

Acrylonitrile Butadiene Styrene (ABS) Market Outlook - Forecast Trends, Market Size, Share and Growth Analysis Report (2025-2034)

Market Report | 2025-06-28 | 182 pages | EMR Inc.

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Report description:

The acrylonitrile butadiene styrene (ABS) market was valued at USD 31.83 Billion in 2024. The industry is expected to grow at a CAGR of 7.30% during the forecast period of 2025-2034. The expanding automobile interiors market is driving the market due to the material's scratch resistance, customisable textures, and ability to replicate premium finishes. ABS is getting increasingly used in dashboards, trimmings, and consoles. This reflects consumer demand for high-quality and visually appealing interiors. In turn, all these factors have resulted in the market attaining a valuation of USD 64.39 Billion by 2034.

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Global Acrylonitrile Butadiene Styrene (ABS) Market Report Summary

Description

Value

Base Year

USD Billion

2024

Historical Period

USD Billion

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2018-2024

Forecast Period

USD Billion

2025-2034

Market Size 2024

USD Billion

31.83

Market Size 2034

USD Billion

64.39

CAGR 2018-2024

Percentage

XX%

CAGR 2025-2034

Percentage

7.30

CAGR 2025-2034- Market by Region

Latin America

7.9%

CAGR 2025-2034 - Market by Country

India

8.3%

CAGR 2025-2034 - Market by Country

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China

8.1%

CAGR 2025-2034 - Market by Application

Automotive

8.1%

CAGR 2025-2034 - Market by Type

Transparent

7.9%

Market Share by Country 2024

Italy

3.4%

Acrylonitrile Butadiene Styrene (ABS) Market Overview

At present, the global acrylonitrile butadiene styrene market is growing steadily. The polymer does combine strength and impact resistance with considerable adaptability, which is sought after in almost every industry worldwide. For instance, its increasing demand in the consumer electronics sector, such as laptops, cell phones, and household appliances, propels the overall industry growth. ABS is therefore widely used on the construction market for applications as pipes, fittings and panels, largely due to cost and durability of the material. The growing advanced healthcare sector is fueling the demand for acrylonitrile butadiene styrene. The material is biocompatible and easily sterilizable. It thus finds use in the manufacturing of diagnostic equipment, pharmaceutical packaging, and other medical devices. The other factor propelling this market is that consumer demand for smart devices and the trend of miniaturization in the electronics sector fuels the requirement for high-performance variants of acrylonitrile butadiene styrene that essentially imply superior heat resistance.

Global companies are investing in R&D to create customized ABS grades for specific purposes, such as flame-resistant or high-gloss variations. Geographically, Asia-Pacific dominates the market, with expanding industrial hubs in China, India, and Southeast Asia driving significant demand for the acrylonitrile butadiene styrene market. At the same time, sustainability issues are forcing large companies to research bio-based ABS solutions and circular economy models.

Acrylonitrile Butadiene Styrene (ABS) Market Growth

Growing market for personal care and cosmetics products is one of the key growth factors for the acrylonitrile butadiene styrene market. The material provides excellent brilliance, stiffness, and impact resistance that can be used in high-end packaging for fragrances, moisturizers, or other makeup and skin care goods. In addition, these resins are quite versatile. These resins remain quite affordable, leading cosmetic companies to use elaborate designs in packaging critical for brand distinction.

Moreover, the trend of sustainable packaging has created more demand for recycled ABS in this industry and has enabled

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companies to meet the demands of eco-friendly customer needs. ABS resins are also widely used in the sports and leisure sector for their lightweight, rugged, and weather-resistant characteristics. These are increasingly used in helmet production, shin guards, ski boots, and bicycle parts. Its resistance to heavy impact without compromising structural integrity makes it suitable for safety-critical applications. Furthermore, the growing popularity of outdoor activities and fitness trends has raised demand for high-performance, visually appealing sports equipment, resulting in innovation in ABS formulations specialised to this market. The acrylonitrile butadiene styrene market is gaining traction in the sports gear market as consumers look for quality and safety.

Key Trends and Recent Developments

The key trends in the acrylonitrile butadiene styrene (ABS) market include increasing development of bio-based ABS, growing use in EV battery components, advancements in flame-retardant grades, and surging demand in smart appliances.

August 2024

LG Chem reports that its customer solution (CS) centre, which is 8,300 square meters and three stories in size, is now fully operational in Ohio, USA. By working together with its Ohio-based ABS compound operations, the company hopes to increase and fortify its position in North America.

