

India Courier, Express, and Parcel (CEP) Market Outlook - Forecast Trends, Market Size, Share and Growth Analysis Report (2025-2034)

Market Report | 2025-06-28 | 142 pages | EMR Inc.

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Report description:

The India courier, express, and parcel (CEP) market size was valued at USD 15.22 Billion in 2024. The industry is expected to grow at a CAGR of 11.20% during the forecast period of 2025-2034. The growing technological integration, strong focus on automation, preference for quick deliveries and adoption of drone technology have resulted in the market expecting a valuation of USD 44.00 Billion by 2034.

India Courier, Express, and Parcel (CEP) Market Report Summary

Description

Value

Base Year

USD Billion

2024

Historical Period

USD Billion

2018-2024

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Forecast Period

USD Billion

2025-2034

Market Size 2024

USD Billion

15.22

Market Size 2034

USD Billion

44.00

CAGR 2018-2024

Percentage

XX%

CAGR 2025-2034

Percentage

11.20%

CAGR 2025-2034 - Market by Region

West India

12.8%

CAGR 2025-2034 - Market by Region

East Indi

11.9%

CAGR 2025-2034 - Market by Business

B2C (Business-to-Consumer)

13.1%

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CAGR 2025-2034 - Market by End Users

Life Sciences / Healthcare

13.2%

2024 Market Share by Region

West India

29.4%

India Courier, Express, and Parcel (CEP) Market Growth

The rising focus on automating the delivery processes by deploying route optimisation software is one of the pivotal factors boosting the growth of India courier, express, and parcel (CEP) industry. In November 2023, Indian distribution logistics firm Blue Dart Express Limited partnered with India Post for introducing its digital parcel lockers at selected post offices. These new lockers offer alternative delivery methods to customers as they eliminate the need for personal receipts or signatures on package delivery. Moreover, to boost the speed of delivery, significant investments are initiated in smart warehouses, automating the packaging centers and deploying sorting robots.

Key Trends and Recent Developments

The India courier, express, and parcel (CEP) market outlook is influenced by the popularity of drone delivery pilots, integration of technology, demand for medical deliveries and the rise in green delivery initiatives.

April 2025

Indian digital logistics platform Daakia.com partnered with India Post and several top private courier companies, such as Delhivery, Xpressbees, and Ecom Express for simplifying parcel booking in India. This collaboration helped to make parcel and document booking more affordable, faster, and accessible to every household across the country.

April 2025

Delhivery announced plans to acquire rival firm Ecom Express Limited in a deal not exceeding ₹1,407 crore. Once completed, the acquisition will make Ecom Express a subsidiary of Delhivery. This move helped to better serve the customers of both companies with continued investments in technology, infrastructure, network and people.

April 2025

Quick commerce logistics startup Zippee launched its new 60-minute delivery service Blaze for online marketplaces across India. The service is live in Bengaluru, NCR, and Mumbai, and is expected to expand to 5 more cities, including Chennai, as well as 120 marketplaces and brands during the coming quarters.

July 2023

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India's well-known on-demand logistics Porter introduced its inter-city courier services for transforming the approach of transporting goods across the country. This tech-enabled inter-city delivery eases the logistics landscape as it provides affordable, reliable and hassle-free doorstep pickup as well as delivery services to a wide range of customers.

Preference for drone delivery pilots

The India courier, express, and parcel (CEP) market is poised for expansion with the growing integration of drone technology due to its potential to enhance delivery speed and efficiency with minimised carbon emissions and traffic congestion. In July 2024, India's leading express logistics service provider DTDC Express Ltd. partnered with Skye Air Mobility for launching its drone delivery services in the country. This initiative aimed to revolutionise last-mile delivery via innovative technology and sustainable practices.

Improved technological integration

The surging adoption of artificial intelligence, real-time tracking software and apps as well as Internet of Things to offer improved parcel delivery will favor the India courier, express, and parcel (CEP) market revenue. In April 2025, Indian food and grocery delivery platform, Swiggy unveiled its new consumer AI-driven app, Pynq for simplifying access to over a thousand verified professionals across more than 100 specialisations.

