

## **Vietnam Diagnostic Labs Market Report and Forecast 2025-2034**

Market Report | 2025-06-20 | 250 pages | EMR Inc.

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### **Report description:**

The Vietnam diagnostic labs market was valued at USD 1320.21 Million in 2024, driven by the increasing prevalence of chronic diseases across the region. The market is expected to grow at a CAGR of 6.50% during the forecast period of 2025-2034, with the values likely to reach USD 2478.22 Million by 2034.

#### Vietnam Diagnostic Labs Market Overview

Diagnostic labs are specialised healthcare facilities that conduct medical tests to diagnose, monitor, and prevent diseases. They perform a wide range of tests, including blood, urine, microbiology, pathology, radiology, and genetic screenings. These labs use advanced technology and specialised equipment to provide accurate and reliable results that aid healthcare providers in making informed decisions. Diagnostic labs play a crucial role in early disease detection, patient monitoring, and treatment planning. Their services are essential in both outpatient and inpatient care settings, supporting healthcare systems by ensuring efficient and effective patient management and contributing to overall public health.

#### Vietnam Diagnostic Labs Market Growth Drivers

##### Improved TB Diagnostic System to Enhance Market Growth and Development

Increasing government support and technological advancements are key drivers in Vietnam's diagnostic labs market. In January 2025, it was reported that while Vietnam's tuberculosis (TB) diagnostic system has seen considerable improvement, challenges in the referral of specimens to qualified laboratories remain. To address this, USAID partnered with the National Reference Laboratory for TB to create a guideline for a specimen referral system (SRS), which was officially approved by the government on December 13. The guideline introduces standardised procedures ensuring timely, accurate TB testing while promoting WHO-recommended rapid molecular diagnostics (mWRD) as the initial diagnostic test. This initiative will enhance the efficiency of TB diagnostics, boosting demand for lab services and supporting market growth in the forecast period by improving the accessibility and accuracy of diagnostic testing across the country.

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## Vietnam Diagnostic Labs Market Trends

The market is witnessing several trends and developments to improve the current scenario. Some of the notable trends are as follows:

### Technological Advancements in Diagnostic Imaging to Drive Market Growth

The growing demand for advanced medical technologies and diagnostic precision is fuelling innovation in Vietnam's healthcare sector. In December 2023, Siemens Healthineers collaborated with S.I.S Hospital, a leading private healthcare provider in Vietnam, to introduce the world's first FDA-approved Photon-Counting CT Scanner, NAEOTOM Alpha. This technology, with its rapid rotation speed and dual X-ray tubes, enhances diagnostic accuracy, speed, and clinical decision-making. The arrival of such state-of-the-art equipment is expected to significantly accelerate the Vietnam diagnostic labs market, driving substantial growth and improving healthcare delivery through advanced imaging capabilities in the coming years.

### Advancements in Molecular Testing and AI Analytics to Strengthen Vietnam Diagnostic Labs Market Value

Advancements in molecular testing and gene research are crucial for improving diagnostic capabilities in Vietnam. In June 2023, Roche launched a groundbreaking molecular testing system designed to enhance lab efficiency and deliver quick, understandable results. The system aims to improve patient-healthcare provider interaction by providing accurate testing and personalised treatment options. Additionally, the growing adoption of artificial intelligence in diagnostic analytics further strengthens this trend. This technological leap is expected to elevate the diagnostic labs market in Vietnam, expanding the market share and ensuring faster, more precise diagnostics in the coming forecast period.

### Surge in Strategic Partnerships to Drive Vietnam Diagnostic Labs Market Growth

Growing domestic and international collaborations are key drivers of Vietnam's diagnostic labs market demand. In June 2023, South Korean telecom company Dong-A ST partnered with KT to introduce a Vietnamese language-based medical information platform. This platform enhances user accessibility by offering online lectures, instructions, and seminar replays in Vietnamese. The initiative aligns with Vietnam's increasing focus on improving healthcare access and staff training. As a result, the Vietnam diagnostic labs market is poised for growth, benefiting from improved technology infrastructure, telemedicine integration, and expanded healthcare services in the forecast period.

### Growth in Non-Invasive Prenatal Testing to Enhance Vietnam Diagnostic Labs Market Size

The demand for non-invasive prenatal testing (NIPT) and genetic analysis continues to rise in Vietnam's diagnostic labs market. In October 2023, BGI Genomics completed the first-ever NIFTY technology transfer program in Vietnam with GENOLIFE Genetic Technology Institute. This collaboration introduces NIPT as a safer, non-invasive alternative to traditional screening methods, allowing the detection of genetic conditions such as Down Syndrome. As prenatal genetic testing grows in popularity, this innovation is expected to significantly increase the market value of diagnostic labs in Vietnam, expanding the accessibility and precision of genetic testing for expectant mothers in the region.

## Vietnam Diagnostic Labs Market Segmentation

Vietnam Diagnostic Labs Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

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## Market Breakup by Provider Type

- Hospital Based Diagnostic Lab
- Stand Alone Diagnostic Lab

## Market Breakup by Test Type

- Radiology
- Pathology

## Market Breakup by End User

- Referral
- Walk-ins
- Corporate Clients
- Others

## Vietnam Diagnostic Labs Market Share

### Hospital-Based Diagnostic Labs to Leading the Provider Type Segment

Hospital-based diagnostic labs represent a significant share in the market. These labs benefit from the integration of diagnostic services with broader healthcare facilities, offering comprehensive testing and immediate medical care. The increasing number of hospitals and healthcare centres, along with the rising demand for advanced diagnostics, are major market drivers. Furthermore, with the ongoing expansion of healthcare infrastructure, hospital-based labs are poised to dominate, supporting market growth through increased patient flow and higher demand for complex testing services in the forecast period. This trend is expected to strengthen as hospitals continue to modernise their diagnostic capabilities.

