

City Profile - Mexico; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Industry Report | 2025-03-28 | 34 pages | MarketLine

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Report description:

City Profile - Mexico; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Summary

"City Profile - Mexico" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Mexico city.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

In 2024, Mexico City contributed 21.2% to the national GDP, driven by a 1.4% real economic growth. Key sectors included transportation, essential services, financial services, real estate, manufacturing, and construction. The city is a major economic hub, hosting top banks and insurers, and relies heavily on construction and manufacturing, particularly in textiles, chemicals, and electronics. Trade and tourism also remained vital to the economy.

Scope

- The service sector remains the key contributor to the regional economy and the major employer.
- In 2024, Mexico City's tourism sector surpassed pre-pandemic levels, welcoming 14.8 million tourists to hotel establishments, up

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from 14.4 million the previous year. This growth was fueled by nearshoring and strong domestic and international travel, with 10.8 million domestic tourists and 4.0 million international visitors

Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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