

Vietnam Real Estate and Mortgage Market Report and Forecast 2025-2034

Market Report | 2025-06-06 | 138 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$3599.00
- Five User License \$4249.00
- Corporate License \$5099.00

Report description:

The Vietnam real estate and mortgage market reached approximately USD 46.30 Billion in 2024. The market is projected to grow at a CAGR of 11.20% between 2025 and 2034, reaching a value of around USD 133.85 Billion by 2034.

Vietnam Real Estate and Mortgage Market Growth

Vietnam's swift economic growth and urbanisation have played a crucial role in propelling the country's real estate sector growth. The number of real estate companies set up in Q2 reached 6000, witnessing 23.7% y-o-y growth. Moreover, the State Bank of Vietnam (SBV), at the end of June 2022, revealed that the total outstanding loans in the property market stood at VND2,360 trillion, a 14% y-o-y growth.

As the urban population continues to rise, the need for residential, commercial, and industrial properties has significantly increased. In 2022, 37.4 million Vietnamese individuals resided in urban areas. Additionally, the government's ongoing infrastructure development initiatives, including the development of new transportation systems and urban utilities, have contributed to making real estate investments even more appealing.

The rise of smart cities in Vietnam is fuelling the growth of the market. To adapt to the fourth industrial revolution (Industry 4.0), various cities and provinces in Vietnam are implementing smart city initiatives that leverage technology and internet-connected devices to improve urban management and boost the economy. By utilising cutting-edge technologies and data analysis from sensors, smart cities are anticipated to bring economic, environmental, and social advantages. These benefits include optimising traffic flow in real time, reducing energy consumption, and automating waste management processes.

The development of smart cities has been a top priority in key urban areas across Vietnam, such as Ho Chi Minh City, Hanoi, Da Nang, and Can Tho. Ho Chi Minh City, for instance, has outlined four main objectives to achieve smart city status by 2025, including establishing a shared database, creating a simulation research and forecasting centre for socioeconomic policies, setting up a smart administration centre, and establishing an information security centre. Hence, improved liveability, sustainability, and

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

workability of smart cities are boosting investments in real estate and mortgages in Vietnam.

Vietnam Real Estate and Mortgage Industry Segmentation

"Vietnam Real Estate and Mortgage Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Type

- Residential
- Retail
- Logistics/Industrial
- Hospitality
- Office

Market Breakup by Value

- Premium
- Luxury
- Affordable

Market Breakup by Region

- Southeast
- Red River Delta
- Mekong River Delta
- South Central Coast
- Others

Vietnam Real Estate and Mortgage Market Share

Based on type, the market is segmented into residential, retail, logistics/industrial, hospitality, and office. The logistics/industrial segment is projected to grow at a CAGR of 12.1% between 2025 and 2034. In order to facilitate effective distribution and save transportation costs, logistics real estate facilities are frequently situated close to ports, key transportation hubs, and roads. Logistics and warehouse space are also high in demand due to the growth of e-commerce.

Leading Companies in the Vietnam Real Estate and Mortgage market

Major players are focusing on complying with the legal regulations and adopting green certification to gain a competitive edge in the market.

- Tata Consumer Products Limited
- DAT XANH GROUP
- Vingroup Joint Stock Company

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- FLC Group
- Nam Long Investment Corporation
- Sun Group
- Novaland Group
- Phat Dat Real Estate Development Corporation
- Savills plc
- Avison Young (Canada) Inc.
- Others

Vietnam Real Estate and Mortgage Market Report Snapshots

Vietnam Real Estate and Mortgage Market Size

Vietnam Real Estate and Mortgage Market Growth

Vietnam Real Estate and Mortgage Market Share

Vietnam Real Estate and Mortgage Companies

Table of Contents:

- 1 Executive Summary
 - 1.1 Market Size 2024-2025
 - 1.2 Market Growth 2025(F)-2034(F)
 - 1.3 Key Demand Drivers
 - 1.4 Key Players and Competitive Structure
 - 1.5 Industry Best Practices
 - 1.6 Recent Trends and Developments
 - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Regions
 - 2.4 Supplier Power
 - 2.5 Buyer Power
 - 2.6 Key Market Opportunities and Risks
 - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
 - 3.1 GDP Outlook

