

Beisia Co., Ltd. - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence and Operational KPI's, and Recent Trends

Company Report | 2025-06-20 | 89 pages | Quintel Research

AVAILABLE LICENSES:

- Single User Price \$150.00
- Multi User Price \$175.00
- Enterprise User Price \$195.00

Report description:

Report Summary

Beisia Co., Ltd. - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence and Operational KPI's, and Recent Trends is a comprehensive and easily accessible overview of Beisia Co., Ltd. 's business operations. It provides a detailed analysis of the company's strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Beisia Co., Ltd. including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Beisia Co., Ltd.'s strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. By integrating these strategic analyses, the report offers a comprehensive understanding of Beisia Co., Ltd.'s overall strategic standing and supports informed decision-making and strategic planning.

Finally, the report includes recent news and deal activities undertaken by Beisia Co., Ltd. enhancing awareness of the company's business trends, growth perspectives, and more.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Key Highlights

Beisia Co., Ltd., established in November 1996, is a prominent Japanese retail company operating a chain of shopping centers. Headquartered Maebashi City, Japan, the company commenced operations in March 1997 as a spin-off from Iseya Yori Co., Ltd. Beisia core business philosophy, "For the Customers," drives its mission to provide "better things at lower prices," fulfilling its corporate social responsibility by offering essential products for daily life.

As of February 2024, Beisia boasts a network of 133 stores spread across 15 prefectures in Japan, including Gunma, Tochigi, Saitama, Tokyo, Kanagawa, Ibaraki, Chiba, Fukushima, Niigata, Nagano, Yamanashi, Gifu, Shizuoka, Aichi, and Shiga. The company's operations are primarily focused on managing this extensive chain of shopping centers.

Beisia has established itself as a significant player in the Japanese retail landscape. Under the leadership of Chairman Hiromasa Tsuchiya and President and CEO Takahito Aiki, Beisia continues to expand its presence in the market, staying true to its commitment to customer satisfaction and affordable quality. The company's dedication to providing indispensable products for everyday life has solidified its position as a trusted retailer across its operating regions.

Beisia Co., Ltd. in the News:-

- 14-May-2025 - "Beisia Premium" focuses on both quality and price to release "Authentic Sanuki Udon 3 Meals" on Thursday, May 15th, which realizes the authentic taste of Sanuki Udon ~ Frozen udon with a firm and chewy texture ~
- 13-May-2025 - "Beisia Premium" focuses on both quality and price to release "Authentic Sanuki Udon 3 Meals" on Thursday, May 15th, which realizes the authentic taste of Sanuki Udon ~ Frozen udon with a firm and chewy texture ~
- 07-May-2025 - Thespa Gunma players undergo training at Beisia Cainz ~ Supporting the career development of new and young players ~
- 23-Apr-2025 - Beisia Shibukawa store reopens with new layout allowing customers to shop for food, clothing and shelter on one floor ~ New tenants opening one after another, including "CAFE BRICCO" ~
- 16-Apr-2025 - Beisia's private brand products will be available at Rakuten Mart

Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a Beisia Co., Ltd.'s competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the Beisia Co., Ltd.'s overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Company Fundamentals:- These fundamentals offer valuable insights into the Beisia Co., Ltd.'s history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the Beisia Co., Ltd.'s main competitors, providing insights into the competitive landscape it operates in.

Reasons to Buy

- Comprehensive Understanding of the Beisia Co., Ltd.'s internal and external factors through SWOT analysis and Corporate Strategy.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Beisia Co., Ltd.:

- Beisia Co., Ltd. PESTLE Analysis
- Beisia Co., Ltd. Value Chain Analysis
- Beisia Co., Ltd. Porter's Five Forces Analysis
- Beisia Co., Ltd. VRIO Analysis
- Beisia Co., Ltd. BCG Analysis
- Beisia Co., Ltd. Segmentation, Targeting and Positioning (STP) Analysis
- Beisia Co., Ltd. Ansoff Matrix Analysis

Table of Contents:

Table of Contents	
Table of Contents	2
Tables	5
Charts	6
Beisia Co., Ltd. - Key Company Facts	7
Beisia Co., Ltd. - Company Description	8
Beisia Co., Ltd. - Top Executives	9
Beisia Co., Ltd. - Top Executives Biographies	10
Beisia Co., Ltd. - Head Office & Locations	11
Head Office - Country	11
Key Subsidiaries	12
Beisia Co., Ltd. - Products and Services	13
Products	13
Services	15
Beisia Co., Ltd. - Historic Events	16
Beisia Co., Ltd. - Company's Management Discussion	17
Beisia Co., Ltd. - Corporate Strategy	18
Beisia Co., Ltd. - Business Description	21
Retail Sales	21
Beisia Co., Ltd. - ESG Spotlight	23
Environment	23
Social	24
Corporate Governance	24
Beisia Co., Ltd. - SWOT Analysis	26
Overview	26
Strengths	28
Weaknesses	29
Opportunities	30
Threats	31

