

## **United States Ornamental Fish Market Growth Analysis - Forecast Trends and Outlook (2025-2034)**

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### **Report description:**

The United States ornamental fish market value reached USD 16.12 Billion in 2024. The market is expected to grow at a CAGR of 5.40% during the forecast period of 2025-2034 and to reach around USD 27.28 Billion by 2034.

#### United States Ornamental Fish Market Outlook

The market for ornamental fish in the United States is fuelled by the increasing interest of people in purchasing aquariums as part of a luxury lifestyle and keeping colourful ornamental and exotic fishes. Furthermore, with improvements in the fish breeding methods and the ease of importing a wide variety of fish species supported by technological advances, the market has been expanding, creating a wide variety of buyers' including individuals, hobbyists, and commercial buyers.

Increasing living standards and increasing disposable incomes also contribute to the ornamental fish demand in the United States, as people seek to enhance the aesthetics of their surrounding area. The growing interest in sustainable development is creating the demand for fish and fish species that are raised in healthy environments and ethically sourced, promoting manufacturers to adopt sustainable practices.

Freshwater Ornamental Fishes Hold a Substantial United States Ornamental Fish Market Share, Followed by Marine Segment

The market is projected to grow steadily from 2024 to 2032, with distinct growth rates observed in different segments. The freshwater segment is expected to grow at a compound annual growth rate (CAGR) of 5.7%, indicating a robust demand for freshwater ornamental fish.

Additionally, the marine segment, which has a CAGR of 5.1%, is expected to increase United States ornamental fish market revenue. This growth can be attributed to increasing interest in home aquariums, advancements in fish breeding and care

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techniques, and increasing consumer awareness about the aesthetic and therapeutic advantages of keeping ornamental fish.

## Rising Demand for Ornamental Fishes in Household and Commercial Settings is Expected to Drive United States Ornamental Fish Market Growth

The market is expected to witness a variety of growth rates across different applications from 2024 to 2032. The household segment is projected to increase at a compound annual growth rate (CAGR) of 4.9%, indicating the steady interest and adoption of ornamental fish among households for aesthetic and recreational purposes.

In contrast, the commercial segment is anticipated to grow at a higher CAGR of 5.9%. This indicates a growing ornamental fish demand in commercial areas such as offices, hotels, and public aquariums, driven by their decorative appeal and potential benefits in creating relaxing environments. The higher growth rate in the commercial segment underscores the increasing recognition of the value ornamental fish add to various commercial spaces.

## United States Ornamental Fish Market Regional Insights Indicates Dominance of Far West and Rocky Mountain Region

- The Far West region is expected to lead the market growth with a compound annual growth rate (CAGR) of 6.3%, followed closely by the Rocky Mountain region at 5.8% and the Southwest at 5.6%.
- As per United States ornamental fish industry analysis, the Southeast region is projected to grow at a CAGR of 5.3%, while New England is expected to see a growth rate of 5.0%.
- The Mideast and Plains regions are anticipated to grow at rates of 4.6% and 4.3% respectively, with the Great Lakes region having the lowest projected growth rate of 4.1%.
- Regional differences in consumer preferences, economic conditions, and the availability of ornamental fish has affected the growth of the United States ornamental fish market across regions.
- The higher growth rates in the Far West and other regions suggest strong market potential and increasing consumer interest in ornamental fishkeeping in these areas.

## Key Questions Answered in the Report:

- How has the United States ornamental fish market performed historically, and what are the growth expectations for the future?
- What are the primary factors influencing demand and growth in the United States ornamental fish market?
- What are the key segments within the United States ornamental fish market, and how are they expected to evolve over the forecast period?
- What are the major challenges and opportunities facing stakeholders in the United States ornamental fish market?
- Who are the key players in the United States ornamental fish market, and what strategies are they employing to maintain a competitive edge?
- What are the regulatory and policy factors influencing the United States ornamental fish market globally or regionally?

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- How competitive is the United States ornamental fish market according to Porter's five forces analysis, including factors like bargaining power of buyers and suppliers?
- What are the current trends shaping the United States ornamental fish market landscape, and how are they expected to evolve in the future?
- How are technological advancements impacting the United States ornamental fish market, and what role do innovation and R&D play in driving growth?
- What are the consumer preferences and buying behavior trends influencing the United States ornamental fish market?
- How sustainable are current growth rates in the United States ornamental fish market, and what factors could potentially disrupt these trends?
- What are the regional dynamics within the United States ornamental fish market, and how do they contribute to overall market growth?
- What are the economic factors influencing the United States ornamental fish market, such as GDP growth, inflation rates, and currency fluctuations?
- How are demographic shifts, such as aging populations or urbanization trends, affecting demand in the United States ornamental fish market?
- What are the key strategic partnerships, mergers, and acquisitions shaping the competitive landscape of the United States ornamental fish market?
- What are the regulatory and legal frameworks impacting the United States ornamental fish market globally or in key regions?
- How are changing consumer lifestyles and preferences influencing product or service demand within the United States ornamental fish market?
- What are the emerging market trends and niche opportunities within the United States ornamental fish market that stakeholders should be aware of?
- How resilient is the United States ornamental fish market to external shocks or disruptions, such as geopolitical tensions or natural disasters?
- What are the potential barriers to market entry and growth for new players in the United States ornamental fish market?

#### Key Benefits for Stakeholders:

Expert Market Research's industry report provides a comprehensive quantitative analysis of various market segments, historical and current market trends, and forecasts the dynamics of the United States ornamental fish market spanning from 2018 to 2032.