### Radiology to Dominate the Diagnostic Test Type Segment in Vietnam

Radiology is the leading segment within the Vietnam diagnostic labs market by test type. The growing prevalence of chronic diseases and the increasing demand for advanced imaging techniques drive the demand for radiology services. Innovations in diagnostic imaging technology, such as CT scans and MRIs, are contributing to the rising adoption of radiology tests. Furthermore, government initiatives to improve healthcare infrastructure, coupled with medical tourism, are enhancing the accessibility of radiology services. With rapid advancements in imaging technologies, radiology is expected to maintain its leadership position, driving growth in the diagnostic labs market over the forecast period.

### Vietnam Diagnostic Labs Market Segmentation by End-User to Witness Significant Growth

Corporate clients represent the largest end-user segment in the Vietnam diagnostic labs market. Increasing awareness about employee health and wellness, along with government regulations, has led companies to invest in regular health screenings and diagnostic services. Corporate clients often require routine tests for large groups of employees, driving consistent demand for diagnostic labs. Additionally, the rise of occupational health programmes and corporate wellness initiatives further supports growth in this segment. As companies continue to prioritise employee healthcare, the corporate client segment is poised to dominate, propelling market expansion in the coming years.

## Vietnam Diagnostic Labs Market Analysis by Region

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The southern region of Vietnam holds the largest market share in the diagnostic labs sector, primarily due to the economic hub of Ho Chi Minh City (HCMC). As the country's largest urban centre, HCMC attracts significant investments in healthcare infrastructure, including diagnostic labs, driven by its growing population and increasing medical tourism. The region's strong concentration of private and public hospitals, along with advanced healthcare facilities, boosts demand for diagnostic services. Furthermore, the government's initiatives to improve healthcare access in urban areas fuel the development of diagnostic technologies. With HCMC's strategic position as a business and medical tourism destination, the southern region is poised to maintain its leadership in the Vietnam diagnostic labs market.

#### Leading Players in the Vietnam Diagnostic Labs Market

The key features of the market report comprise grants analysis, funding and investment analysis, and strategic initiatives by the leading players. The major companies in the market are as follows:

##### Diag

Diag, headquartered in Hanoi, Vietnam, was established in 2010. The company provides a range of diagnostic services, including advanced imaging and pathology tests. With a focus on high-quality testing and reliable results, Diag serves both individual patients and corporate clients. Their state-of-the-art laboratories are equipped with modern diagnostic technologies, ensuring precision in all test categories. Diag's commitment to maintaining high standards of healthcare and providing efficient diagnostic services has contributed to its growing presence in the Vietnamese healthcare market.

##### PATHLAB

PATHLAB, founded in 2005 and headquartered in Ho Chi Minh City, Vietnam, is a leading provider of medical laboratory services. The company specialises in pathology, offering a wide array of diagnostic tests across various specialties, including microbiology, biochemistry, and haematology. PATHLAB is known for its high-quality, accurate testing services, which cater to both hospitals and individual patients. Through its advanced technology and professional expertise, PATHLAB maintains a prominent position in Vietnam's diagnostic labs market, with a focus on continuous service improvement and expansion.

##### Himedic

Himedic, established in 2012 and headquartered in Ho Chi Minh City, Vietnam, is a prominent diagnostic service provider. The company offers a broad portfolio of services, including clinical laboratory tests, imaging, and preventive health check-ups. Himedic focuses on providing timely and accurate results with advanced diagnostic equipment and technology. The company aims to ensure reliable healthcare services for both individuals and corporate clients, contributing to the growth of the Vietnamese diagnostic labs market. Himedic is committed to enhancing healthcare access and improving patient outcomes across the region.

##### Chemedic Test Center

Chemedic Test Center, founded in 2008 and based in Hanoi, Vietnam, offers comprehensive diagnostic testing services, specialising in both clinical pathology and molecular diagnostics. Known for its commitment to accuracy and reliability, Chemedic caters to a diverse clientele, including hospitals, clinics, and individual patients. The company uses cutting-edge technology to provide precise diagnostic results across various disciplines, including microbiology, chemistry, and genetics. Chemedic's high standard of service and dedication to healthcare excellence have solidified its position in Vietnam's competitive diagnostic labs sector.

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Other key players in the market include Vietnam Lab Testing Center, Plus Diagnostics, Medlab Vietnam, CarePlus Clinics Vietnam, and InnoQuest.

#### Key Questions Answered in the Vietnam Diagnostic Labs Market

- What was the Vietnam diagnostic labs market value in 2024?
- What is the Vietnam diagnostic labs market forecast outlook for 2025-2034?
- How is the market segmented based on provider type?
- How is the market segmented based on test type?
- How is the market segmented based on end users?
- What are the major factors aiding the Vietnam diagnostic labs market demand?
- How has the market performed so far and how is it anticipated to perform in the coming years?
- What are the market's major drivers, opportunities, and restraints?
- What are the major Vietnam diagnostic labs market trends?
- Which provider type will lead the market segment?
- Which test type will lead the market segment?
- Which end user will lead the market segment?
- Who are the key players involved in the Vietnam diagnostic labs market?
- What is the patent landscape of the market?
- What are the current unmet needs and challenges in the market?
- How are partnerships, collaborations, mergers, and acquisitions among the key market players shaping the market dynamics?

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