

United States Coffee Market Report and Forecast 2025-2034

Market Report | 2025-06-06 | 199 pages | EMR Inc.

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Report description:

The United States coffee market size reached USD 20.50 Billion in 2024. The market is expected to grow at a CAGR of 3.99% between 2025 and 2034, reaching USD 30.32 Billion by 2034.

HoReCa significantly contributes to the United States coffee market growth, primarily because these establishments frequently serve substantial quantities of coffee to patrons, thereby stimulating notable sales and consumption levels

HoReCa establishments propelled substantial coffee sales with their capacity for high-volume service, concurrently presenting opportunities for premiumization through distinctive blends and bespoke experiences. Collaboration with these venues amplifies brand visibility and cultivates customer loyalty, resulting in repeat patronage and fortified brand allegiance.

Retail stores provided accessible avenues to a plethora of coffee products for home enjoyment, accommodating varied tastes with an extensive array of blends and flavour profiles. They served as educational platforms, enriching consumer knowledge and appreciation. Furthermore, expansion efforts broadened market reach, stimulating sales expansion into new demographics.

In January 2023, Starbucks introduced its Oleato beverage line, which combined extra virgin olive oil from the Partanna brand with Starbucks coffee, into stores across the United States. Like other cold foam options, the Oleato Golden Foam could be added to different cold drinks to customize them. This cold foam was made with vanilla sweet cream and was infused with Partanna extra virgin olive oil.

Market Segmentation

United States Coffee Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

Market Breakup by Product Type:

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- Whole-Bean
- Ground Coffee
- Instant Coffee
- Coffee Pods and Capsules

Market Breakup by End Use:

- HoReCa
- Retail

Market Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Convenience Stores
- Speciality Stores
- Online
- Others

Market Breakup by Region:

- New England
- Mideast
- Great Lakes
- Plains
- Southeast
- Southwest
- Rocky Mountain
- Far West

Competitive Landscape

The report provides a detailed analysis of the following key players in the market, covering their competitive landscape and the latest developments like mergers and acquisitions, investments, and technological innovation.

- Nestle S.A.
- J M Smucker Co.
- Starbucks Corporation
- Kraft Heinz Co.
- Keurig Dr Pepper Inc.
- Luigi Lavazza S.p.A
- Tim Hortons Inc.
- Coca-Cola Company (Costa Ltd.)
- Tata Consumer Products Ltd. (Eight O'clock Coffee)
- Califia Farms LLC
- Others

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