

**Leatherette Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Sales Channel (Direct, Indirect), By End Use (Furniture, Automotive, Fashion & Accessories, Sports Equipment, Others), By Region and Competition, 2020-2030F**

Market Report | 2025-06-13 | 185 pages | TechSci Research

**AVAILABLE LICENSES:**

- Single User License \$4500.00
- Multi-User License \$5500.00
- Custom Research License \$8000.00

**Report description:**

Market Overview

The Global Leatherette Market was valued at USD 5.61 Billion in 2024 and is projected to reach USD 7.67 Billion by 2030, growing at a CAGR of 4.20% during the forecast period. Market expansion is primarily driven by the increasing consumer shift toward ethical and sustainable alternatives to animal leather. Rising awareness around environmental and animal welfare issues has led brands and manufacturers to embrace leatherette materials that appeal to vegan and eco-conscious buyers. Technological advancements have further enhanced leatherette's performance, improving its resistance to wear, ease of maintenance, and its ability to closely mimic real leather in texture and appearance. However, the industry faces headwinds from fluctuating costs of petrochemical-derived raw materials and growing environmental scrutiny of synthetic inputs, particularly those linked to plastic pollution. These challenges are prompting manufacturers to develop more sustainable and innovative production practices to stay competitive in the evolving market landscape.

Key Market Drivers

Growing Demand of Leatherette in Furniture Industry

The rising demand for leatherette in the global furniture market is a major growth driver. Forecasted to generate USD 799.46 billion in revenue by 2025, the furniture sector-particularly the living room segment valued at USD 232.49 billion-is increasingly turning to leatherette for its affordability, aesthetic appeal, and resilience. Leatherette serves as a cost-effective alternative to genuine leather for upholstery applications in homes, offices, and commercial environments. It is particularly valued for its durability and ease of maintenance, withstanding stains, scratches, and moisture. As consumer preferences continue to favor budget-friendly, stylish, and functional furniture, leatherette is gaining traction in sofas, chairs, headboards, and more, especially

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

in high-use areas like hotels and public institutions.

#### Key Market Challenges

##### Fluctuations in Raw Material Prices

Volatile pricing of raw materials remains a key challenge for the leatherette industry. Leatherette is largely composed of synthetic materials such as polyurethane (PU) and polyvinyl chloride (PVC), whose costs are tied to the highly fluctuating crude oil market. Spikes in crude prices directly inflate the production costs of these compounds, thereby affecting manufacturing budgets and pricing strategies. This unpredictability complicates supply chain planning and may force producers to either absorb higher costs-impacting margins-or increase retail prices, potentially reducing competitiveness in cost-sensitive markets like automotive and furniture.

#### Key Market Trends

##### Rise in Urbanization

Rapid urbanization is emerging as a significant trend influencing the leatherette market. By 2025, global urbanization reached 58%, with regions like North America and Latin America exceeding 80%. As urban populations expand, the need for modern, space-efficient, and affordable furnishings rises. Leatherette is well-positioned to meet these demands, offering an attractive and durable alternative to genuine leather at lower cost. Its suitability for compact, multifunctional furniture used in urban homes and offices-combined with its resistance to wear-makes it a preferred material in contemporary interior design, further propelling its market demand.

#### Key Market Players

- United Decoratives Private Limited
- Jiangyin Xinlong Plastic Industry Co., Ltd.
- MAYUR UNIQUOTERS LTD.
- Wuxi Double Elephant Optoelectronic Material Co., LTD. DE
- Fujian Lanfeng Pu Leather Co., Ltd
- Nirmal Fibres (P) Ltd.
- Giriraj Coated Fab PVT. LTD
- Winiw International Co., Ltd.
- Lu'an Meitian Textile Co., Ltd.
- Wenzhou Simple Leather Co Ltd

#### Report Scope

In this report, the Global Leatherette Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