Growth of medical deliveries

The rising efforts to meet the practical needs of patients that face time constraints and mobility challenges, such as those requiring chronic, emergency, or regular over-the-counter medication will boost the India courier, express, and parcel (CEP) market expansion. In April 2025, Pincode, Indian PhonePe's hyperlocal commerce platform rolled out an online round-the-clock medicine delivery service in Mumbai, Bangalore, and Pune. The new service delivers both over-the-counter as well as prescription medicines within 10 minutes.

Green delivery measures

The India CEP market growth is influenced by the rising need to cater to growing consumer requirements for faster and sustainable deliveries. In February 2025, ZEVO launched its new eco-friendly rapid delivery service in Mumbai, Delhi, Bangalore, Hyderabad, and Kolkata to offer ultra-fast 30-minute as well as 2-hour deliveries in major metro cities. The new service aims to significantly improve customer satisfaction whilst reducing the environmental impacts.

India Courier, Express, and Parcel (CEP) Market Trends

The expanding e-commerce sector along with the growth of hyperlocal and the quick commerce is propelling the rise in the number of express parcels, subsequently impacting the India courier, express, and parcel (CEP) market outlook. According to industry reports, India's express parcel market is estimated to witness a sharp rise, touching 24-29 billion shipments by FY30. The surge in government initiatives is offering a major boost to courier exports whilst strengthening India's position in the emerging global e-commerce sector. In September 2024, the Central Board of Indirect taxes and Customs (CBIC) extended its export-related benefits under the RoSCTL, RoDTEP, and Duty Drawback schemes for exports made via courier mode to encourage e-commerce industry across India.

India Courier, Express, and Parcel (CEP) Market Opportunities

The India courier, express, and parcel (CEP) market development will also be influenced by the rising scope in the automotive

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sector to eliminate third-party delays and streamline the purchases. In April 2025, Ola Electric introduced #HyperDelivery, a first-of-its-kind service that offers same-day vehicle registration and delivery. The growing adoption of electric vehicles by numerous courier companies is leading to reduced emissions. The increasing focus of the government on modernising the logistics sector along with the surging partnerships between ecommerce giants and courier companies will further fuel the industry growth. In December 2024, The Asian Development Bank (ADB) approved a USD 350 million policy-based loan for supporting the Indian Government's wide-ranging reforms for strengthening and modernising the country's logistics sector while achieving increased economic competitiveness.

India Courier, Express, and Parcel (CEP) Industry Segmentation

The EMR's report titled "India Courier, Express, and Parcel (CEP) Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Breakup by Destination

- Domestic
- International

Breakup by Business

- B2B (Business-to-Business)
- B2C (Business-to-Consumer)
- C2C (Customer-to-Customer)

Breakup by Transportation Type

- Roadways
- Waterways & Airways
- Railways
- Others

Breakup by End User

- Retail
- Financial Institutes
- Life Sciences/ Healthcare
- Industrial Manufacturing
- Others

Breakup by Region

- North India
- South India
- East India
- West India

India Courier, Express, and Parcel (CEP) Market Share

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Market Insights by Destination

The rising preference for domestic courier services for their speed and efficiency will foster the India courier, express, and parcel (CEP) market development. Local courier companies also offer competitive rates for domestic deliveries as they allow businesses and individuals to save money on shipping costs.

The demand for international courier companies is growing as they take all sizes of packages whilst helping customers with tariffs, taxes, and duties. The growing benefits of moving goods at speed and at scale with convenience across the globe will boost the segment growth. In January 2022, express transportation firm FedEx Express (FedEx) launched the FedEx International Priority Express (IPE) for offering Indians the flexibility to schedule their deliveries by 10:30 or noon to select markets in Asia, United States, Europe and Canada.

Market Insights by Business

The B2B (business-to-business) courier, express, and parcel demand in India is poised to grow as these services deploy multiple tools for empowering customers and minimising unnecessary interactions with the sales teams or customer support. By utilising courier services, businesses ensure cost savings as they optimise logistics and limit the need for in-house transportation infrastructure.

Meanwhile, B2C (business-to-consumer) services in the India courier, express, and parcel (CEP) market are favoured as they assist in delivering smaller packages to individuals while focusing on faster delivery, customer satisfaction and convenience. In July 2023, Indian logistics firm BookMyCargo entered the domestic business-to-consumer segment for increasing its presence in sectors, such as FMCG, consumer goods, and pharma as it targets Rs 100 crore topline by 2030.

