

TDAE Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Sales Channel (Direct, Indirect), By End Use (Tire Production, Belts & Tapes, Shoe Manufacturing, Cable Manufacturing, Others), By Region and Competition, 2020-2030F

Market Report | 2025-06-13 | 185 pages | TechSci Research

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Report description:

Market Overview

The Global Treated Distillate Aromatic Extract (TDAE) Market was valued at USD 320.30 Million in 2024 and is projected to reach USD 463.09 Million by 2030, growing at a CAGR of 2.90% during the forecast period. TDAE has become an increasingly preferred alternative to conventional aromatic oils such as Distillate Aromatic Extract (DAE), particularly in markets where environmental standards are stringent, including Europe and North America. With its non-carcinogenic profile and eco-friendly nature, TDAE is widely utilized in tire manufacturing and is gaining ground in applications such as industrial rubber goods, footwear, adhesives, and automotive components. Its desirable properties-including low volatility, high viscosity index, and low environmental impact-make it suitable for a range of rubber processing uses. While the market faces challenges like crude oil price volatility and feedstock supply disruptions, innovation in product development, including bio-based alternatives and performance-enhancing formulations, is expected to open new avenues for growth.

Key Market Drivers

Growing Demand of TDAE in Automotive Industry

The global automotive industry is a major driver of the TDAE market, with automobile sales reaching 74.6 million units in 2024-a 2.5% rise over the previous year. China, alone, contributed nearly 31% of global sales. TDAE is increasingly used in automotive rubber parts due to its compatibility with both synthetic and natural rubber, along with its low polycyclic aromatic hydrocarbon (PAH) content. This makes it ideal for components such as tires, hoses, belts, and seals, which must meet stringent environmental and safety regulations. Tire manufacturers are transitioning from DAE to TDAE to comply with the European Union's REACH standards. Supporting this trend, advanced facilities like PT Enerco RPO Internasional's TDAE plant in Indonesia, featuring Sulzer's

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large-scale agitated extraction column, are boosting production of environmentally safe rubber process oils. Rising vehicle production, including electric and hybrid models, coupled with the demand for high-performance and heat-resistant materials, continues to increase TDAE consumption in the automotive sector.

Key Market Challenges

Volatility in Crude Oil Prices

Price fluctuations in crude oil remain a critical challenge for the TDAE market, given its dependence on petroleum-derived feedstocks. Changes in crude oil prices directly influence TDAE production costs, disrupting procurement and pricing strategies across the value chain. When oil prices rise, refining and distillation expenses also increase, affecting the profitability of TDAE manufacturers. Conversely, sharp price drops can destabilize long-term contracts and reduce incentives to invest in production infrastructure. These fluctuations introduce uncertainty, especially for downstream sectors like the rubber and tire industries, complicating cost planning and impacting supply consistency.

Key Market Trends

Growing Use of TDAE in Construction Industry

The expanding application of TDAE in construction is emerging as a significant market trend. In Australia, the construction industry accounts for over USD 162 billion annually and contributes nearly 10% to the national GDP. TDAE is being increasingly utilized in rubber-based construction materials such as sealing systems, expansion joints, rubber sheets, and waterproof membranes. Its ability to provide elasticity, abrasion resistance, and long-term durability makes it an ideal additive for high-performance construction components. Moreover, the product's eco-friendly attributes and compliance with international safety regulations align with the sustainability goals of the global construction sector. As infrastructure development surges in emerging economies and smart city initiatives take off, demand for high-quality and environmentally responsible materials like TDAE is expected to rise steadily.

Key Market Players

- LANXESS AG
- BEHRAN OIL CO.
- REPSOL, S.A.
- ENI S.P.A.
- GAZPROMNEFT LUBRICANTS, LTD.
- ATDM CO LTD
- H&R GROUP US, Inc.
- NYNAS AB
- CPC CORPORATION
- ERGON, Inc.

Report Scope

In this report, the Global TDAE Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

- TDAE Market, By Sales Channel:

- o Direct
- o Indirect

- TDAE Market, By End Use:

- o Tire Production
- o Belts & Tapes
- o Shoe Manufacturing
- o Cable Manufacturing
- o Others

- TDAE Market, By Region:

- o North America
- United States

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- Mexico
- o Europe
- France
- United Kingdom
- Italy
- Germany
- Spain
- o Asia Pacific
- China
- India
- Japan
- Australia
- South Korea
- o South America
- Brazil
- Argentina
- Colombia
- o Middle East & Africa
- South Africa
- Saudi Arabia
- UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global TDAE Market.

Available Customizations

Global TDAE Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

- Detailed analysis and profiling of additional market players (up to five).

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