The research report delivers up-to-date insights into the market drivers, challenges, and opportunities shaping the United States ornamental fish industry.

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Stakeholders can leverage Porter's five forces analysis to assess the impact of new entrants, competitive rivalry, supplier power, buyer power, and the threat of substitution. This analysis aids in evaluating the competitiveness and attractiveness of the United States ornamental fish market.

The competitive landscape section enables stakeholders to gain a deep understanding of their competitive environment. It offers insights into the current market positions of key players, their strategies, and their market shares.

Additionally, the report highlights emerging trends, regulatory influences, and technological advancements that are pivotal for stakeholders navigating the United States ornamental fish market landscape.

## **Table of Contents:**

- 1 Executive Summary
  - 1.1 Market Size 2024-2025
  - 1.2 Market Growth 2025(F)-2034(F)
  - 1.3 Key Demand Drivers
  - 1.4 Key Players and Competitive Structure
  - 1.5 Industry Best Practices
  - 1.6 Recent Trends and Developments
  - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
  - 2.1 Market Trends
  - 2.2 Key Verticals
  - 2.3 Key Regions
  - 2.4 Supplier Power
  - 2.5 Buyer Power
  - 2.6 Key Market Opportunities and Risks
  - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
  - 3.1 GDP Outlook
  - 3.2 GDP Per Capita Growth
  - 3.3 Inflation Trends
  - 3.4 Democracy Index
  - 3.5 Gross Public Debt Ratios
  - 3.6 Balance of Payment (BoP) Position
  - 3.7 Population Outlook
  - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
  - 4.1 Country Risk
  - 4.2 Business Climate
- 5 United States Ornamental Fish Market Analysis
  - 5.1 Key Industry Highlights
  - 5.2 United States Ornamental Fish Historical Market (2018-2024)
  - 5.3 United States Ornamental Fish Market Forecast (2025-2034)
- 6 United States Ornamental Fish Market by Fish Type
  - 6.1 Freshwater

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- 6.1.1 Historical Trend (2018-2024)
- 6.1.2 Forecast Trend (2025-2034)
- 6.2 Marine
  - 6.2.1 Historical Trend (2018-2024)
  - 6.2.2 Forecast Trend (2025-2034)
- 7 United States Ornamental Fish Market by Application
  - 7.1 Household
    - 7.1.1 Historical Trend (2018-2024)
    - 7.1.2 Forecast Trend (2025-2034)
  - 7.2 Commercial
    - 7.2.1 Historical Trend (2018-2024)
    - 7.2.2 Forecast Trend (2025-2034)
- 8 United States Ornamental Fish Market by Region
  - 8.1 New England
    - 8.1.1 Historical Trend (2018-2024)
    - 8.1.2 Forecast Trend (2025-2034)
  - 8.2 Mideast
    - 8.2.1 Historical Trend (2018-2024)
    - 8.2.2 Forecast Trend (2025-2034)
  - 8.3 Great Lakes
    - 8.3.1 Historical Trend (2018-2024)
    - 8.3.2 Forecast Trend (2025-2034)
  - 8.4 Plains
    - 8.4.1 Historical Trend (2018-2024)
    - 8.4.2 Forecast Trend (2025-2034)
  - 8.5 Southeast
    - 8.5.1 Historical Trend (2018-2024)
    - 8.5.2 Forecast Trend (2025-2034)
  - 8.6 Southwest
    - 8.6.1 Historical Trend (2018-2024)
    - 8.6.2 Forecast Trend (2025-2034)
  - 8.7 Rocky Mountain
    - 8.7.1 Historical Trend (2018-2024)
    - 8.7.2 Forecast Trend (2025-2034)
  - 8.8 Far West
    - 8.8.1 Historical Trend (2018-2024)
    - 8.8.2 Forecast Trend (2025-2034)
- 9 Market Dynamics
  - 9.1 SWOT Analysis
    - 9.1.1 Strengths
    - 9.1.2 Weaknesses
    - 9.1.3 Opportunities
    - 9.1.4 Threats
  - 9.2 Porter's Five Forces Analysis
    - 9.2.1 Supplier's Power
    - 9.2.2 Buyer's Power
    - 9.2.3 Threat of New Entrants

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- 9.2.4 Degree of Rivalry
- 9.2.5 Threat of Substitutes
- 9.3 Key Indicators for Demand
- 9.4 Key Indicators for Price
- 10 Competitive Landscape
- 10.1 Supplier Selection
- 10.2 Key Global Players
- 10.3 Key Regional Players
- 10.4 Key Player Strategies
- 10.5 Company Profiles
- 10.5.1 Oasis Fish Farm
- 10.5.1.1 Company Overview
- 10.5.1.2 Product Portfolio
- 10.5.1.3 Demographic Reach and Achievements
- 10.5.1.4 Certifications
- 10.5.2 AlgaeBarn LLC
- 10.5.2.1 Company Overview
- 10.5.2.2 Product Portfolio
- 10.5.2.3 Demographic Reach and Achievements
- 10.5.2.4 Certifications
- 10.5.3 bioAquatix
- 10.5.3.1 Company Overview
- 10.5.3.2 Product Portfolio
- 10.5.3.3 Demographic Reach and Achievements
- 10.5.3.4 Certifications
- 10.5.4 LiveAquaria
- 10.5.4.1 Company Overview
- 10.5.4.2 Product Portfolio
- 10.5.4.3 Demographic Reach and Achievements
- 10.5.4.4 Certifications
- 10.5.5 Others

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