

Saffron Market - Global Industry Size, Share, Trends, Opportunity and Forecast, By Form (Thread, Powder, Liquid), By Application (Food, Medical, Cosmetics, Others), By Distribution Channel (Online, Offline), By Region & Competition, 2020-2030F

Market Report | 2025-06-06 | 185 pages | TechSci Research

AVAILABLE LICENSES:

- Single User License \$4500.00
- Multi-User License \$5500.00
- Custom Research License \$8000.00

Report description:

Market Overview

The Global Saffron Market was valued at USD 629.76 million in 2024 and is projected to reach USD 941.23 million by 2030, growing at a CAGR of 6.98% during the forecast period. The market is witnessing consistent growth due to increasing demand from culinary, pharmaceutical, and cosmetic applications. Recognized for its premium quality, aroma, and color, saffron has gained popularity as a multifunctional ingredient. Its rising use in wellness and dietary supplements is fueled by awareness of its health-promoting properties, such as antioxidant and anti-inflammatory benefits. The demand for natural and botanical skincare products has also increased saffron's inclusion in cosmetic formulations. Additionally, improvements in farming techniques and a heightened focus on organic and authentic sourcing are supporting its wider global adoption. These developments are collectively propelling saffron's demand across diverse sectors.

Key Market Drivers

Rising Demand in the Food and Beverage Industry

The growing use of saffron in the food and beverage industry is a key factor driving market growth. Renowned for its rich color, aroma, and flavor, saffron plays a vital role in a variety of global cuisines, including Middle Eastern, Indian, Mediterranean, and Spanish dishes such as biryani, paella, and saffron-based desserts and beverages. In the United States alone, total spending on food and beverages reached USD 2.6 trillion in 2023, indicating strong support for specialty ingredients like saffron. Western consumers' increasing appetite for exotic and high-end culinary experiences has further encouraged restaurants and chefs to incorporate saffron into their menus. The popularity of ethnic cuisine, exposure through food media, and trends in home gourmet cooking have all contributed to saffron's growing presence in both commercial kitchens and household pantries.

Key Market Challenges

High Production Costs and Limited Supply

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

A significant constraint in the saffron market is the high cost of production and the limited geographic scope of cultivation. Saffron threads are hand-harvested from the stigmas of the *Crocus sativus* flower, requiring about 150,000 flowers to yield one kilogram of product. This labor-intensive process, coupled with the plant's dependence on specific climate conditions found in select regions like Iran, Kashmir (India), Afghanistan, and Spain, limits production capacity and drives up prices. The fragility of the crop also exposes it to climate-related disruptions, such as drought or excessive rain, further straining supply and affecting price stability. These challenges create entry barriers for new producers and limit scalability, particularly in regions that demand affordable options.

Key Market Trends

Product Innovation and Expansion into Personal Care and Cosmetics

The increasing integration of saffron in personal care and cosmetic products is a notable market trend. Known for its anti-aging and brightening properties, saffron is now being formulated into skincare products like serums, creams, and masks. This trend aligns with the rising consumer interest in natural, plant-based beauty solutions. The influence of Ayurveda and traditional wellness practices has further accelerated saffron's inclusion in holistic skincare routines. Beauty brands are responding by launching premium saffron-based product lines. According to research by Advanced Dermatology, Americans spend an average of USD 897 annually on personal grooming and skincare, underscoring growing demand for effective, naturally derived cosmetic ingredients. As consumers prioritize ingredient transparency and wellness, saffron's profile in the beauty industry is expected to rise further.