June 2024

The new recycled-containing acrylonitrile-butadiene-styrene (ABS) and styrene-acrylonitrile (SAN) resins, which are marketed under the MAGNUM ECO+, MAGNUM CR, and TYRIL CR trade names, were introduced by Trinseo, a manufacturer of plastics and latex binders as well as a provider of speciality material solutions.

November 2023

With a 600,000 metric tonne yearly production capacity, Ineos Styrolution and Sinopec formally opened a new, world-scale acrylonitrile butadiene styrene (ABS) factory in Ningbo, China.

June 2023

The new ABS (Acrylonitrile Butadiene Styrene) product ABS 4125 UL was introduced by MBA Polymers UK. According to the company, the UL-certified product reduces the strain on Earth's finite resources by offering a recyclable substitute for plastics used in consumer products, electronics, and automobile manufacture.

Increasing Development of Bio-Based ABS

As an increasing number of consumers get concerned about the global environment, manufacturers are significantly investing in the development of bio-based ABS materials to cut down their carbon footprints, boosting the acrylonitrile butadiene styrene market growth. For example, INEOS Styrolution is looking at renewable raw resources to manufacture eco-friendly ABS. This trend is consistent with stronger environmental regulations and business ESG goals, that are particularly observed in Europe and North America, where customers seek greener choices.

Growing Use in EV Battery Components

As per the acrylonitrile butadiene styrene market analysis, ABS is getting extensively used in the electric vehicle (EV) industry, particularly for segments like battery casings and modules. This thermoplastic polymer offers lightweight characteristics, excellent

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heat resistance, and durable strength. Such important attributes ensure safety, efficiency, and durability of EV batteries, that particularly operate in high temperatures. Major market players, like Tesla, BYD, and others, are increasingly incorporating ABS into their battery modules to improve vehicle integrity while reducing weight.

Advancements in Flame-Retardant Grades

The acrylonitrile butadiene styrene market sees a growing demand for flame retardant polymers. This trend is accelerated mainly by the consumer electronics and construction industries. For example, SABIC has developed flame-retardant ABS grades. These polymers particularly align well with strict and rigorous safety standards. Such high-performance materials also ensure compliance in electrical enclosures and housing applications.

Surging Demand in Smart Appliances

In addition, to all the above trends, ABS is increasingly growing popular for applications in smart home equipment such as AI-enabled refrigerators and IoT-integrated air conditioners due to its shiny surface and durability. This trend further boosts the acrylonitrile butadiene styrene market growth. Brands such as LG and Samsung use ABS for both aesthetic and functional components, owing to the global expansion in the smart appliance market.

Acrylonitrile Butadiene Styrene (ABS) Market Opportunities

The healthcare business offers numerous opportunities for the acrylonitrile butadiene styrene market growth, particularly in medical device manufacture, pharmaceutical packaging, and diagnostic equipment. The polymer's biocompatibility, chemical resistance, and sterilization-friendliness make it perfect for use in inhalers, syringes, and medical electronics housings. With increased global healthcare investment and an ageing population driving demand for new medical technologies, companies can consider manufacturing specialized ABS grades for specific healthcare demands, including antibacterial variations. The high-growth area can be expanded through collaborations with healthcare providers and regulatory authorities.

As governments around the world invest in sustainable infrastructure, acrylonitrile butadiene styrene market companies can capitalize on green building materials, water management systems, and renewable energy projects. Its strength, weather resilience, and recyclability make it ideal for pipelines, solar panel frames, and lightweight construction components. Companies can leverage this trend by offering eco-certified ABS grades that align with green construction standards like LEED and BREEAM. Additionally, partnering with architects and engineers who are dedicated to sustainable design will drive further adoption of ABS in the green construction sector.

Acrylonitrile Butadiene Styrene (ABS) Market Trends

The acrylonitrile butadiene styrene demand is driven mostly by the rising consumer electronics sector. The material is widely employed in the production of durable, lightweight, and visually pleasing components that are used in televisions, smart phones, laptops, and gaming consoles. ABS is a popular material for housings and casings due to its simplicity of molding and ability to produce high-gloss surfaces. The spike in demand for advanced electronics in emerging economies, combined with advances in smart gadgets and wearables, drives up the need for ABS, establishing it as a crucial material for electronics makers worldwide.

Global urbanisation trends and investment in infrastructure development are increasing usage of ABS in construction materials and systems. Some of its applications include plumbing, drainage, and decorative features like wall panels and fittings. Due to its excellent resistance to chemicals and lightweight, ABS is considered one of the sustainable and cost-effective construction solutions, and the increasing demand is found to be quite prominent in rapidly developing regions like Asia-Pacific and Africa. These markets observe rapid urbanization and thus the industrial developments create a significant need for such

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high-performance construction materials. Hence, this boosts acrylonitrile butadiene styrene market revenues.

