

Brazil Catering Services Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)

Market Report | 2025-06-28 | 125 pages | EMR Inc.

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Report description:

The Brazil catering services market size reached around USD 3.94 Million in 2024. The market is projected to grow at a CAGR of 6.80% between 2025 and 2034 to reach nearly USD 7.61 Million by 2034. The market growth can be attributed to the growth of in-flight catering solutions and the rising demand for corporate food catering service providers.

Brazil Catering Services Market Summary

Description

Value

Base Year

USD Million

2024

Historical period

USD Million

2018-2024

Forecast Period

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USD Million

2025-2034

Market Size 2024

USD Million

3.94

Market Size 2034

USD Million

7.61

CAGR 2018-2024

Percentage

XX%

CAGR 2025-2034

Percentage

6.80%

CAGR 2025-2034 - Market by Region

Minas Gerais

7.8%

CAGR 2025-2034 - Market by Region

Bahia

7.0%

CAGR 2025-2034 - Market by Type

Social Event Catering

7.5%

Contractual

7.5%

Market Share by Region 2024

Rio de Janeiro

9.9%

Brazil Catering Services Market Growth

In 2019, Brazil's food retail sector earned net revenues worth USD 96 billion, while achieving a growth rate of 6.7%. Brazil's food retail sector is the world's fifth largest and annually contributes 10.5% to the nation's economic GDP. In 2020, nearly 75% of the domestic production was consumed within the nation's geographical boundaries, whereas 25% of it was exported. The sales volume of organic food products in Brazil grew by 30% in 2020. Brazil is the second largest exporter of food and beverage products globally. With the proliferation of corporates and rapid industrial growth in Brazil, this is expected to emerge as a significant market trend, thereby driving the market growth.

Online booking platforms have transformed the process of event management by providing a simple and efficient way of managing reservations and requests to event management firms. Such platforms have also streamlined the event planning process by enabling consumers to make secure online payments and make bookings remotely. The automation of booking processes has minimised the risks of human error and double bookings and contributed towards the effective management of time and resources by food caterers by enabling them to receive real-time notifications and updates about the event. By improving the overall client experience, these platforms have created a stress-free process for managing food service at major events, thereby leading to market growth.

Key Trends and Developments

Emergence of health and wellness trends; rapid digital transformation and online ordering; increased demand for personalised catering; and the growth of corporate and workplace catering are the major factors driving the Brazil catering services market growth.

November 2024

ProVeg International, a prominent food awareness organisation, welcomed the decision of the Brazilian government to provide sustainable and healthy food items at next year's UN climate summit (COP30) to be hosted in the city of Belem. The additional provision of plant-based foods for business leaders and government dignitaries has highlighted additional praise, thereby shaping the Brazil catering services market dynamics favourably.

April 2024

GPS Group, a Brazilian conglomerate acquired GR Servicos e Alimentacao (GRSA) and its subsidiaries from UK's Compass Group, which was formerly engaged in Brazil's local foodservice industry. This initiative is expected to enhance its existing market share and further shape the future of the market development.

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July 2023

Sodexo's employee benefits brand, Pluxee, teamed up with Santander Brazil, a private bank, to offer meal and food benefits through 750,000 merchants. Through this partnership, Pluxee's services will be available exclusively through Santander's network, including its 'Ben' staff benefits programme, which already supports 600,000 employees, 3,000 clients, and 400,000 merchants. For the next 25 years, Pluxee will be the only provider of food-related benefits for Santander's employees and customers across Brazil, making it a long-term collaboration.

February 2021

LATAM Airlines awarded its domestic food catering business in Brazil to LSG Sky Chefs. This was aimed at expanding the latter's existing business with the aviation company in Sao Paulo (GRU) and Fortaleza (FOR) for 3 years more and opening up new opportunities for further collaboration in Rio de Janeiro.

Emergence of health and wellness trends

Brazilian consumers are opting for nutritious dining options, such as sushi, seasonal fruits, detox juices, and fresh salads to maintain their overall well-being. This has prompted food caterers to choose natural and locally available food ingredients over processed food items and GMOs to deliver a premium guest experience. This is one of the key Brazil catering services market trends.

