Smart Kitchen Appliances Market Assessment, By Type [Smart Refrigerators, Smart Ovens, Smart Cooktops, Smart Coffee Maker, Smart Dishwashers, Others], By Application [Residential, Commercial], By Connectivity [Bluetooth, Wi-Fi, Others], By Distribution Channel [Multi-Branded Outlets, Supermarkets/Hypermarkets, Exclusive Stores, Online, Others], By Region, Opportunities and Forecast, 2018-2032F

Market Report | 2025-06-16 | 244 pages | Market Xcel - Markets and Data

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Report description:

Global smart kitchen appliances market is projected to witness a CAGR of 18.02% during the forecast period 2025-2032, growing from USD 21.11 billion in 2024 to USD 79.46 billion in 2032F, owing to increasing consumer demand for convenience, energy efficiency, and connected home technologies. The main driver is the pressure to increase convenience and save time, with smart appliances allowing users to control them remotely through a smartphone app, cooking assistance via AI, and voice-controlled management through tools like Alexa and Google Assistant. The ongoing growth of smart home systems and IoT connectivity also accelerates this trend, as customers look for networked products that easily integrate with what they have, like ovens that automatically adjust cooking times or smart fridges that monitor food.

Energy efficiency and sustainability issues are also driving market growth, as new appliances maximize power and water consumption to meet eco-friendly consumer tastes and regulatory requirements such as ENERGY STAR. Urbanization and active lifestyles have driven increased demand for small, multi-functional appliances for smaller households and quicker meal preparation. Also fuelling innovation are health and wellness trends, with smart kitchen appliances providing nutrition monitoring, accuracy in cooking, and meal planning based on individual needs. Online E-commerce expansion has facilitated access to these products, with payment schemes acting to offset the costs of high initial prices. Ongoing innovation by key brands ensures that the market remains active and optimistic. Despite obstacles such as cost obstacles and data protection threats, these powerful drivers promise continued growth in the intelligent kitchen appliances market.

For instance, in October 2023, Usha International Limited took a big step in premium kitchen appliances with the launch of its

iChef range.

Rising Demand for Convenience and Time-Saving Solutions Drives the Market

The global smart kitchen appliances market is growing rapidly, led mainly by consumers' growing need for convenience and time-saving solutions in their day-to-day lives. Contemporary lifestyles, which involve busy schedules and the necessity for multitasking, have hastened the use of smart appliances that make cooking and kitchen management easy. These high-tech appliances provide functionalities such as remote control through mobile applications, where customers can preheat ovens, track cooking, or change refrigerator settings remotely. The compatibility of smart kitchen devices with larger IoT networks has also made them popular, as customers want their devices to be seamlessly interconnected for an enhanced home experience. From intelligent refrigerators that monitor expiration dates and provide grocery list suggestions to multicookers that cook meals with minimal attention, these products address the increased need for efficiency in food preparation. Food companies are reacting by making constant innovations, so convenience remains a main selling feature in this fast-growing market.

For instance, in August 2023, Fresco, a venture by Adaptics Ltd., rolled out an innovative platform called Fresco's KitchenOS. This platform seamlessly integrates all the key components needed to unlock the full potential of smart appliances. It promotes consistency and cross-brand connectivity, giving manufacturers a unique opportunity to engage with their customers in a personalized manner.

Technological Advancements Drive the Global Smart Kitchen Appliances Market

The global smart kitchen appliances market is witnessing a high-growth rate, driven by ongoing technological advances that are reshaping conventional cooking and food storage practices. Advances in IoT connectivity, artificial intelligence, and voice recognition have made it possible for appliances to provide unprecedented degrees of automation, accuracy, and convenience for users. Smart refrigerators now incorporate AI-enabled cameras and stock monitoring, while smart ovens employ machines learning to optimize cooking times and temperatures for ideal outcomes. 5G and edge computing integration further optimize real-time responsiveness, enabling effortless remote control through smartphones and smart home systems. With tech giants and appliance companies pouring funds into R&D, the market is poised to expand exponentially with consumers demanding more innovative, smart kitchen solutions that make life easier and perform better.

For instance, in January 2025, Beyond Appliances, a brand under Byondnxt Smart Home Pvt Ltd, is on a mission to transform the way Indian kitchens function. The company rolled out the Chef Connect feature, which provides step-by-step cooking instructions right on the chimney's screen.