The demand for C2C (customer-to-customer) CRP solutions will expand due to their ability to limit the cost of the service or product being offered. This business model also increases profitability. The abundance of options on one platform and the absence of intermediaries also leads to faster transactions with streamlined service and time savings.

Market Insights by Transportation Type

According to the India courier, express, and parcel (CEP) market analysis, the preference for roadway deliveries is growing as road shipping is considered a cost-effective way for transporting goods via trucks mainly for short to medium distances. This mode of transport is favored for its on-time, hassle-free and flexible delivery options.

Meanwhile, waterways & airways are recording significant popularity as they assist in moving perishable, large, and heavy products across long distances. In November 2022, Amazon emerged as the first e-commerce company to collaborate with the Inland Waterways Authority of India for facilitating cargo shipments on Indian waters. Such initiatives will drive segment growth.

The growing prominence of railways as the most environment friendly mode of land transportation will add to the India CRP industry expansion. With the surge in online shopping and the strong demand for express deliveries, the Indian railways is working on meeting the needs of quick commerce. For instance, in December 2024, the Indian Railways introduced Vande Bharat Parcel Service, its new express parcel service to meet the growing requirements for faster deliveries of smaller cargo, including apparel, mobile phones, and perishables.

Market Insights by End User

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The retail sector is expected to emerge as a major end-user of the India courier, express, and parcel (CEP) market due to the strong focus on efficient as well as timely delivery of goods to customers. In February 2025, smart gadget retail chain Sangeetha launched a 30-minute express delivery service to ensure that its customers across South India receive smartphones and gadgets within 30 minutes.

Financial institutes deploy CEP solutions for moving documents and cash between different bank locations, such as a branch and its main facility. Doorstep banking (DSB) service has also grown popular as it allows banks to enable customers to complete routine banking activities, including cash deposits and withdrawals.

As per the India courier, express, and parcel industry analysis, the industrial manufacturing sector uses several delivery services for speeding up the transportation of goods for meeting urgent deadlines. The growing emphasis on efficient production, limited delays as well as faster delivery of raw materials and finished goods will favor the segment growth.

India Courier, Express, and Parcel (CEP) Market Regional Analysis

CAGR 2025-2034 - Market by

Region

West India

12.8%

East Indi

11.9%

North India

XX%

South India

XX%

North India Courier, Express, and Parcel (CEP) Market Opportunities

The expansion of the North India courier, express, and parcel (CEP) market can be attributed to the rising preference for online shopping on account of the spiked household incomes and rapid growth of the urban population. As retailers race towards meeting the ever-growing need for convenience, hyper-personalised experiences and speed, on-demand delivery is at the forefront of the retail revolution in this region.

South India Courier, Express, and Parcel (CEP) Market Factors

The increasing efforts on enhancing digital connectivity will influence the South India courier, express, and parcel industry outlook. In November 2024, FedEx introduced a new air freight service between Bengaluru, India and Guangzhou, China for improving South India's access to critical imports from the Asia Pacific region. Such initiatives aimed at launching new services to meet the

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growing regional demand whilst fulfilling time-critical needs and connecting seamlessly to global markets will drive the market development.

West India Courier, Express, and Parcel (CEP) Market Factors

The demand for CEP services in West India is poised to expand with the presence of fast-paced lifestyles and the consequent need for efficient, reliable, and affordable hyperlocal delivery services to help business grow. The growing efforts on leveraging extensive last-mile connectivity for supporting small-scale businesses will add to the regional market expansion. In December 2024, Mumbai's India Post launched a cost-effective delivery system for offering rates as low as ₹15 per parcel to greatly benefit small e-commerce businesses as well as rural entrepreneurs across the region.

Competitive Landscape

Leading players in the India courier, express, and parcel (CEP) market are engaged in strategic ventures, such as partnerships, acquisitions and investments to scale their revenues. They are also eyeing technological upgrades, and new service launches to cater to a wider audience.

Blue Dart Express Limited

Founded in 1983, Blue Dart Express is an Indian logistics company headquartered in Mumbai providing courier delivery services. Touted as South Asia's premier express air, integrated transportation and distribution company, Blue Dart offers secure and reliable delivery of consignments.

Deutsche Post AG

Founded in 1995 and headquartered in Bonn, Deutsche Post AG or DHL Group, is a German multinational package delivery and supply chain management company. DHL is considered one of the world's largest courier companies and an expert provider of dialogue marketing and press distribution services.