Key Market Players

- Esfedan Trading Company
- Tarvand Saffron Co.
- Saffron Business Company
- Safran Global Company S.L.U.
- Mozaffari Saffron L.L.C
- La Casa de los Aromas S.L. (HEA&CO)
- Gohar Ltd.
- Rowhani Saffron Co.
- Royal Saffron Company
- Iran Saffron company

Report Scope:

In this report, the Global Saffron Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

- Saffron Market, By Form:

- o Thread
- o Powder
- o Liquid

- Saffron Market, By Application:

- o Food
- o Medical
- o Cosmetics
- o Others

- Saffron Market, By Distribution Channel:

- o Offline
- o Online

- Saffron Market, By Region:

- o North America
 - United States
 - Canada

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Mexico
- o Europe
- France
- United Kingdom
- Italy
- Germany
- Spain
- o Asia-Pacific
- China
- Japan
- India
- South Korea
- Indonesia
- o South America
- Argentina
- Colombia
- Brazil
- o Middle East & Africa
- South Africa
- Saudi Arabia
- UAE
- Turkey

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Global Saffron Market.

Available Customizations:

Global Saffron Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

- Detailed analysis and profiling of additional market players (up to five).

Table of Contents:

1. Introduction
 - 1.1. Product Overview
 - 1.2. Key Highlights of the Report
 - 1.3. Market Coverage
 - 1.4. Market Segments Covered
 - 1.5. Research Tenure Considered
2. Research Methodology
 - 2.1. Methodology Landscape
 - 2.2. Objective of the Study
 - 2.3. Baseline Methodology
 - 2.4. Formulation of the Scope
 - 2.5. Assumptions and Limitations
 - 2.6. Sources of Research
 - 2.7. Approach for the Market Study
 - 2.8. Methodology Followed for Calculation of Market Size & Market Shares

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 2.9. Forecasting Methodology
- 3. Executive Summary
 - 3.1. Overview of the Market
 - 3.2. Overview of Key Market Segmentations
 - 3.3. Overview of Key Market Players
 - 3.4. Overview of Key Regions
 - 3.5. Overview of Market Drivers, Challenges, and Trends
- 4. Global Saffron Market Outlook
 - 4.1. Market Size & Forecast
 - 4.1.1. By Value
 - 4.2. Market Share & Forecast
 - 4.2.1. By Form (Thread, Powder, Liquid)
 - 4.2.2. By Application (Food, Medical, Cosmetics, Others)
 - 4.2.3. By Distribution Channel (Online, Offline)
 - 4.2.4. By Region
 - 4.2.5. By Company (2024)
 - 4.3. Market Map
- 5. North America Saffron Market Outlook
 - 5.1. Market Size & Forecast
 - 5.1.1. By Value
 - 5.2. Market Share & Forecast
 - 5.2.1. By Form
 - 5.2.2. By Application
 - 5.2.3. By Distribution Channel
 - 5.2.4. By Country
 - 5.3. North America: Country Analysis
 - 5.3.1. United States Saffron Market Outlook
 - 5.3.1.1. Market Size & Forecast
 - 5.3.1.1.1. By Value
 - 5.3.1.2. Market Share & Forecast
 - 5.3.1.2.1. By Form
 - 5.3.1.2.2. By Application
 - 5.3.1.2.3. By Distribution Channel
 - 5.3.2. Canada Saffron Market Outlook
 - 5.3.2.1. Market Size & Forecast
 - 5.3.2.1.1. By Value
 - 5.3.2.2. Market Share & Forecast
 - 5.3.2.2.1. By Form
 - 5.3.2.2.2. By Application
 - 5.3.2.2.3. By Distribution Channel
 - 5.3.3. Mexico Saffron Market Outlook
 - 5.3.3.1. Market Size & Forecast
 - 5.3.3.1.1. By Value
 - 5.3.3.2. Market Share & Forecast
 - 5.3.3.2.1. By Form
 - 5.3.3.2.2. By Application
 - 5.3.3.2.3. By Distribution Channel