Smart Refrigerators Dominate the Smart Kitchen Appliances Market

The market for smart kitchen appliances is experiencing robust growth, with smart refrigerators being the leading product category driving growth. As the most accessed and technologically sophisticated appliance in modern kitchens, smart refrigerators transform food storage and handling through AI-driven functions, IoT connectivity, and cutting-edge user interfaces. The category's market dominance is also supported by growth in consumer demand for ease of use, energy savings, and integrated smart home compatibility. Functions such as inventory management, recipe planning based on ingredients in hand, and family scheduling features render smart refrigerators necessary in connected homes. With urbanization, increasing disposable incomes, and expanding technology adoption driving market penetration, smart refrigerators will likely continue their leadership role in the smart kitchen revolution, defining the future of intelligent food management and connected living.

For instance, in March 2024, Haier Smart Home Co., Ltd. rolled out an exciting new lineup of kitchen appliances. Their vision is "More Creation, More Possibilities," for efficient and convenient living. Haier is also broadening its horizons with OLED and QLED TVs, a robust series of Super Heavy-Duty Air Conditioners, the Kinouchi Air Conditioner, and stylish smart convertible refrigerators.

North America Leads the Global Smart Kitchen Appliances Market

North America is the leading region in the worldwide smart kitchen appliances market, with the United States and Canada leading strong adoption due to their technology-friendly consumer base and strong smart home infrastructure. Leadership of the region comes from various underlying factors, such as premium connected appliance buying that is possible with high disposable incomes, integration of voice assistants like Google Assistant and Alexa in kitchens across the vast majority of locations, and strong energy efficiency mandates favoring intelligent technologies. Moreover, the rapid urban ways of life common in North American cities have necessitated intense demand for time-efficient solutions, from intelligent coffee machines that integrate with morning routines to precision cookers that produce restaurant-quality cooking. With ongoing innovation in IoT connectivity, 5G

networks, and AI, combined with increasing environmental awareness among consumers, North America will continue to lead the market while setting global innovation trends in the smart kitchen market for the coming years.
For instance, in May 2024, Thermomix, the appliance brand from Vorwerk, LLC in the USA, has expanded its lineup beyond the well-known Thermomix automatic food processor and multicooker. They've introduced the Thermomix Sensor, a new WiFi-connected thermometer that can be used with ovens, pans, and grills.
Impact of U.S. Tariffs on Global Smart Kitchen Appliances Market
-The U.S. government's imposition of tariffs on imported smart kitchen appliances has significantly influenced the global market, creating both challenges and opportunities for manufacturers, retailers, and consumers.
-These tariffs, primarily targeting Chinese-made goods, have disrupted supply chains and forced companies to reevaluate their production and pricing strategies.
-Tariffs on components and finished goods have raised manufacturing expenses, leading to higher retail prices for smart refrigerators, ovens, and other connected appliances.
-Some brands have absorbed costs to remain competitive, while others have passed them on to consumers, slowing demand in price-sensitive segments.
Key Players Landscape and Outlook
The global smart kitchen appliances market is highly competitive, dominated by a blend of well-established multinational corporations and innovative emerging brands. Looking ahead, the smart kitchen appliances market is projected to grow robustly. Technological trends such as enhanced interoperability, AI-driven personalization, and energy-efficient designs are shaping product development, while consumer preferences are shifting towards appliances that seamlessly integrate with broader smart home ecosystems and offer remote control capabilities. The rise of online sales channels is also transforming purchasing behaviors, making digital presence a critical strategic focus for market players. Overall, the competitive landscape will remain dynamic as established companies continue to innovate aggressively, and new entrants leverage digitalization and smart home trends to capture market share. The emphasis on convenience, sustainability, and connectivity will drive ongoing advancements, ensuring that smart kitchen appliances become increasingly integral to modern households worldwide.
For instance, in January 2024, Panasonic Holdings Corporation, a top player in consumer lifestyle technologies, announced the expansion of its partnership with Fresco, operated by Adaptics Ltd., which is known for being the leading smart kitchen platform for the world's top appliance brands. Together, these companies are set to create a groundbreaking cooking assistant specifically for Panasonic kitchen appliances, kicking off with the Panasonic HomeCHEF 4-in-1 multi-oven.

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