

United States Managed Services Market Outlook Report - Market Size, Share Analysis and Forecast (2025-2034)

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Report description:

The United States managed services market size reached approximately USD 23.34 Billion in 2024. The market is projected to grow at a CAGR of 10.40% between 2025 and 2034, reaching a value of around USD 62.78 Billion by 2034.

Managed services refer to the process of outsourcing routine technological responsibilities to an external party to boost the return on investment and ensure an improvement in business operations. A managed services provider can create the IT strategy for managing customer networks and handle the cybersecurity and data backup requirements of its clients easily. This helps companies realise better uptime and focus on their strategic projects.

The market is being driven by the need to reduce infrastructure maintenance costs for businesses. The shift towards cloud-based storage platforms is another key driver of the United States managed services market.

Key Trends and Developments

Use of automation and AI technologies; the increasing popularity of cloud computing and data analytics; and the widespread adoption of IoT devices are the major trends impacting the United States managed services market growth.

United States Managed Services Market Trends

Cloud computing services enable managed service providers to make user management simple. By incorporating a simple change in coding, they can deliver the latest features in their solutions to their clients. As an increasing number of small and medium-sized businesses shift to cloud computing, the United States managed services market size is expected to expand in the forecast period.

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The large volume of data generated by IoT devices creates a huge business opportunity for companies, which can be utilised to improve customer experience and operational efficiency. Managed service providers ensure that IoT devices are secure and functional and deliver good value to business. This is expected to reduce business costs and drive the United States managed services market development.

Market Segmentation

"United States Managed Services Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Service Type

- Managed IT Infrastructure and Data Centre
- Managed Network
- Managed Mobility
- Managed Communication and Collaboration
- Managed Information Service
- Managed Security

Market Breakup by Deployment

- On-premises
- Cloud

Market Breakup by Enterprise Size

- Small and Medium Enterprises
- Large Enterprises

Market Breakup by End Use

- BFSI
- Government
- Healthcare
- IT and Telecom
- Manufacturing
- Media and Entertainment
- Retail
- Others

Market Breakup by Region

- New England
- Mideast
- Great Lakes
- Plains
- Southeast

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- Southwest
- Rocky Mountain
- Far West

Small and medium enterprises are expected to dominate the United States managed services market share in the forecast period

SMEs utilise resources for core activities and need help with using technology in a way that drives their business forward. Sometimes, the internal system complexity increases to a level where it can be resolved only through technical experts specialising in a specific industry vertical. Managed service providers enable small and medium enterprises to reduce their expenditure on maintaining an IT support team, which is likely to influence the United States managed services market expansion in the forecast period.

Large enterprises are expected to witness a stable increase in demand for managed services in the forecast period as they shift their operations to the cloud and adopt precautionary measures to mitigate cybersecurity threats.

Managed security is expected to lead the market in the coming years

Managed security services can monitor, analyse, and investigate malicious codes and detect any attempted/ successful security breaches. In 2021, 1862 data breaches occurred in the United States, recording a year-on-year growth of 68%. This is expected to boost the demand for managed security services in the forecast period.

In the United States managed services market, managed networks and managed mobility are also expected to gain popularity over the forecast period. This can be attributed to an increase in the demand for maintaining consumer network infrastructure and process management services needed by an organisation to support smartphones, tablets, and other devices with good connectivity.

Competitive Landscape

Major players in the United States managed services market are investing in the research and development of new technologies

Other key players in the United States managed services market include Accenture plc, Amazon Web Services, Inc., HP Development Company, L.P., Verizon Communications, Inc., Telefonaktiebolaget LM Ericsson, DXC Technology Company, and Rackspace Technology, Inc., among others.

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