Delhivery Limited

Founded in 2011 and headquartered in Gurgaon, India, Delhivery is a logistics and supply chain company. Emerging as India's largest fully integrated logistics provider, Delhivery offers commerce through world-class infrastructure, cutting-edge engineering and technology capabilities and logistics operations of the highest quality.

DTDC Express Limited

Founded in 1990, DTDC Express Limited or DTDC is an Indian courier delivery services firm, headquartered in Mumbai. A leading integrated express logistics provider, DTDC operates the largest physical network of customer access points across the country.

Other key players in the India courier, express, and parcel (CEP) market report are FedEx India, Busybees Logistics Solutions Pvt. Ltd., Ecom Express Private Limited, Atlantic International Express, ECart Logistics, Safexpress Private Limited and others.

Table of Contents:

1 Executive Summary

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- 1.1 Market Size 2024-2025
- 1.2 Market Growth 2025(F)-2034(F)
- 1.3 Key Demand Drivers
- 1.4 Key Players and Competitive Structure
- 1.5 Industry Best Practices
- 1.6 Recent Trends and Developments
- 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Regions
 - 2.4 Supplier Power
 - 2.5 Buyer Power
 - 2.6 Key Market Opportunities and Risks
 - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
 - 3.1 GDP Outlook
 - 3.2 GDP Per Capita Growth
 - 3.3 Inflation Trends
 - 3.4 Democracy Index
 - 3.5 Gross Public Debt Ratios
 - 3.6 Balance of Payment (BoP) Position
 - 3.7 Population Outlook
 - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
 - 4.1 Country Risk
 - 4.2 Business Climate
- 5 Asia Pacific Courier, Express, and Parcel (CEP) Market Analysis
 - 5.1 Key Industry Highlights
 - 5.2 Asia Pacific Courier, Express, and Parcel (CEP) Historical Market (2018-2024)
 - 5.3 Asia Pacific Courier, Express, and Parcel (CEP) Market Forecast (2025-2034)
- 6 India Courier, Express, and Parcel (CEP) Market Analysis
 - 6.1 Key Industry Highlights
 - 6.2 India Courier, Express, and Parcel (CEP) Historical Market (2018-2024)
 - 6.3 India Courier, Express, and Parcel (CEP) Market Forecast (2025-2034)
- 7 India Courier, Express, and Parcel (CEP) Market by Destination
 - 7.1 Domestic
 - 7.1.1 Historical Trend (2018-2024)
 - 7.1.2 Forecast Trend (2025-2034)
 - 7.2 International
 - 7.2.1 Historical Trend (2018-2024)
 - 7.2.2 Forecast Trend (2025-2034)
- 8 India Courier, Express, and Parcel (CEP) Market by Business
 - 8.1 B2B (Business-to-Business)
 - 8.1.1 Historical Trend (2018-2024)
 - 8.1.2 Forecast Trend (2025-2034)
 - 8.2 B2C (Business-to-Consumer)

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- 8.2.1 Historical Trend (2018-2024)
- 8.2.2 Forecast Trend (2025-2034)
- 8.3 C2C (Customer-to-Customer)
 - 8.3.1 Historical Trend (2018-2024)
 - 8.3.2 Forecast Trend (2025-2034)
- 9 India Courier, Express, and Parcel (CEP) Market by Transportation Type
 - 9.1 Roadways
 - 9.1.1 Historical Trend (2018-2024)
 - 9.1.2 Forecast Trend (2025-2034)
 - 9.2 Waterways & Airways
 - 9.2.1 Historical Trend (2018-2024)
 - 9.2.2 Forecast Trend (2025-2034)
 - 9.3 Railways
 - 9.3.1 Historical Trend (2018-2024)
 - 9.3.2 Forecast Trend (2025-2034)
 - 9.4 Others
- 10 India Courier, Express, and Parcel (CEP) Market by End User
 - 10.1 Retail
 - 10.1.1 Historical Trend (2018-2024)
 - 10.1.2 Forecast Trend (2025-2034)
 - 10.2 Financial Institutes
 - 10.2.1 Historical Trend (2018-2024)
 - 10.2.2 Forecast Trend (2025-2034)
 - 10.3 Life Sciences/ Healthcare
 - 10.3.1 Historical Trend (2018-2024)
 - 10.3.2 Forecast Trend (2025-2034)
 - 10.4 Industrial Manufacturing
 - 10.4.1 Historical Trend (2018-2024)
 - 10.4.2 Forecast Trend (2025-2034)
 - 10.5 Others
 - 10.5.1 Historical Trend (2018-2024)
 - 10.5.2 Forecast Trend (2025-2034)
- 11 India Courier, Express, and Parcel (CEP) Market by Region
 - 11.1 North India
 - 11.1.1 Historical Trend (2018-2024)
 - 11.1.2 Forecast Trend (2025-2034)
 - 11.2 South India
 - 11.2.1 Historical Trend (2018-2024)
 - 11.2.2 Forecast Trend (2025-2034)
 - 11.3 East India
 - 11.3.1 Historical Trend (2018-2024)
 - 11.3.2 Forecast Trend (2025-2034)
 - 11.4 West India
 - 11.4.1 Historical Trend (2018-2024)
 - 11.4.2 Forecast Trend (2025-2034)
- 12 Market Dynamics
 - 12.1 SWOT Analysis

