

United States Cat Food Market Report and Forecast 2025-2034

Market Report | 2025-06-06 | 117 pages | EMR Inc.

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Report description:

The United States cat food market size was valued at USD 12.92 Billion in 2024. The market is further projected to grow at a CAGR of 4.00% between 2025 and 2034, reaching a value of USD 19.12 Billion by 2034.

The trend of humanisation of pets, where pets are treated as family members, is driving the demand for high-quality, nutritious, and premium pet food products, including cat food. Pet owners are increasingly seeking products that mirror the type of food they would eat themselves. This trend has led to an increase in demand for organic, natural, and grain-free cat food products. Wellness Natural Pet Food offers cat food made with real ingredients, such as deboned chicken, salmon, and turkey, and are free from artificial colours, flavours, and preservatives.

The rise of e-commerce and the availability of cat food online has made it easier for pet owners to find and purchase cat food, contributing to the United States cat food market growth. Chewy.com is an online retailer that offer a wide range of cat food products, including wet and dry food, treats, and supplements.

The animal-derived ingredients segment has a significant United States cat food market share as cats are obligate carnivores, requiring a diet high in protein and fats from animal sources. This segment includes products that primarily use meat-based protein sources such as chicken, turkey, fish, or beef to provide essential nutrients like minerals, vitamins, and fats. Some key players in this segment include Mars Petcare, Nestle Purina PetCare Company, Hill's Pet Nutrition, and J.M Smucker.

The plant-derived ingredients segment is growing due to the increasing demand for vegan and grain-free options. This segment includes products that use plant-based protein sources, such as peas, lentils, and chickpeas, to cater to the needs of cats with specific dietary restrictions. Companies like Blue Buffalo, Evanger's Dog and Cat Food Company Inc., and Fromm Family Foods LLC offer plant-derived cat food options.

Market Segmentation

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United States Cat Food Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

Market Breakup by Product:

- Dry Cat Food
- Cat Treats
- Wet Cat Food

Market Breakup by Ingredient Type:

- