

## **Digital Payment Solutions Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)**

Market Report | 2025-06-28 | 164 pages | EMR Inc.

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### **Report description:**

The digital payment solutions market was valued at USD 128.00 Billion in 2024. The industry is expected to grow at a CAGR of 16.80% during the forecast period of 2025-2034. The deployment of digital payment solutions is expected to grow with the strong emphasis on digital security and convenience along with the rapidly expanding tech-savvy population. In turn, all these factors are expected to result in the market attaining a valuation of USD 604.84 Billion by 2034.

Global Digital Payment Solutions Market Report Summary

Description

Value

Base Year

USD Billion

2024

Historical period

USD Billion

2018-2024

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Forecast Period

USD Billion

2025-2034

Market Size 2024

USD Billion

128.00

Market Size 2034

USD Billion

604.84

CAGR 2018-2024

XX%

CAGR 2025-2034

16.80%

CAGR 2025-2034 - Market by Region

Asia Pacific

20.2%

CAGR 2025-2034 - Market by Country

India

26.2%

CAGR 2025-2034 - Market by Country

China

24.2%

CAGR 2025-2034 - Market by Offering

Services

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18.5%

CAGR 2025-2034 - Market by End User

IT & ITeS

19.0%

Digital Payment Solutions Market Overview

The digital payment solutions market value will witness significant growth driven by the surging rate of cryptocurrency adoption on account of the rising popularity of real-time payments along with the increasing need for decentralized finance. As per industry reports, the global cryptocurrency ownership, as of 2024, was estimated at reach an average of 6.8%, accounting for more than 560 million crypto owners worldwide. Cryptocurrency is a digital currency that lets people make payments directly through an online system. The influx of new multilateral platforms to improve cross-border payments by leveraging technological enhancements for public policy objectives will also benefit the market.

Digital Payment Solutions Market Growth

The rising incorporation of cutting-edge technologies to assist financial institutions in detecting fraud, optimizing payments, and complying with increasing regulatory demands is an important factor influencing the digital payment solutions industry outlook. For instance, in February 2025, Fintech major Razorpay introduced a slew of products integrated by AI for scaling its offerings to its merchants, including an AI-powered payments suite to automate on boarding and financial management. AI and machine learning algorithms help to streamline and enhance several aspects of financial transactions as well as payment processes. Moreover, AI also excels at identifying the previously unnoticed patterns in historical sales and payment data.

Key Trends and Recent Developments

The global digital payment solutions market outlook will be impacted by the rising stream of innovations, higher demand for contactless payments, the growing regulatory support and the emergence of sustainable finance.

March 2025

India's leading payments firm Paytm partnered with RBL Bank for providing its Soundbox and card machines to RBL's merchant partners. With this deal, RBL Bank merchants gained access to Paytm's technology infrastructure, such as real-time transaction monitoring and instant settlement.

March 2025

ACI Worldwide entered into a partnership with embedded banking solutions provider Ingo to offer ACI Speedpay Digital Disbursements, a fast, flexible, and secure digital disbursements solution. This new platform will help businesses in scaling their disbursement operations and efficiently meeting customer expectations amid the evolving regulatory standards.

September 2024

Global frontrunner in digital payments Visa unveiled a range of innovative payment products and solutions to drive digital

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payment adoption across India by streamlining the payment processes and improving transaction security as well as customer experience.

April 2023

PayPal Holdings, Inc. incorporated new features in all of its payments solutions for small businesses to enable them to accept a range of payments including Venmo, PayPal, and PayPal Pay Later products. PayPal also offered them four other new features to drive payment acceptance while enhancing the functions of their business.

Enhancements in digital technologies

The digital payment solutions market development is likely to be driven by the influx of new technologies and solutions to drive innovations in the payment methods. In April 2025, PayPal disclosed the launch of PayPal Ads, an innovative ad solution, in the United Kingdom. The offering leverages PayPal's insights and scale for delivering more value to brands, consumers, and merchants at every step of their shopping journey.

Preference for contactless payments

Due to enhanced security as opposed to traditional payment methods, contactless payment is gaining significant traction in the digital payment solutions market to offer tokenization and less susceptibility to fraud and theft, emerging as a more secure option for consumers. According to industry reports, 53.8% of all card-based payments across the EURO area were contactless during the second half of 2022.

Positive regulatory scenario

The rise in regulations for promoting digital payments as integral components of financial inclusion whilst providing wide-ranging payment options will favour the digital payment solutions industry growth. For instance, in March 2025, the Union Cabinet Of India sanctioned the "Incentive Scheme for Promotion of Low-Value BHIM-UPI Transactions" for 2024-25. This was aimed at boosting digital payments while urging small merchants to adopt UPI to promote financial inclusion.

Advent of sustainable finance

The growing popularity of sustainable finance is adding to the deployment of digital payment technology. As per the UNCTAD, the value of sustainable investment products, spanning bonds and funds reached over USD 7 trillion in 2023. Moreover, digital payments play a critical role in promoting sustainability as they reduce carbon footprints and support green finance initiatives globally.