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- 12.1.1 Strengths
- 12.1.2 Weaknesses
- 12.1.3 Opportunities
- 12.1.4 Threats
- 12.2 Porter's Five Forces Analysis
 - 12.2.1 Supplier's Power
 - 12.2.2 Buyer's Power
 - 12.2.3 Threat of New Entrants
 - 12.2.4 Degree of Rivalry
 - 12.2.5 Threat of Substitutes
- 12.3 Key Indicators of Demand
- 12.4 Key Indicators of Price
- 13 Competitive Landscape
 - 13.1 Supplier Selection
 - 13.2 Key Global Players
 - 13.3 Key Local Players
 - 13.4 Key Player Strategies
 - 13.5 Company Profile
 - 13.5.1 Blue Dart Express Limited
 - 13.5.1.1 Company Overview
 - 13.5.1.2 Product Portfolio
 - 13.5.1.3 Demographic Reach and Achievements
 - 13.5.1.4 Certifications
 - 13.5.2 Deutsche Post AG
 - 13.5.2.1 Company Overview
 - 13.5.2.2 Product Portfolio
 - 13.5.2.3 Demographic Reach and Achievements
 - 13.5.2.4 Certifications
 - 13.5.3 FedEx India
 - 13.5.3.1 Company Overview
 - 13.5.3.2 Product Portfolio
 - 13.5.3.3 Demographic Reach and Achievements
 - 13.5.3.4 Certifications
 - 13.5.4 Busybees Logistics Solutions Pvt. Ltd.
 - 13.5.4.1 Company Overview
 - 13.5.4.2 Product Portfolio
 - 13.5.4.3 Demographic Reach and Achievements
 - 13.5.4.4 Certifications
 - 13.5.5 Ecom Express Private Limited
 - 13.5.5.1 Company Overview
 - 13.5.5.2 Product Portfolio
 - 13.5.5.3 Demographic Reach and Achievements
 - 13.5.5.4 Certifications
 - 13.5.6 DTDC Express Limited
 - 13.5.6.1 Company Overview
 - 13.5.6.2 Product Portfolio
 - 13.5.6.3 Demographic Reach and Achievements

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- 13.5.6.4 Certifications
- 13.5.7 Delhivery Limited
 - 13.5.7.1 Company Overview
 - 13.5.7.2 Product Portfolio
 - 13.5.7.3 Demographic Reach and Achievements
 - 13.5.7.4 Certifications
- 13.5.8 Atlantic International Express
 - 13.5.8.1 Company Overview
 - 13.5.8.2 Product Portfolio
 - 13.5.8.3 Demographic Reach and Achievements
 - 13.5.8.4 Certifications
- 13.5.9 EKart Logistics
 - 13.5.9.1 Company Overview
 - 13.5.9.2 Product Portfolio
 - 13.5.9.3 Demographic Reach and Achievements
 - 13.5.9.4 Certifications
- 13.5.10 Safexpress Private Limited
 - 13.5.10.1 Company Overview
 - 13.5.10.2 Product Portfolio
 - 13.5.10.3 Demographic Reach and Achievements
 - 13.5.10.4 Certifications
- 13.5.11 Others

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