##### - Leatherette Market, By Sales Channel:

- o Direct
- o Indirect

##### - Leatherette Market, By End Use:

- o Furniture
- o Automotive
- o Fashion & Accessories
- o Sports Equipment
- o Others

##### - Leatherette Market, By Region:

- o North America
  - United States
  - Canada
  - Mexico
- o Europe
  - France

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- United Kingdom
- Italy
- Germany
- Spain
- o Asia Pacific
- China
- India
- Japan
- Australia
- South Korea
- o South America
- Brazil
- Argentina
- Colombia
- o Middle East & Africa
- South Africa
- Saudi Arabia
- UAE

#### Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Leatherette Market.

#### Available Customizations

Global Leatherette Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

- Detailed analysis and profiling of additional market players (up to five).

### **Table of Contents:**

1. Product Overview
  - 1.1. Market Definition
  - 1.2. Scope of the Market
    - 1.2.1. Markets Covered
    - 1.2.2. Years Considered for Study
    - 1.2.3. Key Market Segmentations
2. Research Methodology
  - 2.1. Objective of the Study
  - 2.2. Baseline Methodology
  - 2.3. Key Industry Partners
  - 2.4. Major Association and Secondary Sources
  - 2.5. Forecasting Methodology
  - 2.6. Data Triangulation & Validation
  - 2.7. Assumptions and Limitations
3. Executive Summary
  - 3.1. Overview of the Market
  - 3.2. Overview of Key Market Segmentations
  - 3.3. Overview of Key Market Players
  - 3.4. Overview of Key Regions/Countries

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 3.5. Overview of Market Drivers, Challenges, and Trends
- 4. Impact of COVID-19 on Global Leatherette Market
- 5. Global Leatherette Market Outlook
  - 5.1. Market Size & Forecast
    - 5.1.1. By Value
  - 5.2. Market Share & Forecast
    - 5.2.1. By Sales Channel (Direct, Indirect)
    - 5.2.2. By End Use (Furniture, Automotive, Fashion & Accessories, Sports Equipment, Others)
    - 5.2.3. By Region
    - 5.2.4. By Company (2024)
  - 5.3. Market Map
- 6. North America Leatherette Market Outlook
  - 6.1. Market Size & Forecast
    - 6.1.1. By Value
  - 6.2. Market Share & Forecast
    - 6.2.1. By Sales Channel
    - 6.2.2. By End Use
    - 6.2.3. By Country
  - 6.3. North America: Country Analysis
    - 6.3.1. United States Leatherette Market Outlook
      - 6.3.1.1. Market Size & Forecast
        - 6.3.1.1.1. By Value
      - 6.3.1.2. Market Share & Forecast
        - 6.3.1.2.1. By Sales Channel
        - 6.3.1.2.2. By End Use
    - 6.3.2. Mexico Leatherette Market Outlook
      - 6.3.2.1. Market Size & Forecast
        - 6.3.2.1.1. By Value
      - 6.3.2.2. Market Share & Forecast
        - 6.3.2.2.1. By Sales Channel
        - 6.3.2.2.2. By End Use
    - 6.3.3. Canada Leatherette Market Outlook
      - 6.3.3.1. Market Size & Forecast
        - 6.3.3.1.1. By Value
      - 6.3.3.2. Market Share & Forecast
        - 6.3.3.2.1. By Sales Channel
        - 6.3.3.2.2. By End Use
- 7. Europe Leatherette Market Outlook
  - 7.1. Market Size & Forecast
    - 7.1.1. By Value
  - 7.2. Market Share & Forecast
    - 7.2.1. By Sales Channel
    - 7.2.2. By End Use
    - 7.2.3. By Country
  - 7.3. Europe: Country Analysis
    - 7.3.1. France Leatherette Market Outlook
      - 7.3.1.1. Market Size & Forecast

