

Oleic Acid Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Sales Channel (Direct, Indirect), By End Use (Soap & Detergents, Food, Personal Care & Cosmetics, Pharmaceuticals, Others), By Region and Competition, 2020-2030F

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Report description:

Market Overview

The Global Oleic Acid Market was valued at USD 1,641.69 Million in 2024 and is anticipated to reach USD 2,718.22 Million by 2030, registering a CAGR of 6.81% during the forecast period. Oleic acid's emollient, moisturizing, and stabilizing properties make it a vital component in personal care, food, pharmaceutical, and industrial formulations. In the personal care segment, demand is growing due to increased consumer awareness of skincare and grooming, particularly in middle-income economies. In food applications, oleic acid serves as a monounsaturated fatty acid favored for its health benefits and oxidative stability in functional foods, emulsifiers, and flavor-enhancing agents. Additionally, its utility in pharmaceutical penetration enhancers, detergents, and lubricants extends its industrial footprint. However, the market must navigate competitive pressures from alternative fatty acids, raw material price volatility, and compliance with stringent regulations across different application domains.

Key Market Drivers

Growing Demand of Oleic Acid in Food Industry

The increasing use of oleic acid in food applications is a major driver of market growth. Widely recognized for its nutritional and functional attributes, oleic acid is used in products such as margarine, cooking oils, and salad dressings. Its monounsaturated nature aligns with consumer preferences for heart-healthy dietary fats, boosting demand in both processed and health-oriented food categories. Food-grade oleic acid with 75% purity meets rigorous quality standards and finds application in flavor enhancement and preservation. With food market revenues expected to surpass USD 834.94 billion globally in 2025-led by China-the growing health awareness and consumption of high-oleic oils are reinforcing the expansion of oleic acid usage in food product development.

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Key Market Challenges

Fluctuating Raw Material Prices

Volatile prices of raw materials such as vegetable oils-including palm, sunflower, and olive oil-pose a considerable challenge for the oleic acid market. These feedstocks are susceptible to fluctuations driven by climate conditions, agricultural yield variability, geopolitical factors, and global supply-demand dynamics. Unpredictable changes in crude oil and energy prices further affect input costs related to oleic acid production, transportation, and processing. These uncertainties complicate procurement strategies and production budgeting for manufacturers, leading to margin pressures and potential pricing challenges in the end-user markets.

Key Market Trends

Growing Demand of Oleic Acid in Textile Industry

The textile industry's increasing demand for eco-friendly processing aids has driven the adoption of oleic acid-based products. As sustainability gains prominence, manufacturers are incorporating oleic acid in softeners, emulsifiers, and lubricants used in fabric finishing and dyeing processes. The compound's biodegradable nature and compatibility with environmentally responsible formulations make it a favored alternative to synthetic chemicals. With the textile sector expected to contribute nearly USD 295.87 billion in value-added output by 2025, the shift toward sustainable chemicals and enhanced textile performance is creating a robust growth avenue for oleic acid.

Key Market Players

- Linyi Daming Bioenergy Co., Ltd.
- Zanyu Technology Group Co., Ltd.
- Hubei Weidun Biotech Co., Ltd
- Tianmen Chengxin Chemical Co., Ltd.
- Xinjiang Jinma Renewable Resources Development Co., Ltd.
- Jiangsu Jinma Oil Technology Co., Ltd
- Jiangsu Yonglin Chemical Oil Co., Ltd.
- Evyap
- Golden Agri-Resources Ltd.
- Dalian Daping Oil Chemicals Co., Ltd.

Report Scope

In this report, the Global Oleic Acid Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

- Oleic Acid Market, By Sales Channel:

- o Direct
- o Indirect

- Oleic Acid Market, By End Use:

- o Soap & Detergents
- o Food
- o Personal Care & Cosmetics
- o Pharmaceuticals
- o Others

- Oleic Acid Market, By Region:

- o North America
 - United States
 - Canada
 - Mexico
- o Europe
 - France
 - United Kingdom

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- South Africa
- Saudi Arabia
- UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Oleic Acid Market.

Available Customizations

Global Oleic Acid Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

- Detailed analysis and profiling of additional market players (up to five).

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