Digital Payment Solutions Market Trends

The digital payment solutions market share will further be driven by the surging government initiatives for promoting the use of digital payments. In October 2024, Visa disclosed its partnership with the United States Agency for International Development (USAID) for improving access to secure, open, and inclusive digital government systems around the world. Several private firms are also offering their support to develop programs for governments to help them create and adopt platforms to connect their constituents with the local government services. The surge in data breaches as well as security issues whilst conducting payments is largely propelling the need for digital payment methods to count these issues.

Digital Payment Solutions Market Opportunities

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Emerging popularity of digital wallets, such as Apple Pay, Google Pay and PayTm led by the rapid rise in the adoption of smartphones and increased internet access is an important factor driving the digital payment solutions market growth. As per Visa, the digital wallet usage is expected to double with its transaction volume rising to 1.4 trillion in 2028 from 752 billion transactions in 2023 in the next five years. Significant efforts have been laid by several financial institutions on developing next generation solutions with wallet technology. The introduction of corporate credit cards and customisable digital gift card platforms will further drive the expansion of the market.

#### Digital Payment Solutions Market Restraints

The digital payment solutions market may be hindered by the increasing security concerns and the large fraud risks. The growing reliance on the internet, complications of technical issues, loss of smart cards and the rising difficulty in tracing are other limitations impeding the market growth.

#### Digital Payment Solutions Industry Segmentation

"The EMR's report titled "Digital Payment Solutions Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

##### Breakup by Offering

- Solutions
  - ??- Payment Processor
  - ??- Payment Gateway
  - ??- Payment Wallet
  - ??- POS Solution

- Services

##### Breakup by Transaction Type

- Domestic
- Cross Border

##### Breakup by Payment Method

- Cards
- Digital Wallet
- ACH Transfer

##### Breakup by End User

- BFSI
- Retail & E-commerce
- IT & ITeS
- Telecom
- Healthcare

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- Travel & Hospitality
- Transportation & Logistics
- Media & Entertainment
- Others

#### Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

#### Digital Payment Solutions Market Share

##### Market Analysis by Offering

Digital payment solutions, including payment gateway and payment wallets are gaining significant ground due to the increasing digitization of businesses and the robust need to streamline transactions and limit costs. These solutions facilitate digital payments, like paying online with a debit card or using smartphones to send money. While the demand for digital payment services is growing with their assistance in streamlining business-to-business (B2B) transactions across accounting platforms and different ERPs. In April 2025, the state of Kerala in India introduced an online digital payment system in government hospitals across the region for facilitating fee payments for various services. Such initiatives are likely to boost the segment growth.

##### Market Analysis by Transaction Type

The growth of the digital payment solutions market is expected to surge by the type of transaction. The domestic segment will grow with their attributes like speed and convenience. Domestic transactions also benefit businesses by decreasing the operational expenses and offering a seamless and flexible experience to empower consumers.

Meanwhile, cross border digital payment transactions have grown increasingly popular as they help businesses expand into international markets to reach new customers, suppliers, and partners. In January 2025, PayU-backed BRISKPE introduced a unified platform for cross-border payments to cater to Indian SMBs. This platform provides card collections and account-to-account transfers powered by PayU, and wallet-based collections via PayPal for providing SMBs with efficient tools for managing international transactions.

##### Market Analysis by Payment Method

The digital payment solutions market is slated to expand through cards, digital wallet, and ACH transfer. Cards have evolved as important assets of payment transactions as they enable swift and hassle-free transactions from devices besides eliminating the requirement for physical presence or documents. The demand for digital wallets is likely to grow with their increasing financial applications in storing funds, making transactions, and tracking payment histories on phones and tablets. As per industry reports, digital wallets accounted for an estimated 82% of the e-commerce transaction value in 2023, amounting to almost USD 1.8 trillion. The growing prominence of ACH transfer to securely and cost-effectively electronically send and receive money between bank accounts will also boost the industry expansion.

##### Market Analysis by End User

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The digital payment solutions market will gain traction in the BFSI industry owing to the incessant need for faster financial transactions and the shift towards process automation. As per industry reports, in the BFSI sector of India, over 95% of the banking payment transactions are digital. This can be credited to the rising adoption of AI and mobile technologies, and the advent of open banking innovations.

In the healthcare sector, the demand for digital payment solutions is growing with the strong emphasis on responding to global health crisis as they help streamline the billing processes. Digital and automated payments also offer direct control over revenue streams, reduced debt and time to claims processing to hospitals and providers. Meanwhile, the telecom industry observes significant adoption of digital payment technology to create new revenue streams with the help of mobile wallet solutions and partnerships.