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 7.3.1.1.1. By Value
- 7.3.1.2. Market Share & Forecast
- 7.3.1.2.1. By Sales Channel
- 7.3.1.2.2. By End Use
- 7.3.2. Germany Leatherette Market Outlook
- 7.3.2.1. Market Size & Forecast
- 7.3.2.1.1. By Value
- 7.3.2.2. Market Share & Forecast
- 7.3.2.2.1. By Sales Channel
- 7.3.2.2.2. By End Use
- 7.3.3. United Kingdom Leatherette Market Outlook
- 7.3.3.1. Market Size & Forecast
- 7.3.3.1.1. By Value
- 7.3.3.2. Market Share & Forecast
- 7.3.3.2.1. By Sales Channel
- 7.3.3.2.2. By End Use
- 7.3.4. Italy Leatherette Market Outlook
- 7.3.4.1. Market Size & Forecast
- 7.3.4.1.1. By Value
- 7.3.4.2. Market Share & Forecast
- 7.3.4.2.1. By Sales Channel
- 7.3.4.2.2. By End Use
- 7.3.5. Spain Leatherette Market Outlook
- 7.3.5.1. Market Size & Forecast
- 7.3.5.1.1. By Value
- 7.3.5.2. Market Share & Forecast
- 7.3.5.2.1. By Sales Channel
- 7.3.5.2.2. By End Use
- 8. Asia Pacific Leatherette Market Outlook
- 8.1. Market Size & Forecast
- 8.1.1. By Value
- 8.2. Market Share & Forecast
- 8.2.1. By Sales Channel
- 8.2.2. By End Use
- 8.2.3. By Country
- 8.3. Asia Pacific: Country Analysis
- 8.3.1. China Leatherette Market Outlook
- 8.3.1.1. Market Size & Forecast
- 8.3.1.1.1. By Value
- 8.3.1.2. Market Share & Forecast
- 8.3.1.2.1. By Sales Channel
- 8.3.1.2.2. By End Use
- 8.3.2. India Leatherette Market Outlook
- 8.3.2.1. Market Size & Forecast
- 8.3.2.1.1. By Value
- 8.3.2.2. Market Share & Forecast
- 8.3.2.2.1. By Sales Channel

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.3.2.2.2. By End Use
- 8.3.3. South Korea Leatherette Market Outlook
  - 8.3.3.1. Market Size & Forecast
    - 8.3.3.1.1. By Value
  - 8.3.3.2. Market Share & Forecast
    - 8.3.3.2.1. By Sales Channel
    - 8.3.3.2.2. By End Use
- 8.3.4. Japan Leatherette Market Outlook
  - 8.3.4.1. Market Size & Forecast
    - 8.3.4.1.1. By Value
  - 8.3.4.2. Market Share & Forecast
    - 8.3.4.2.1. By Sales Channel
    - 8.3.4.2.2. By End Use
- 8.3.5. Australia Leatherette Market Outlook
  - 8.3.5.1. Market Size & Forecast
    - 8.3.5.1.1. By Value
  - 8.3.5.2. Market Share & Forecast
    - 8.3.5.2.1. By Sales Channel
    - 8.3.5.2.2. By End Use
- 9. South America Leatherette Market Outlook
  - 9.1. Market Size & Forecast
    - 9.1.1. By Value
  - 9.2. Market Share & Forecast
    - 9.2.1. By Sales Channel
    - 9.2.2. By End Use
    - 9.2.3. By Country
  - 9.3. South America: Country Analysis
    - 9.3.1. Brazil Leatherette Market Outlook
      - 9.3.1.1. Market Size & Forecast
        - 9.3.1.1.1. By Value
      - 9.3.1.2. Market Share & Forecast
        - 9.3.1.2.1. By Sales Channel
        - 9.3.1.2.2. By End Use
    - 9.3.2. Argentina Leatherette Market Outlook
      - 9.3.2.1. Market Size & Forecast
        - 9.3.2.1.1. By Value
      - 9.3.2.2. Market Share & Forecast
        - 9.3.2.2.1. By Sales Channel
        - 9.3.2.2.2. By End Use
    - 9.3.3. Colombia Leatherette Market Outlook
      - 9.3.3.1. Market Size & Forecast
        - 9.3.3.1.1. By Value
      - 9.3.3.2. Market Share & Forecast
        - 9.3.3.2.1. By Sales Channel
        - 9.3.3.2.2. By End Use
- 10. Middle East and Africa Leatherette Market Outlook
  - 10.1. Market Size & Forecast