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 3.2 GDP Per Capita Growth
- 3.3 Inflation Trends
- 3.4 Democracy Index
- 3.5 Gross Public Debt Ratios
- 3.6 Balance of Payment (BoP) Position
- 3.7 Population Outlook
- 3.8 Urbanisation Trends
- 4 Country Risk Profiles
 - 4.1 Country Risk
 - 4.2 Business Climate
- 5 Asia Pacific Real Estate and Mortgage Market Overview
 - 5.1 Key Industry Highlights
 - 5.2 Asia Pacific Real Estate and Mortgage Historical Market (2018-2024)
 - 5.3 Asia Pacific Real Estate and Mortgage Market Forecast (2025-2034)
- 6 Vietnam Real Estate and Mortgage Market Overview
 - 6.1 Key Industry Highlights
 - 6.2 Vietnam Real Estate and Mortgage Historical Market (2018-2024)
 - 6.3 Vietnam Real Estate and Mortgage Market Forecast (2025-2034)
- 7 Vietnam Real Estate and Mortgage Market by Type
 - 7.1 Residential
 - 7.1.1 Historical Trend (2018-2024)
 - 7.1.2 Forecast Trend (2025-2034)
 - 7.2 Retail
 - 7.2.1 Historical Trend (2018-2024)
 - 7.2.2 Forecast Trend (2025-2034)
 - 7.3 Logistics/Industrial
 - 7.3.1 Historical Trend (2018-2024)
 - 7.3.2 Forecast Trend (2025-2034)
 - 7.4 Hospitality
 - 7.4.1 Historical Trend (2018-2024)
 - 7.4.2 Forecast Trend (2025-2034)
 - 7.5 Office
 - 7.5.1 Historical Trend (2018-2024)
 - 7.5.2 Forecast Trend (2025-2034)
- 8 Vietnam Real Estate and Mortgage Market by Value
 - 8.1 Premium
 - 8.1.1 Historical Trend (2018-2024)
 - 8.1.2 Forecast Trend (2025-2034)
 - 8.2 Luxury
 - 8.2.1 Historical Trend (2018-2024)
 - 8.2.2 Forecast Trend (2025-2034)
 - 8.3 Affordable
 - 8.3.1 Historical Trend (2018-2024)
 - 8.3.2 Forecast Trend (2025-2034)
- 9 Vietnam Real Estate and Mortgage Market by Region
 - 9.1 Southeast
 - 9.1.1 Historical Trend (2018-2024)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 9.1.2 Forecast Trend (2025-2034)
- 9.2 Red River Delta
 - 9.2.1 Historical Trend (2018-2024)
 - 9.2.2 Forecast Trend (2025-2034)
- 9.3 Mekong River Delta
 - 9.3.1 Historical Trend (2018-2024)
 - 9.3.2 Forecast Trend (2025-2034)
- 9.4 South Central Coast
 - 9.4.1 Historical Trend (2018-2024)
 - 9.4.2 Forecast Trend (2025-2034)
- 9.5 Others
- 10 Market Dynamics
 - 10.1 SWOT Analysis
 - 10.1.1 Strengths
 - 10.1.2 Weaknesses
 - 10.1.3 Opportunities
 - 10.1.4 Threats
 - 10.2 Porter's Five Forces Analysis
 - 10.2.1 Supplier's Power
 - 10.2.2 Buyer's Power
 - 10.2.3 Threat of New Entrants
 - 10.2.4 Degree of Rivalry
 - 10.2.5 Threat of Substitutes
 - 10.3 Key Indicators for Demand
 - 10.4 Key Indicators for Price
- 11 Competitive Landscape
 - 11.1 Supplier Selection
 - 11.2 Key Global Players
 - 11.3 Key Regional Players
 - 11.4 Key Player Strategies
 - 11.5 Company Profiles
 - 11.5.1 Tata Consumer Products Limited
 - 11.5.1.1 Company Overview
 - 11.5.1.2 Product Portfolio
 - 11.5.1.3 Demographic Reach and Achievements
 - 11.5.1.4 Certifications
 - 11.5.2 DAT XANH GROUP
 - 11.5.2.1 Company Overview
 - 11.5.2.2 Product Portfolio
 - 11.5.2.3 Demographic Reach and Achievements
 - 11.5.2.4 Certifications
 - 11.5.3 Vingroup Joint Stock Company
 - 11.5.3.1 Company Overview
 - 11.5.3.2 Product Portfolio
 - 11.5.3.3 Demographic Reach and Achievements
 - 11.5.3.4 Certifications
 - 11.5.4 FLC Group

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 11.5.4.1 Company Overview
- 11.5.4.2 Product Portfolio
- 11.5.4.3 Demographic Reach and Achievements
- 11.5.4.4 Certifications
- 11.5.5 Nam Long Investment Corporation
 - 11.5.5.1 Company Overview
 - 11.5.5.2 Product Portfolio
 - 11.5.5.3 Demographic Reach and Achievements
 - 11.5.5.4 Certifications
- 11.5.6 Sun Group
 - 11.5.6.1 Company Overview
 - 11.5.6.2 Product Portfolio
 - 11.5.6.3 Demographic Reach and Achievements
 - 11.5.6.4 Certifications
- 11.5.7 Novaland Group
 - 11.5.7.1 Company Overview
 - 11.5.7.2 Product Portfolio
 - 11.5.7.3 Demographic Reach and Achievements
 - 11.5.7.4 Certifications
- 11.5.8 Phat Dat Real Estate Development Corporation
 - 11.5.8.1 Company Overview
 - 11.5.8.2 Product Portfolio
 - 11.5.8.3 Demographic Reach and Achievements
 - 11.5.8.4 Certifications
- 11.5.9 Savills plc
 - 11.5.9.1 Company Overview
 - 11.5.9.2 Product Portfolio
 - 11.5.9.3 Demographic Reach and Achievements
 - 11.5.9.4 Certifications
- 11.5.10 Avison Young (Canada) Inc.
 - 11.5.10.1 Company Overview
 - 11.5.10.2 Product Portfolio
 - 11.5.10.3 Demographic Reach and Achievements
 - 11.5.10.4 Certifications
- 11.5.11 Others

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Vietnam Real Estate and Mortgage Market Report and Forecast 2025-2034

Market Report | 2025-06-06 | 138 pages | EMR Inc.

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|---------------------|-----------|
| | Single User License | \$3599.00 |
| | Five User License | \$4249.00 |
| | Corporate License | \$5099.00 |
| | | VAT |
| | | Total |

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | | |
|---------------|----------------------|-------------------------------|---|
| Email* | <input type="text"/> | Phone* | <input type="text"/> |
| First Name* | <input type="text"/> | Last Name* | <input type="text"/> |
| Job title* | <input type="text"/> | | |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address* | <input type="text"/> | City* | <input type="text"/> |
| Zip Code* | <input type="text"/> | Country* | <input type="text"/> |
| | | Date | <input type="text" value="2026-03-03"/> |
| | | Signature | <input type="text"/> |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com