

Impellam Group Limited - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence and Operational KPI's, and Recent Trends

Company Report | 2025-06-20 | 75 pages | Quintel Research

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Report description:

Report Summary

Impellam Group Limited - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence and Operational KPI's, and Recent Trends is a comprehensive and easily accessible overview of Impellam Group Limited 's business operations. It provides a detailed analysis of the company's strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Impellam Group Limited including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Impellam Group Limited's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. By integrating these strategic analyses, the report offers a comprehensive understanding of Impellam Group Limited's overall strategic standing and supports informed decision-making and strategic planning.

Finally, the report includes recent news and deal activities undertaken by Impellam Group Limited enhancing awareness of the company's business trends, growth perspectives, and more.

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Key Highlights

Impellam Group Limited is a leading global workforce solutions company headquartered at Green, Luton, United Kingdom. Incorporated in 2008, the company has grown to become one of the largest staffing businesses in the UK and North America.

Impellam operates through several distinct segments, including Managed Services, Specialist Staffing, and Healthcare Staffing, providing a comprehensive range of workforce solutions across various industries. The company's primary focus is on delivering innovative and effective staffing services, talent management, and outsourced people-related services to both the private and public sectors.

Impellam Group Limited has a significant presence in the United Kingdom and North America, with additional operations in Europe, the Middle East, Asia Pacific, and Australasia. Through its network of specialist brands, the company serves a diverse client base, ranging from small businesses to large multinational corporations. Impellam's commitment to understanding and meeting the unique needs of each client has enabled it to build long-lasting relationships and maintain a strong market position in the competitive workforce solutions industry. The company's global reach, combined with its local expertise, allows it to provide tailored solutions that address the evolving challenges of the modern workforce landscape.

Impellam Group Limited in the News:-

- 06-May-2025 - HeadFirst Global appoints Edzard Overbeek as Group CEO to drive next phase of growth and global expansion
- 07-Mar-2024 - Visionary voices - The women who shaped STEM

Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a Impellam Group Limited's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the Impellam Group Limited's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Company Fundamentals:- These fundamentals offer valuable insights into the Impellam Group Limited's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the Impellam Group Limited's main competitors, providing insights into the competitive landscape it operates in.

Reasons to Buy

- Comprehensive Understanding of the Impellam Group Limited's internal and external factors through SWOT analysis and Corporate Strategy.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations,

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Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Impellam Group Limited:

- Impellam Group Limited PESTLE Analysis
- Impellam Group Limited Value Chain Analysis
- Impellam Group Limited Porter's Five Forces Analysis
- Impellam Group Limited VRIO Analysis
- Impellam Group Limited BCG Analysis
- Impellam Group Limited Segmentation, Targeting and Positioning (STP) Analysis
- Impellam Group Limited Ansoff Matrix Analysis

Table of Contents:

Table of Contents

Table of Contents□2

Tables□5

Charts□6

Impellam Group Limited - Key Company Facts□7

Impellam Group Limited - Company Description□8

Impellam Group Limited - Top Executives□9

Impellam Group Limited - Head Office & Locations□10

Head Office - Country□10

Impellam Group Limited - Products and Services□11

Products□11

Services□12

Impellam Group Limited - Corporate Strategy□13

Impellam Group Limited - Business Description□17

Regional Specialist Staffing□17

STEM (Science, Technology, Engineering, and Mathematics)□18

Healthcare Staffing□18

Global Managed Services□18

Impellam Group Limited - ESG Spotlight□20

Environment□20

Social□21

Corporate Governance□22

Impellam Group Limited - SWOT Analysis□23

Overview□23

Strengths□25

Weaknesses□27

Opportunities□28

Threats□30

Competing Players□31

Snapshot of Competing Players□32

Adecco Group AG□32

Key Company Facts□32

Company Description□32

Adecco Group AG - SWOT Spotlight□33

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| | |
|--|----|
| Adecco Group AG - PESTLE Spotlight | 35 |
| Key Financials | 37 |
| Share Price Trend - Jan-2024 to Jun-2025 (Average Share Closing Price) | 37 |
| Key Financial Ratio Analysis | 42 |
| Kelly Services Inc | 43 |
| Key Company Facts | 43 |
| Company Description | 43 |
| Key Financials | 44 |
| Share Price Trend - Jun-2024 to Jun-2025 (Average Share Closing Price) | 44 |
| ManpowerGroup Inc | 49 |
| Key Company Facts | 49 |
| Company Description | 49 |
| Key Financials | 50 |
| Share Price Trend - Jan-2024 to Jun-2025 (Average Share Closing Price) | 50 |
| Key Financial Ratio Analysis | 55 |
| Randstad NV | 56 |
| Key Company Facts | 56 |
| Company Description | 56 |
| Key Financials | 57 |
| Share Price Trend - Jan-2024 to Jun-2025 (Average Share Closing Price) | 57 |
| Key Financial Ratio Analysis | 62 |
| Robert Half International Inc. | 63 |
| Key Company Facts | 63 |
| Company Description | 63 |
| Key Financials | 64 |
| Share Price Trend - Jan-2024 to Jun-2025 (Average Share Closing Price) | 64 |
| Impellam Group Limited - In the News | 69 |
| 06-May-2025- HeadFirst Global appoints Edzard Overbeek as Group CEO to drive next phase of growth and global expansion | 69 |
| 07-Mar-2024- Visionary voices - The women who shaped STEM | 71 |
| Appendix | 72 |
| Definitions | 72 |
| SWOT Analysis | 72 |
| PESTLE Analysis | 72 |
| Value Chain Analysis | 72 |
| ESG Spotlight | 72 |
| Research Methodology | 73 |
| Disclaimer | 74 |
| Contact Us | 74 |

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