

City Profile - Shanghai; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Industry Report | 2025-03-07 | 35 pages | MarketLine

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Report description:

City Profile - Shanghai; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Summary

"City Profile - Shanghai" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Shanghai.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Shanghai is a key financial and economic hub of the People's Republic of China (PRC) is one of the most populous cities in China. Shanghai, a key economic center in China, recorded an economic growth of 4.2% in 2024, driven by supportive government policies and significant investments in key industries such as integrated circuits, biomedicine, and artificial intelligence. The city is focusing on accelerating the construction of its "Five Centers" to solidify its position as an international hub for economy, finance, trade, shipping, and technological innovation

Scope

- The industry and service sectors remain the key contributor to the Shanghai metropolitan municipality and the major employers.

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- Shanghai is a key tourist destination for both domestic and international tourists. In 2023, Shanghai witnessed a resurgence in its tourism industry, marked by the return of offline events like the Shanghai Tourism Festival, which significantly boosted inbound tourist numbers. The value added by the tourism industry increased remarkably by 102.7% to CNY177.1 billion (\$25.0 billion) in 2023

Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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