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Competing Players	32
Snapshot of Competing Players	33
Aeon Co. Ltd	33
Key Company Facts	33
Company Description	33
Aeon Co. Ltd - SWOT Spotlight	34
Aeon Co. Ltd - PESTLE Spotlight	36
Key Financials	38
Share Price Trend - Jan-2024 to Jun-2025 (Average Share Closing Price)	38
Key Financial Ratio Analysis	43
Nitori Holdings Co Ltd	44
Key Company Facts	44
Company Description	44
Key Financials	45
Share Price Trend - Jan-2024 to Jun-2025 (Average Share Closing Price)	45
Seven & I Holdings Co., Ltd.	50
Key Company Facts	50
Company Description	50
Seven & I Holdings Co., Ltd. - SWOT Spotlight	50
Seven & I Holdings Co., Ltd. - PESTLE Spotlight	53
Key Financials	55
Share Price Trend - Jan-2024 to Jun-2025 (Average Share Closing Price)	55
Key Financial Ratio Analysis	60
Yamada Denki Co Ltd	61
Key Company Facts	61
Company Description	61
Key Financials	62
Share Price Trend - Jan-2024 to Jun-2025 (Average Share Closing Price)	62
Komeri Co Ltd	67
Key Company Facts	67
Company Description	67
Key Financials	68
Share Price Trend - Jan-2024 to Jun-2025 (Average Share Closing Price)	68
Beisia Co., Ltd. - In the News	73
14-May-2025- "Beisia Premium" focuses on both quality and price to release "Authentic Sanuki Udon 3 Meals" on Thursday, May 15th, which realizes the authentic taste of Sanuki Udon ~ Frozen udon with a firm and chewy texture ~	73
13-May-2025- "Beisia Premium" focuses on both quality and price to release "Authentic Sanuki Udon 3 Meals" on Thursday, May 15th, which realizes the authentic taste of Sanuki Udon ~ Frozen udon with a firm and chewy texture ~	74
07-May-2025- Thespa Gunma players undergo training at Beisia Cainz ~ Supporting the career development of new and young players ~	75
23-Apr-2025- Beisia Shibukawa store reopens with new layout allowing customers to shop for food, clothing and shelter on one floor ~ New tenants opening one after another, including "CAFE BRICCO" ~	76
16-Apr-2025- Beisia's private brand products will be available at Rakuten Mart	77
09-Apr-2025- Beisia Togane store reopens with a full deli section and simultaneous opening of Nishimatsuya - Renovated to make the store even more appealing	78
28-Feb-2025- About Beisia's relief supplies supply activities for the forest fire in Ofunato City, Iwate Prefecture	79
07-Feb-2025- "Beisia Net Supermarket" launches new service at Beisia Miyoshi store; delivery begins in Miyoshi City, Nisshin City,	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Toyota City, and Aichi County, Aichi Prefecture - Covering over 90% of households in Miyoshi City - 80

18-Nov-2024- The Yoshioka Marche will be held at the Beisia Maebashi Yoshioka store on Sunday, November 24th! 81

06-Nov-2024- Beisia Hidaka Mall store reopens after renovation New products and store-exclusive products appear one after another! ~ The first major renovation since the store opened makes the store even more attractive ~ 81

Beisia Co., Ltd. - Key Deals 82

28-Mar-2025 - Beisia signs "Agreement on Procurement of Supplies Necessary for Disaster Relief" with Shizuoka Prefecture 82

17-Mar-2025 - Beisia signs "Agreement on the supply of goods in the event of a disaster" with Hatoyama Town, Saitama Prefecture 83

03-Mar-2025 - Beisia signs "Agreement on the supply of goods in the event of a disaster" with Minakami Town, Gunma Prefecture 84

30-Oct-2024 - Beisia signs agreement with the Ministry of Land, Infrastructure, Transport and Tourism, Niigata Prefecture, and Ojiya City regarding the use of its facilities as emergency shelters in the event of a disaster (rainfall restrictions and snow damage). 85

25-Oct-2024 - Beisia signs agreement with Yamanashi Prefecture regarding procurement of daily necessities in the event of a disaster 86

Appendix 87

Definitions 87

SWOT Analysis 87

PESTLE Analysis 87

Value Chain Analysis 87

ESG Spotlight 87

Research Methodology 88

Disclaimer 89

Contact Us 89

Beisia Co., Ltd. - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence and Operational KPI's, and Recent Trends

Company Report | 2025-06-20 | 89 pages | Quintel Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Price	\$150.00
	Multi User Price	\$175.00
	Enterprise User Price	\$195.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-25"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

A large, empty rectangular box with a thin black border, intended for a signature.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com