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6. Europe Saffron Market Outlook
 - 6.1. Market Size & Forecast
 - 6.1.1. By Value
 - 6.2. Market Share & Forecast
 - 6.2.1. By Form
 - 6.2.2. By Application
 - 6.2.3. By Distribution Channel
 - 6.2.4. By Country
 - 6.3. Europe: Country Analysis
 - 6.3.1. France Saffron Market Outlook
 - 6.3.1.1. Market Size & Forecast
 - 6.3.1.1.1. By Value
 - 6.3.1.2. Market Share & Forecast
 - 6.3.1.2.1. By Form
 - 6.3.1.2.2. By Application
 - 6.3.1.2.3. By Distribution Channel
 - 6.3.2. Germany Saffron Market Outlook
 - 6.3.2.1. Market Size & Forecast
 - 6.3.2.1.1. By Value
 - 6.3.2.2. Market Share & Forecast
 - 6.3.2.2.1. By Form
 - 6.3.2.2.2. By Application
 - 6.3.2.2.3. By Distribution Channel
 - 6.3.3. Spain Saffron Market Outlook
 - 6.3.3.1. Market Size & Forecast
 - 6.3.3.1.1. By Value
 - 6.3.3.2. Market Share & Forecast
 - 6.3.3.2.1. By Form
 - 6.3.3.2.2. By Application
 - 6.3.3.2.3. By Distribution Channel
 - 6.3.4. Italy Saffron Market Outlook
 - 6.3.4.1. Market Size & Forecast
 - 6.3.4.1.1. By Value
 - 6.3.4.2. Market Share & Forecast
 - 6.3.4.2.1. By Form
 - 6.3.4.2.2. By Application
 - 6.3.4.2.3. By Distribution Channel
 - 6.3.5. United Kingdom Saffron Market Outlook
 - 6.3.5.1. Market Size & Forecast
 - 6.3.5.1.1. By Value
 - 6.3.5.2. Market Share & Forecast
 - 6.3.5.2.1. By Form
 - 6.3.5.2.2. By Application
 - 6.3.5.2.3. By Distribution Channel
- 7. Asia-Pacific Saffron Market Outlook
 - 7.1. Market Size & Forecast
 - 7.1.1. By Value

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.2. Market Share & Forecast
 - 7.2.1. By Form
 - 7.2.2. By Application
 - 7.2.3. By Distribution Channel
 - 7.2.4. By Country
- 7.3. Asia-Pacific: Country Analysis
 - 7.3.1. China Saffron Market Outlook
 - 7.3.1.1. Market Size & Forecast
 - 7.3.1.1.1. By Value
 - 7.3.1.2. Market Share & Forecast
 - 7.3.1.2.1. By Form
 - 7.3.1.2.2. By Application
 - 7.3.1.2.3. By Distribution Channel
 - 7.3.2. Japan Saffron Market Outlook
 - 7.3.2.1. Market Size & Forecast
 - 7.3.2.1.1. By Value
 - 7.3.2.2. Market Share & Forecast
 - 7.3.2.2.1. By Form
 - 7.3.2.2.2. By Application
 - 7.3.2.2.3. By Distribution Channel
 - 7.3.3. India Saffron Market Outlook
 - 7.3.3.1. Market Size & Forecast
 - 7.3.3.1.1. By Value
 - 7.3.3.2. Market Share & Forecast
 - 7.3.3.2.1. By Form
 - 7.3.3.2.2. By Application
 - 7.3.3.2.3. By Distribution Channel
 - 7.3.4. South Korea Saffron Market Outlook
 - 7.3.4.1. Market Size & Forecast
 - 7.3.4.1.1. By Value
 - 7.3.4.2. Market Share & Forecast
 - 7.3.4.2.1. By Form
 - 7.3.4.2.2. By Application
 - 7.3.4.2.3. By Distribution Channel
 - 7.3.5. Indonesia Saffron Market Outlook
 - 7.3.5.1. Market Size & Forecast
 - 7.3.5.1.1. By Value
 - 7.3.5.2. Market Share & Forecast
 - 7.3.5.2.1. By Form
 - 7.3.5.2.2. By Application
 - 7.3.5.2.3. By Distribution Channel
- 8. Middle East & Africa Saffron Market Outlook
 - 8.1. Market Size & Forecast
 - 8.1.1. By Value
 - 8.2. Market Share & Forecast
 - 8.2.1. By Form
 - 8.2.2. By Application

