives make combine harvesters more accessible, thereby motivating local farmers to adopt them and enhance agricultural productivity.

Enhanced Agricultural Mechanisation

With Vietnam's ongoing efforts to modernise its agricultural sector, there is a rising demand for combine harvesters to lower labour costs, improve efficiency, and boost crop yields, thereby leading to the Vietnam combine harvester market development.

Rising Production of Rice in the Region

Vietnam remains one of the key rice producers in the world, leading to a rising demand for combine harvesters to streamline the process of rice harvesting. Embracing mechanisation reduces post-harvest losses, enhances yield efficiency, and accelerates the harvesting timeline.

Shortage of Skilled Labour in the Agricultural Sector

Different regions in Vietnam's rural sector are experiencing a lack of skilled labour, leading farmers to adopt modern equipment including combine harvesters as a more effective means of harvesting large-scale crops, leading to the expansion of the market.

Rise in Agricultural Output

As agricultural production increases to satisfy both international and domestic demands, the necessity for advanced machinery like combine harvesters is growing to ensure crops are harvested timely and efficiently.

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## Vietnam Combine Harvester Market Trends

The market is witnessing substantial growth, primarily fuelled by the transition towards agricultural mechanisation and a rising demand for efficient farming equipment. Additionally, technological innovations, including automated systems, GPS, and fuel-efficient engines, are enhancing the appeal of these machines. Government initiatives that provide financial assistance and subsidies for contemporary agricultural tools are encouraging higher adoption rates. Demand is particularly strong in rice-producing areas, where combine harvesters play a key role in enhancing harvesting efficiency and lowering labour costs. Additionally, the expanding export market for agricultural products underscores the importance of timely and large-scale harvesting, further driving market growth.

## Vietnam Combine Harvester Industry Segmentation

The EMR's report titled "Vietnam Combine Harvester Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

### Breakup by Type

- Self-propelled
- Tractor-pulled Combine
- PTO-powered Combine

### Breakup by Type of Movement

- Wheel Type
- Crawler Type

### Breakup by Region

- Southeast
- Red River Delta
- Great Lakes
- Mekong River Delta
- South Central Coast
- Others

## Vietnam Combine Harvester Market Share

Based on the type, the market is segmented into self-propelled, tractor-pulled combine, and PTO-powered combine. Self-propelled is projected to grow at a CAGR of 12.8% during the forecast period of 2025-2034. Self-propelled machines accelerate processes, enhance operational efficiency, and lower labour expenses. They provide accurate control, outstanding maneuverability, and versatility, making them well-suited for various construction, agricultural, and industrial tasks, ultimately boosting overall productivity.

## Leading Companies in the Vietnam Combine Harvester Market

Market players are focusing on the adoption of technological advancements to gain a competitive edge in the market and improve the Vietnam combine harvester market outlook.

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## Kubota Corporation

Established in 1890 and headquartered in Osaka, Japan, Kubota Corporation is a global player in construction equipment, agricultural machinery, and water management systems, renowned for its innovative contributions to infrastructure development and farming.

## Yanmar Holdings Co., Ltd.

Established in 1912 and headquartered in Osaka, Japan, Yanmar Holdings specialises in the manufacture of advanced machinery for the construction, agriculture, and energy sectors, offering effective solutions for international markets, including tractors, engines, and marine equipment.

## CNH Industrial N.V.

CNH Industrial N.V., founded in 2013 and headquartered in London, United Kingdom, is a major player in the global construction, agricultural, and commercial vehicle sectors, providing products under well-known brands such as New Holland, Case IH, and Iveco.

## Deere & Company

Deere & Company was founded in 1837 and is headquartered in Illinois, United States. The company is a prominent manufacturer of machinery for construction, and forestry, agriculture, focusing on quality, innovation, and sustainability in its agricultural equipment offerings.

Other major players in the Vietnam combine harvester market are Iseki & Co., Ltd., and AGCO Corp., among others.

## **Table of Contents:**

- 1 Executive Summary
  - 1.1 Market Size 2024-2025
  - 1.2 Market Growth 2025(F)-2034(F)
  - 1.3 Key Demand Drivers
  - 1.4 Key Players and Competitive Structure
  - 1.5 Industry Best Practices
  - 1.6 Recent Trends and Developments
  - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
  - 2.1 Market Trends
  - 2.2 Key Verticals
  - 2.3 Key Regions
  - 2.4 Supplier Power
  - 2.5 Buyer Power
  - 2.6 Key Market Opportunities and Risks
  - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary

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- 3.1 GDP Outlook
- 3.2 GDP Per Capita Growth
- 3.3 Inflation Trends
- 3.4 Democracy Index
- 3.5 Gross Public Debt Ratios
- 3.6 Balance of Payment (BoP) Position
- 3.7 Population Outlook
- 3.8 Urbanisation Trends
- 4 Country Risk Profiles
  - 4.1 Country Risk
  - 4.2 Business Climate
- 5 Asia Pacific Combine Harvester Market Overview
  - 5.1 Key Industry Highlights
  - 5.2 North America Combine Harvester Historical Market (2018-2024)
  - 5.3 North America Combine Harvester Market Forecast (2025-2034)
- 6 Vietnam Combine Harvester Market Overview
  - 6.1 Key Industry Highlights
  - 6.2 Vietnam Combine Harvester Historical Market (2018-2024)
  - 6.3 Vietnam Combine Harvester Market Forecast (2025-2034)
- 7 Vietnam Combine Harvester Market by Type
  - 7.1 Self-propelled
    - 7.1.1 Historical Trend (2018-2024)
    - 7.1.2 Forecast Trend (2025-2034)
  - 7.2 Tractor-pulled Combine
    - 7.2.1 Historical Trend (2018-2024)
    - 7.2.2 Forecast Trend (2025-2034)
  - 7.3 PTO-powered Combine
    - 7.3.1 Historical Trend (2018-2024)
    - 7.3.2 Forecast Trend (2025-2034)
- 8 Vietnam Combine Harvester Market by Type of Movement
  - 8.1 Wheel Type
    - 8.1.1 Historical Trend (2018-2024)
    - 8.1.2 Forecast Trend (2025-2034)
  - 8.2 Crawler Type
    - 8.2.1 Historical Trend (2018-2024)
    - 8.2.2 Forecast Trend (2025-2034)
- 9 Vietnam Combine Harvester Market by Region
  - 9.1 Southeast
    - 9.1.1 Historical Trend (2018-2024)
    - 9.1.2 Forecast Trend (2025-2034)
  - 9.2 Red River Delta
    - 9.2.1 Historical Trend (2018-2024)
    - 9.2.2 Forecast Trend (2025-2034)
  - 9.3 Great Lakes
    - 9.3.1 Historical Trend (2018-2024)
    - 9.3.2 Forecast Trend (2025-2034)
  - 9.4 Mekong River Delta

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- 9.4.1 Historical Trend (2018-2024)
- 9.4.2 Forecast Trend (2025-2034)
- 9.5 South Central Coast
  - 9.5.1 Historical Trend (2018-2024)
  - 9.5.2 Forecast Trend (2025-2034)
- 9.6 Others
- 10 Market Dynamics
  - 10.1 SWOT Analysis
    - 10.1.1 Strengths
    - 10.1.2 Weaknesses
    - 10.1.3 Opportunities
    - 10.1.4 Threats
  - 10.2 Porter's Five Forces Analysis
    - 10.2.1 Supplier's Power
    - 10.2.2 Buyer's Power
    - 10.2.3 Threat of New Entrants
    - 10.2.4 Degree of Rivalry
    - 10.2.5 Threat of Substitutes
  - 10.3 Key Indicators of Demand
  - 10.4 Key Indicators of Price
- 11 Value Chain Analysis
- 12 Price Analysis
- 13 Manufacturing Process
- 14 Competitive Landscape
  - 14.1 Supplier Selection
  - 14.2 Key Global Players
  - 14.3 Key Regional Players
  - 14.4 Key Player Strategies
  - 14.5 Company Profiles
    - 14.5.1 Kubota Corporation
      - 14.5.1.1 Company Overview
      - 14.5.1.2 Product Portfolio
      - 14.5.1.3 Demographic Reach and Achievements
      - 14.5.1.4 Certifications
    - 14.5.2 Yanmar Holdings Co., Ltd.
      - 14.5.2.1 Company Overview
      - 14.5.2.2 Product Portfolio
      - 14.5.2.3 Demographic Reach and Achievements
      - 14.5.2.4 Certifications
    - 14.5.3 CNH Industrial N.V.
      - 14.5.3.1 Company Overview
      - 14.5.3.2 Product Portfolio
      - 14.5.3.3 Demographic Reach and Achievements
      - 14.5.3.4 Certifications
    - 14.5.4 Deere & Company
      - 14.5.4.1 Company Overview
      - 14.5.4.2 Product Portfolio

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- 14.5.4.3 Demographic Reach and Achievements
- 14.5.4.4 Certifications
- 14.5.5 Iseki & Co., Ltd.
- 14.5.5.1 Company Overview
- 14.5.5.2 Product Portfolio
- 14.5.5.3 Demographic Reach and Achievements
- 14.5.5.4 Certifications
- 14.5.6 AGCO Corp.
- 14.5.6.1 Company Overview
- 14.5.6.2 Product Portfolio
- 14.5.6.3 Demographic Reach and Achievements
- 14.5.6.4 Certifications
- 14.5.7 Others

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