Acrylonitrile Butadiene Styrene (ABS) Market Restraints

- The volatile nature of the petroleum-based raw material used for ABS production tends to affect overall production costs and profitability. This is a major threat to the global acrylonitrile butadiene styrene market.
- Intensifying pressures from regulations as well as increased environmental concerns about plastic waste are increasingly prompting restrictions on ABS production and disposal.
- Raw material alternatives including polycarbonate or polypropylene, which are more similar and available at lesser prices present further challenge to the acrylonitrile butadiene styrene market growth.

Acrylonitrile Butadiene Styrene (ABS) Industry Segmentation

The EMR's report titled "Acrylonitrile Butadiene Styrene (ABS) Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Type:

- Opaque
- Transparent
- Colored

Market Breakup by Technology:

- Extrusion
- Injection Molding
- Blow Molding
- Thermoforming
- 3D Printing

Market Breakup by Application:

- Appliances
- Electrical and Electronics
- Automotive
- Construction
- Others

Market Breakup by Region:

- North America
- Europe
- Asia pacific
- Latin America
- Middle east and Africa

Acrylonitrile Butadiene Styrene (ABS) Market Share

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Market Insights by Type

According to the acrylonitrile butadiene styrene market analysis, opaque, transparent, and colored ABS resins have increased demand. For example, opaque ABS is strong with an aesthetic appearance, which is largely used in the automotive and consumer electronics for higher durability and cost-effectiveness. In contrast, transparent ABS is finding acceptance in the lighting and display industries. These resin types are mainly used for clarity and great impact resistance. While colored ABS is gaining momentum for its application in the production of visually appealing items. This particular segment is particularly driven by consumer goods and toy industries.

Market Analysis by Technology

Due to their wide applicability, several ABS molding and manufacturing processes are in huge demand, collectively driving the acrylonitrile butadiene styrene market. The most used is injection moulding, especially for the automotive, electronics, and houseware industries because of its accuracy and efficiency. For example, the extrusion technology is hugely demanded in manufacturing pipes, profiles, and sheets. On the other hand, blow molding is more popular for manufacturing lightweight, durable containers, mainly in the packaging industry. Thermoforming is increasingly gaining popularity for consumer goods based on ABS. Meanwhile, 3D printing is booming, and ABS is increasingly finding its way in prototype and one-off part production in aerospace and automotive. ABS is being increasingly used in a wide range of applications.

Analysis by Application Segment

ABS is used in appliances to provide tough impact-resistant parts in refrigerators, washing machines and Hoover cleaners due to strength and aesthetic appeal. ABS is preferred in electrical and electronics because of high heat resistance along with electrical insulation properties. Moreover, these resins continue to remain a preferred product in the automotive industry for lighter, high strength elements such as dashboards, trims and interior panels which are increasingly fuel-efficient and require design freedom. The extensive usage in the ever-expanding automotive sector is boosting the acrylonitrile butadiene styrene demand growth. Moreover, these are increasingly used in construction for pipes, fittings, and decorative panels because of its durability, chemical resistance, and ease of installation.

Acrylonitrile Butadiene Styrene (ABS) Market Regional Analysis

North America Acrylonitrile Butadiene Styrene (ABS) Market Opportunities

The North America acrylonitrile butadiene styrene market growth is supported by an expanded consumer electronics market, automotive demand, and rising consideration of sustainability factors. Production for electric vehicles has increased significantly in the region. Hence, as EVs make increased use of battery casings, which include ABS has propelled more demand. Besides, due to durability and versatility of its design within home appliances as well as in medical devices, applications of ABS have multiplied many folds. North America boasts a highly strong manufacturing base and along with stricter environmental regulations, there is an increased demand for recycled ABS that has further powered the market growth.

Europe Acrylonitrile Butadiene Styrene (ABS) Market Insights

The Europe acrylonitrile butadiene styrene market is growing due to the region's expanding automotive industry that majorly focuses on lightweight materials for fuel efficiency and electrified vehicles. ABS's high-performing features make it a popular choice for automotive interiors, battery casings, and exterior components. The region's focus on sustainability and efforts by companies to reduce carbon footprints have sparked further interest in bio-based and recycled ABS. Increasing interest in the

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construction industry that uses ABS for pipes, fittings, and building materials is creating demand. New smart home technologies are also contributing to the demand for ABS components in the European market.

