

**Maltodextrin Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Sales Channel (Direct, Indirect), By End Use (Food & Beverage, Pharmaceutical, Personal Care & Cosmetics, Animal Feed, Others), By Region and Competition, 2020-2030F**

Market Report | 2025-06-13 | 185 pages | TechSci Research

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**Report description:**

Market Overview

The Global Maltodextrin Market was valued at USD 2,785.13 million in 2024 and is projected to reach USD 3,640.71 million by 2030, growing at a CAGR of 4.43% during the forecast period. Maltodextrin, a starch-derived polysaccharide, is highly favored across industries due to its digestibility, neutral flavor, and excellent solubility. These attributes have made it a versatile additive in processed foods and beverages, functioning as a thickener, stabilizer, and filler. The market is expanding steadily, supported by rising urbanization and a growing preference for ready-to-eat and convenience foods that offer both nutrition and ease of preparation. Maltodextrin finds widespread use in snacks, sauces, soups, and desserts for its role in enhancing texture and shelf stability without affecting taste. However, the market also faces headwinds from fluctuating prices of corn and wheat-its primary raw materials-and increasing scrutiny from health-conscious consumers wary of excessive carbohydrate intake.

Key Market Drivers

Growing Demand of Maltodextrin in Food & Beverage Industry

The increasing application of maltodextrin in the food and beverage sector is a major growth driver for the global market. As a multifunctional carbohydrate additive, maltodextrin enhances product consistency, extends shelf life, and improves mouthfeel across a variety of products, including snacks, beverages, desserts, and processed meals. The growing demand for convenience food and the rise in ready-to-eat consumption-expected to generate revenues of over USD 448.69 billion in 2025-are further fueling this trend. Its affordability and ease of integration make it a cost-effective solution for manufacturers looking to maintain product quality while optimizing production costs. As a result, maltodextrin continues to be a favored choice among food producers responding to evolving consumer lifestyles and dietary preferences.

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## Key Market Challenges

### Volatility in Raw Material Prices

The maltodextrin market is highly sensitive to the fluctuating costs of its raw materials, which primarily include starch-rich crops such as corn, wheat, potato, and tapioca. Price instability arises from various factors, including adverse weather conditions, geopolitical conflicts, shifts in global demand, and supply chain disruptions. Agricultural yield variability and policy-driven factors-such as subsidies, export bans, or trade tariffs-further compound the issue. These unpredictable cost dynamics put pressure on manufacturers' profit margins and impact pricing strategies. The dependence on agricultural commodities makes the industry vulnerable to seasonal and macroeconomic fluctuations, challenging long-term planning and price competitiveness.

### Key Market Trends

#### Growing Demand of Sports Nutrition

The rising popularity of fitness and performance-based lifestyles is significantly influencing the maltodextrin market, particularly through its expanding use in sports nutrition. With the global sports nutrition market projected to exceed USD 37.8 billion by 2028, maltodextrin has emerged as a key ingredient in energy-boosting supplements. Its fast absorption and high glycemic index make it ideal for quick energy release, which is critical for athletes and active consumers. From energy gels and protein powders to recovery drinks and pre-workout formulas, maltodextrin supports endurance, muscle recovery, and replenishment of glycogen levels. This growing application in functional nutrition further elevates its market potential.

### Key Market Players

- Zhejiang Huakang Pharmaceutical Ltd
- Baolingbao Biotechnology Co., Ltd
- Bluecraft Agro Private Limited
- Zhucheng Dongxiao Biotechnology Co., Ltd.
- Yishui Dadi Corn Development Co., Ltd.
- Qinhuangdao Lihua Starch Co., Ltd.
- Henan Feitian Agricultural Development Co., Ltd
- Yufeng Industrial Group Co., Ltd.
- Roquette Brothers SA
- Cargill Incorporated

### Report Scope:

In this report, the Global Maltodextrin Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### - Maltodextrin Market, By Sales Channel:

- o Direct
- o Indirect

#### - Maltodextrin Market, By End Use:

- o Food & Beverage
- o Pharmaceutical
- o Personal Care & Cosmetics
- o Animal Feed
- o Others

#### - Maltodextrin Market, By Region:

- o North America
  - United States
  - Canada
  - Mexico
- o Europe
  - France
  - United Kingdom

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- South Africa
- Saudi Arabia
- UAE

#### Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Maltodextrin Market.

#### Available Customizations:

Global Maltodextrin Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

- Detailed analysis and profiling of additional market players (up to five).

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