## Digital Payment Solutions Market Regional Analysis

### North America Digital Payment Solutions Market Opportunities

The significant e-commerce boom and the growing popularity of digital wallets across the U.S. and Canada will positively influence the digital payment solutions industry in North America. According to Bank of America, the number of digital wallets will cross more than 5.3 billion users by 2026. The strong consumer inclination towards contactless digital payments has propelled the higher demand for secure digital payment for and frictionless payment experiences. The emergence of advanced banking technologies, increasing technological advances along with the strong presence of key industry players, such as Aurus, Visa and Alient, among others will favour the regional market growth.

### CAGR 2025-2034 - Market by

Country

India

26.2%

China

24.2%

Japan

22.2%

Brazil

21.2%

Australia

18.1%

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Mexico

18.0%

USA

XX%

Canada

XX%

UK

XX%

Germany

XX%

France

XX%

Italy

XX%

Saudi Arabia

XX%

#### Europe Digital Payment Solutions Market Trends

Europe digital payment solutions market will likely witness immense growth during the forecast period due to the proliferation of the higher-income groups and the strong demand for security, speed and convenience in financial transactions. Consumers in the United Kingdom are increasingly adopting digital financial services, led by the growing demand for innovations in payments and banking. As per industry reports, the United Kingdom is spearheading the digital financial services domain, with 80% of the respondents reportedly deploying contactless payments in a weekly survey. The growing appetite for intelligent payments and the rising shift towards digital-only bank are other major factors pushing the market ahead.

#### Asia Pacific Digital Payment Solutions Market Drivers

The digital payment solutions market expansion in Asia Pacific, mainly in India, Japan and China is expanding with surging government support through incentives, funding and regulations. In October 2024, India's Unified Payments Interface (UPI) processed 16.58 billion financial transactions in a month to mark a historic milestone. The rapid rate of internet as well as smartphone penetration is offering convenient approaches for digital payment services to make UPI, mobile wallets, quick

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response (QR) codes, and mobile banking more accessible to the increasing number of users in India. The surging digitization of businesses is also accelerating the higher demand for digital payment solutions to streamline transactions and limit costs.

#### Latin America Digital Payment Solutions Market Analysis

The digital payment solutions market development will pick pace in Latin America on account of the soaring preference for faster, seamless and affordable online and offline transactions driven by the accelerating shift from cash to digital payments. As per industry reports, the cross-border e-Commerce transactions across Brazil recorded 4% of all the e-Commerce transactions in 2022. Digital businesses in the region are also benefiting from significant investments from the IT and telecommunications infrastructure, fuelling the demand of the digital payment solutions market in the region. The emerging preference for online shopping and the growing popularity of mobile wallets and neobanks is resulting in the jump in new local payment methods for rapid and low-cost transactions.

#### Middle East and Africa Digital Payment Solutions Market Opportunities

The digital payment solutions demand growth in MEA is led by substantial Fintech innovations as a result of the expansion of e-commerce and the diversification into new sectors. This can be attributed to the jump in government investments as well as the rising collaborations between the public and private sectors. In January 2025, global payment solutions firm Checkout.com teamed up with UAE-based noqodi for enhancing the payment experience for consumers and businesses across the country. This partnership aimed at advancing digital payments in the region via Checkout.com's latest payment solutions with the latter's platform. The presence of a supportive regulatory environment is also pushing the demand for innovative cross-border payment solutions, adding to the regional market growth.

#### Competitive Landscape

Key players in the digital payment solutions market are pursuing strategic initiatives, such as technological upgradations, collaborations, and new product launches to meet the rising consumer and end-user requirements.

#### Aliant Payments

- Founded in 1996 and headquartered in United States, Aliant Payments is an international merchant services as well as credit card processing provider. The company has been providing processing services to a range of industry segments including small businesses, retail outlets, restaurants, and others.

#### Aurus Inc.

Founded in 2000 and headquartered in the United States, Aurus is a leading comprehensive payment processing solutions provider. The firm offers solutions and services related to software, such as cyber security networks, web development, mobile app development and cloud consulting.

#### Adyen

Founded in 2006, with its headquarters in Amsterdam, Netherlands, Adyen is a prominent provider of data, end-to-end payments, and financial management solutions. With assistance in processing in-person and online payments, some popular capabilities of Adyen include point of sale systems, chip card readers, and fraud detection services.

#### Financial Software & Systems Pvt. Ltd.

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Founded in 1991, Financial Software & Systems is a globally leading payment products and payment processor provider with its headquarters in India. Some of its solutions and services span acquiring issuance, ATM, reconciliation, security and real-time payments.

Other key players in the digital payment solutions market report include PayPal Holdings Inc., Novatti Group Pty Ltd., ACI Worldwide, Inc., Global Payments Inc., Wirecard, and Authorize.Net, among others.

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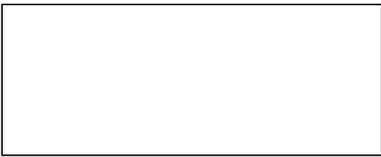
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