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.2.3. By Distribution Channel
- 8.2.4. By Country
- 8.3. MEA: Country Analysis
 - 8.3.1. South Africa Saffron Market Outlook
 - 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Value
 - 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Form
 - 8.3.1.2.2. By Application
 - 8.3.1.2.3. By Distribution Channel
 - 8.3.2. Saudi Arabia Saffron Market Outlook
 - 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Value
 - 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Form
 - 8.3.2.2.2. By Application
 - 8.3.2.2.3. By Distribution Channel
 - 8.3.3. UAE Saffron Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Form
 - 8.3.3.2.2. By Application
 - 8.3.3.2.3. By Distribution Channel
 - 8.3.4. Turkey Saffron Market Outlook
 - 8.3.4.1. Market Size & Forecast
 - 8.3.4.1.1. By Value
 - 8.3.4.2. Market Share & Forecast
 - 8.3.4.2.1. By Form
 - 8.3.4.2.2. By Application
 - 8.3.4.2.3. By Distribution Channel
- 9. South America Saffron Market Outlook
 - 9.1. Market Size & Forecast
 - 9.1.1. By Value
 - 9.2. Market Share & Forecast
 - 9.2.1. By Form
 - 9.2.2. By Application
 - 9.2.3. By Distribution Channel
 - 9.2.4. By Country
 - 9.3. South America: Country Analysis
 - 9.3.1. Brazil Saffron Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Form
 - 9.3.1.2.2. By Application
 - 9.3.1.2.3. By Distribution Channel

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 9.3.2. Argentina Saffron Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Form
 - 9.3.2.2.2. By Application
 - 9.3.2.2.3. By Distribution Channel
- 9.3.3. Colombia Saffron Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value
 - 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Form
 - 9.3.3.2.2. By Application
 - 9.3.3.2.3. By Distribution Channel
- 10. Market Dynamics
 - 10.1. Drivers
 - 10.2. Challenges
- 11. Market Trends & Developments
 - 11.1. Merger & Acquisition (If Any)
 - 11.2. Product Launches (If Any)
 - 11.3. Recent Developments
- 12. Disruptions : Conflicts, Pandemics and Trade Barriers
- 13. Porters Five Forces Analysis
 - 13.1. Competition in the Industry
 - 13.2. Potential of New Entrants
 - 13.3. Power of Suppliers
 - 13.4. Power of Customers
 - 13.5. Threat of Substitute Products
- 14. Competitive Landscape
 - 14.1. Company Profiles
 - 14.1.1. Esfedan Trading Company
 - 14.1.1.1. Business Overview
 - 14.1.1.2. Company Snapshot
 - 14.1.1.3. Products & Services
 - 14.1.1.4. Financials (As Per Availability)
 - 14.1.1.5. Key Market Focus & Geographical Presence
 - 14.1.1.6. Recent Developments
 - 14.1.1.7. Key Management Personnel
 - 14.1.2. Tarvand Saffron Co.
 - 14.1.3. Saffron Business Company
 - 14.1.4. Safran Global Company S.L.U.
 - 14.1.5. Mozaffari Saffron L.L.C
 - 14.1.6. La Casa de los Aromas S.L. (HEA&CO)
 - 14.1.7. Gohar Ltd.
 - 14.1.8. Rowhani Saffron Co.
 - 14.1.9. Royal Saffron Company
 - 14.1.10. Iran Saffron company

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 15. Strategic Recommendations
- 16. About Us & Disclaimer

Saffron Market - Global Industry Size, Share, Trends, Opportunity and Forecast, By Form (Thread, Powder, Liquid), By Application (Food, Medical, Cosmetics, Others), By Distribution Channel (Online, Offline), By Region & Competition, 2020-2030F

Market Report | 2025-06-06 | 185 pages | TechSci Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4500.00
	Multi-User License	\$5500.00
	Custom Research License	\$8000.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-07"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

An empty rectangular box with a thin black border, intended for a signature.