Digital transformation and online ordering

Technology is revolutionising Brazil's catering industry, with businesses adopting online ordering, digital payment solutions, and AI-driven menu customisation. Mobile apps and cloud-based platforms streamline bookings, improve efficiency, and enhance customer experience. This trend is particularly strong in corporate catering, where companies seek seamless, tech-driven food solutions for employees and events.

Increased demand for personalised catering

Personalised menus tailored to dietary preferences, cultural requirements, and event themes are gaining popularity in Brazil. Caterers are offering diverse cuisine options, from traditional Brazilian dishes to international gourmet experiences. This trend is driven by consumer demand for unique dining experiences, catering to vegan, gluten-free, and allergen-friendly needs. This is expected to boost the Brazil catering services market revenue.

Growth of corporate and workplace catering

With businesses prioritising employee well-being, corporate catering in Brazil is expanding. Companies are offering meal plans, healthy snack options, and on-site catering services to boost productivity and workplace satisfaction. Partnerships with catering providers and digital meal platforms are growing, ensuring convenient and nutritious food solutions for employees across various industries.

Brazil Catering Services Market Trends

As per the International Air Transport Association (IATA), Brazil became the world's fourth-largest aviation industry in 2024 and accounted for nearly 1.2% of all domestic flights worldwide. In July 2023, the nation moved 44 million passengers domestically.

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This recovery rate has led to a year-on-year growth of 6.6% in Brazil's aviation industry, which has surpassed the levels of other developed countries like Japan, China, and the United States (5.6%). This is expected to increase the demand for in-flight catering services, thereby shaping the Brazil catering services market dynamics favourably. Based on industry analysis, the demand for plant-based and clean-label food products in-flight is expected to rise. Moreover, the demand for sustainable and disposable cutlery solutions is also expected to increase, thereby driving market growth.

Brazil Catering Services Industry Segmentation

The EMR's report titled "Brazil Catering Services Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Breakup by Type

- Wedding Catering
- Social Event Catering
- Corporate Catering
- Others

Breakup by Service

- Contractual
- Non-Contractual

Breakup by Region

- Sao Paulo
- Minas Gerais
- Rio de Janeiro
- Bahia
- Rio Grande do Sul

Brazil Catering Services Market Share

Based on region, the market is segmented into Sao Paulo, Minas Gerais, Rio de Janeiro, Bahia, and Rio Grande do Sul. Rio de Janeiro is projected to dominate the market, representing 9.9% of the overall market share. Over the forecast period of 2025-2034, the market for catering services in Minas Gerais, Bahia, and Sao Paulo is expected to grow at a CAGR of 7.8%, 7.0%, and 6.1% respectively. Based on Brazil catering services market analysis, this can be attributed to the increasing number of corporate meetings and business events in the region, apart from the rapid technological adoption by food caterers.

CAGR 2025-2034 - Market by

Region

Minas Gerais

7.8%

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Bahia

7.0%

Sao Paulo

6.1%

Rio de Janeiro

XX%

Rio Grande do Sul

XX%

Others

XX%

Leading Companies in the Brazil Catering Services Market

Major catering companies in Brazil are focusing on health-conscious menus, digital ordering systems, and sustainability. Firms like Sodexo and GRSA are expanding corporate meal services, while local caterers are offering customised, eco-friendly solutions. Many companies are also partnering with businesses for workplace catering and using technology-driven platforms to enhance efficiency, customer experience, and meal delivery services. This is expected to drive the Brazil catering services market expansion in the coming years.

Air Catering

Air Catering was founded in 2008 and is headquartered in Florida, United States. It is a small family-owned business that provides high-quality food catering services.

Breeze Services

Breeze Services is headquartered in Rio de Janeiro, Brazil. It specialises in providing food catering and maritime hospitality services along the Brazilian coastline.

CVL Food Service

CVL Food Service was founded in 2003 and is headquartered in Sao Paulo. It primarily serves the Brazilian aviation industry through its unique portfolio of over 700 items, including dried/frozen/chilled foods, beverages, and other disposables from internationally renowned brands.

Compass Group PLC

Compass Group PLC was founded in 1941 and is headquartered in Surrey, United Kingdom. It is a globally renowned company that

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provides food and support services to millions of people worldwide.

Other players included in the Brazil catering services market report are Gastro Servicos e Eventos LTDA, Inflight Chef Delight, Sodexo, Bread and Company, and Fratelli Cosulich SpA, among others.

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