CAGR 2025-2034 - Market by

Country

India

8.3%

China

8.1%

Mexico

7.7%

USA

6.9%

Japan

6.8%

Canada

XX%

UK

XX%

Germany

XX%

France

6.5%

Italy

XX%

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Australia

XX%

Saudi Arabia

XX%

Brazil

XX%

Asia Pacific Acrylonitrile Butadiene Styrene (ABS) Market Growth

The Asia Pacific acrylonitrile butadiene styrene market dominates the global market share. Particularly India is leading the way for further growth. The regional market growth is because of the rapid industrialization, urbanization, and expanding manufacturing centres in China, India, and Southeast Asia. The strong automotive sector in the region is a major contributor to market growth, as ABS is in high demand for lightweight parts and electric vehicle components. Increased consumption of consumer electronics and appliances, particularly in China and India, increases the demand for ABS in protective housings and functional components. The region's extensive building activities drive up demand, particularly for long-lasting and low-cost ABS-based plumbing and drainage systems, resulting in sustained expansion in this market segment.

Latin America Acrylonitrile Butadiene Styrene (ABS) Market Outlook

The acrylonitrile butadiene styrene market in Latin America is growing as the automotive and construction industries expand. As the region's infrastructure and urbanisation improve, the need for ABS in piping, fittings, and other construction materials grows. Furthermore, the car industry is rapidly incorporating ABS into lightweight parts to improve fuel efficiency and safety. The development of consumer electronics production, particularly in Brazil and Mexico, is driving up demand for ABS in product housings and electronic components.

Middle East and Africa Acrylonitrile Butadiene Styrene (ABS) Market Dynamics

Demand for acrylonitrile butadiene styrene is growing in the Middle East and Africa region as construction activity increases, especially in the GCC countries. The Middle East and Africa region are also seeing growth due to the polymer's strong, resistant to chemicals, and easy to install in pipelines, fittings, and building components. The region's automotive industry, which specializes in luxury and high-performance automobiles, is also boosting the adoption of ABS for interior and exterior components. In addition, increased investment in consumer electronics, especially in South Africa and the Middle East, is increasing the demand for ABS in protective housings and functional parts.

Competitive Landscape

Acrylonitrile butadiene styrene (ABS) market players are aiming to maintaining their dominant shares increasingly by focussing on product innovation such as sustainable and environmentally friendly ABS grades. Moreover, acrylonitrile butadiene styrene (ABS) market companies are aiming to increase their manufacturing capacity to match the growing demand from automotive, electronics, and construction industries.

LG Chemicals Corp.

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Founded in 2009, LG Chem, with its headquarters in Seoul, South Korea, offers high-performing ABS grades that are sustainable and recyclable for automotive, electronics, and industrial applications.

Asahi Kasei Corp.

The well-renowned Japanese company, Asahi Kasei, founded in 1931, offers specialized ABS polymers that are high-impact and flame-retardant. These resins are mostly used in automobiles, home appliances, and electronics sectors. Heading 3:

BASF SE

Established in 1865, BASF is a world-renowned company that offers high-performing and tailored ABS resins to cater to the rising demands of consumer electronics, automobile sectors. The company is also increasingly focusing on developing eco-friendly alternatives, including recycled ABS, to meet the rising demand for sustainable material.

CHIMEI Corporation

CHIMEI was established in 1960 and has long been recognised as the biggest supplier of ABS, PMMA, and optical sheets worldwide. The company offers a variety of ABS resins, including impact- and heat-resistant variants and mostly focus on high-quality, cost-effective solutions.

Other key players in the acrylonitrile butadiene styrene (ABS) market report are Lotte Chemical Corp., Formosa Plastics Corp., Toray Industries Inc., INEOS Styrolution Group GmbH, Saudi Basic Industries Corporation, JSR Corp., among others.

Innovative Startups in the Acrylonitrile butadiene styrene (ABS) Market

With increasing environmental issues, innovative companies in the global acrylonitrile butadiene styrene market are focused on the development of eco-friendly and green alternatives like bio-based and recycled ABS. Their target is to develop low-cost, high-performance ABS grades for automotive, electronic, and construction applications. They have been using leading-edge technology in the form of advanced recycling technologies and material customisation to serve the changing demand from the customers for lighter, stronger, and more sustainable products while simultaneously contributing to the circular economy and reducing plastic waste in the industry.

Trinseo

Trinseo focuses on long-term solutions by using superior material science as the innovative leader in ABS production. It develops high-performance, environmentally acceptable ABS grades that include recycled and bio-based alternatives for such industries as automotive, consumer electronics, and healthcare. Market differentiation of Trinseo is the sustainable practice combined with a circular commitment.

INEOS Styrolution

INEOS Styrolution is emerging as a market leader in ABS innovation. The company specializes in high-quality, customized yet sustainable ABS products to reduce environmental impact. They also manufacture innovative, performance-driven products largely catering to automotive, appliances, and electronics industries.

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