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Sales Channel
  - 10.2.2. By End Use
  - 10.2.3. By Country
- 10.3. MEA: Country Analysis
  - 10.3.1. South Africa Leatherette Market Outlook
    - 10.3.1.1. Market Size & Forecast
      - 10.3.1.1.1. By Value
      - 10.3.1.1.2. Market Share & Forecast
        - 10.3.1.1.2.1. By Sales Channel
        - 10.3.1.1.2.2. By End Use
    - 10.3.1.2. Saudi Arabia Leatherette Market Outlook
      - 10.3.2.1. Market Size & Forecast
        - 10.3.2.1.1. By Value
      - 10.3.2.2. Market Share & Forecast
        - 10.3.2.2.1. By Sales Channel
        - 10.3.2.2.2. By End Use
    - 10.3.3. UAE Leatherette Market Outlook
      - 10.3.3.1. Market Size & Forecast
        - 10.3.3.1.1. By Value
      - 10.3.3.2. Market Share & Forecast
        - 10.3.3.2.1. By Sales Channel
        - 10.3.3.2.2. By End Use
- 11. Market Dynamics
  - 11.1. Drivers
  - 11.2. Challenges
- 12. Market Trends & Developments
  - 12.1. Merger & Acquisition (If Any)
  - 12.2. Product Launches (If Any)
  - 12.3. Recent Developments
- 13. Disruptions : Conflicts, Pandemics and Trade Barriers
- 14. Global Leatherette Market: SWOT Analysis
- 15. Porters Five Forces Analysis
  - 15.1. Competition in the Industry
  - 15.2. Potential of New Entrants
  - 15.3. Power of Suppliers
  - 15.4. Power of Customers
  - 15.5. Threat of Substitute Products
- 16. Competitive Landscape
  - 16.1. United Decoratives Private Limited
    - 16.1.1. Business Overview
    - 16.1.2. Company Snapshot
    - 16.1.3. Products & Services
    - 16.1.4. Financials (As Reported)
    - 16.1.5. Recent Developments
    - 16.1.6. Key Personnel Details

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 16.1.7. SWOT Analysis
- 16.2. Jiangyin Xinlong Plastic Industry Co., Ltd.
- 16.3. MAYUR UNIQUOTERS LTD.
- 16.4. Wuxi Double Elephant Optoelectronic Material Co., LTD. DE
- 16.5. Fujian Lanfeng Pu Leather Co., Ltd
- 16.6. Nirmal Fibres (P) Ltd.
- 16.7. Giriraj Coated Fab PVT. LTD
- 16.8. Winiw International Co., Ltd.
- 16.9. Lu'an Meitian Textile Co., Ltd.
- 16.10. Wenzhou Simple Leather Co Ltd
- 17. Strategic Recommendations
- 18. About Us & Disclaimer

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

**Leatherette Market - Global Industry Size, Share, Trends, Opportunity, and Forecast,  
Segmented By Sales Channel (Direct, Indirect), By End Use (Furniture, Automotive,  
Fashion & Accessories, Sports Equipment, Others), By Region and Competition,  
2020-2030F**

Market Report | 2025-06-13 | 185 pages | TechSci Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

**ORDER FORM:**

Select license	License	Price
	Single User License	\$4500.00
	Multi-User License	\$5500.00
	Custom Research License	\$8000.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com

Date

2026-03-07

Signature

A large, empty rectangular box intended for a signature.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)