

**Protective Life Corporation - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence and Operational KPI's, and Recent Trends**

Company Report | 2025-06-20 | 98 pages | Quintel Research

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**Report description:**

Report Summary

Protective Life Corporation - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence and Operational KPI's, and Recent Trends is a comprehensive and easily accessible overview of Protective Life Corporation 's business operations. It provides a detailed analysis of the company's strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Protective Life Corporation including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Protective Life Corporation's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. By integrating these strategic analyses, the report offers a comprehensive understanding of Protective Life Corporation's overall strategic standing and supports informed decision-making and strategic planning.

Finally, the report includes recent news and deal activities undertaken by Protective Life Corporation enhancing awareness of the company's business trends, growth perspectives, and more.

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## Key Highlights

Protective Life Corporation, founded in 1907, is a leading insurance and financial services company headquartered in Alabama. With over a century of experience, the company operates across various business segments, including life insurance, asset protection, and annuities. Its products are designed to help individuals achieve financial security and peace of mind through a broad range of life insurance solutions and financial services. Protective Life serves customers throughout the United States, offering innovative, customer-centric insurance solutions and financial products.

The company has a strong geographic presence, primarily focusing on the U.S. market, and continues to expand its offerings in response to evolving customer needs. Protective Life's dedication to delivering high-quality services is evident in its robust workforce of approximately 3,800 employees. As of December 31, 2023, the company reported revenues of \$6.6 billion, reflecting its sustained growth and commitment to providing value to policyholders.

### Protective Life Corporation in the News:-

- 10-Apr-2025 - Protective Life Corporation Announces Promotion of Russ Kolmin to SVP, Chief Product Officer, Protection Agency
- 06-Mar-2025 - Protective Announces \$9.7B Strategic Reinsurance Agreement with Resolution Life
- 27-Feb-2025 - Protective Announces Leadership Changes in Executive Benefits Markets
- 26-Feb-2025 - Protective Completes Sales of Concourse Financial Group Securities and Concourse Financial Group Agency
- 08-Jan-2025 - Ethos and Protective Collaborate to Offer Term Life Insurance

### Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a Protective Life Corporation's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the Protective Life Corporation's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Company Fundamentals:- These fundamentals offer valuable insights into the Protective Life Corporation's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the Protective Life Corporation's main competitors, providing insights into the competitive landscape it operates in.

### Reasons to Buy

- Comprehensive Understanding of the Protective Life Corporation's internal and external factors through SWOT analysis and Corporate Strategy.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations,

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Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Protective Life Corporation:

- Protective Life Corporation PESTLE Analysis
- Protective Life Corporation Value Chain Analysis
- Protective Life Corporation Porter's Five Forces Analysis
- Protective Life Corporation VRIO Analysis
- Protective Life Corporation BCG Analysis
- Protective Life Corporation Segmentation, Targeting and Positioning (STP) Analysis
- Protective Life Corporation Ansoff Matrix Analysis

## **Table of Contents:**

Table of Contents	
Table of Contents	2
Tables	5
Charts	6
Protective Life Corporation - Key Company Facts	7
Protective Life Corporation - Company Description	8
Protective Life Corporation - Top Executives	9
Protective Life Corporation - Top Executives Biographies	10
Protective Life Corporation - Head Office & Locations	16
Head Office - Country	16
Key Subsidiaries	17
Protective Life Corporation - Products and Services	18
Products	18
Services	19
Protective Life Corporation - Historic Events	20
Protective Life Corporation - Company's Management Discussion	22
Protective Life Corporation - Company's Mission and Vision	23
Mission	23
Vision	23
Protective Life Corporation - Corporate Strategy	24
Protective Life Corporation - Business Description	27
Stable Value Products	27
Retail Life and Annuity	28
Asset Protection	29
Protective Life Corporation - ESG Spotlight	30
Environment	30
Social	31
Corporate Governance	31
Protective Life Corporation - SWOT Analysis	32
Overview	32
Strengths	34
Weaknesses	37
Opportunities	39
Threats	41

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Competing Players	43
Snapshot of Competing Players	44
Lincoln National Corporation	44
Key Company Facts	44
Company Description	44
Key Financials	45
Share Price Trend - Jan-2024 to Jun-2025 (Average Share Closing Price)	45
Key Financial Ratio Analysis	50
Prudential Financial Inc.	51
Key Company Facts	51
Company Description	51
Key Financials	52
Share Price Trend - Jan-2024 to Jun-2025 (Average Share Closing Price)	52
Key Financial Ratio Analysis	57
Regions Financial Corporation	58
Key Company Facts	58
Company Description	58
Key Financials	59
Share Price Trend - Jan-2024 to Jun-2025 (Average Share Closing Price)	59
Key Financial Ratio Analysis	64
Nationwide Mutual Insurance Company	65
Key Company Facts	65
Company Description	65
Pacific Life Insurance Company	66
Key Company Facts	66
Company Description	66
Protective Life Corporation - In the News	67
10-Apr-2025- Protective Life Corporation Announces Promotion of Russ Kolmin to SVP, Chief Product Officer, Protection	67
06-Mar-2025- Protective Announces \$9.7B Strategic Reinsurance Agreement with Resolution Life	68
27-Feb-2025- Protective Announces Leadership Changes in Executive Benefits Markets	69
26-Feb-2025- Protective Completes Sales of Concourse Financial Group Securities and Concourse Financial Group Agency	70
08-Jan-2025- Ethos and Protective Collaborate to Offer Term Life Insurance	72
07-Nov-2024- Protective's Steve Walker, Vice Chairman, Finance & Risk, Announces Plans to Retire	73
01-Nov-2024- Protective Closes ShelterPoint Acquisition	75
15-Oct-2024- Protective Makes Enhancements to Its Protective Aspirations Variable Annuity	77
27-Sep-2024- American Council of Life Insurers (ACLI) Elects Rich Bielen as 2025 Chair	79
11-Sep-2024- Protective Life Corporation Unifies Protection & Retirement Divisions	83
09-Apr-2024- Protective to Acquire ShelterPoint	85
Protective Life Corporation - Key Deals	87
06-Mar-2025 - Protective Announces \$9.7B Strategic Reinsurance Agreement with Resolution Life	87
26-Feb-2025 - Protective Completes Sales of Concourse Financial Group Securities and Concourse Financial Group Agency	88
08-Jan-2025 - Ethos and Protective Collaborate to Offer Term Life Insurance	89
08-Oct-2024 - Protective Announces Agreements to Sell Concourse Financial Group Securities and Concourse Financial Group Agency	90
02-May-2022 - Protective Closes on AUL Acquisition, Adds Complementary Product Portfolio to Its Asset Protection Division	92
21-Mar-2022 - Protective Life to Acquire Leading Automotive Finance & Insurance Provider AUL, Adding Complementary Portfolio to Asset Protection Division	93

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Appendix 95  
Definitions 95  
SWOT Analysis 95  
PESTLE Analysis 95  
Value Chain Analysis 95  
ESG Spotlight 95  
Research Methodology 96  
Disclaimer 97  
Contact Us 97

**Protective Life Corporation - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence and Operational KPI's, and Recent Trends**

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