Smart Lighting - Company Evaluation Report, 2025

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Report description:

The Smart Lighting Market Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for Smart Lighting Market. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and emerging trends shaping the industry. MarketsandMarkets 360 Quadrants evaluated over 100 companies, of which the Top 10 Companies were categorized and recognized as the quadrant leaders.
Smart lighting systems utilize various wired and wireless communication technology protocols and are network-controlled. These systems incorporate a range of components such as sensors , gateways, relays, programmed LED drivers, ballasts, and light switches to fulfill diverse functions. Automated controls within smart lighting systems can adjust lighting based on factors like occupancy and daylight while also enabling features like switching lights on/off or dimming them in response to time, occupancy, events, alarms, or manual intervention. Smart lighting management software facilitates control over light switches or other lighting control products through control wires, wirelessly, or by multiplexing signals through a home's electrical system. Designed for energy efficiency, smart lighting technology offers various benefits.
The smart lighting market is segmented, based on offering, into hardware, software, and services, and based on communication technology into wired and wireless. Installation types include new installations and retrofit installations, while end-use applications encompass indoor and outdoor settings. Moreover, based on distribution channel, the market is segmented into online sales and offline sales.
The 360 Quadrant maps the Smart Lighting Market companies based on criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the market presence of the Smart Lighting Market quadrant. The top criteria for product footprint evaluation included communication technology (wired and wireless.) By End-use application (indoor and outdoor applications.) By Distribution Channel (online sales and offline sales.) By Offering type(hardware, software, and services) and INSTALLATION TYPE (new installations and retrofit installations.)
Key Players:
Key players operating in the Smart Lighting Market Signify Holding (Netherlands), Legrand (France), Acuity Brands, Inc. (US), ams-OSRAM AG (Austria), Panasonic Holdings Corporation (Japan), Honeywell International Inc. (US), Zumtobel Group (Austria), Wipro Lighting (India), Lutron Electronics Co., Inc (US), IDEAL INDUSTRIES, INC. (Cree Lighting) (US), LEDVANCE GmbH (Germany), Savant Systems , Inc (US), Inter IKEA Systems B.V. (Netherlands), Dialight (UK), Schneider Electric (France), ABB (Switzerland), and RAB Lighting Inc. (US), among others.

Signify Holding

Signify Holding holds a dominant position in the smart lighting industry, supported by its extensive portfolio of connected solutions. The company excels in IoT-enabled lighting technologies that offer advanced control, automation, and energy-efficient solutions across various applications. Signify's strategic focus on innovation and strong global presence enhances its company market share and product portfolio. By integrating AI and IoT, Signify continuously expands its capabilities, as demonstrated by the recent introduction of AI features in the Philips Hue line.

Acuity Brands, Inc.

Acuity Brands maintains a strong market position through a wide distribution network and a comprehensive product line that includes sensors, controls, and software. Its leadership is further reinforced by strategic expansions and product launches, meeting diverse residential and commercial lighting needs. Acuity's commitment to enhancing its product portfolio is evident in its proactive approach to smart lighting solutions.

Legrand

Legrand is a specialist in electrical and digital infrastructures, offering high-value products that promote sustainability and efficiency. The company leverages its expertise to develop innovative smart lighting solutions, expanding its company market share globally. Legrand's strategic expansions and product innovations align with evolving market demands, ensuring competitive company positioning within the smart lighting sector.

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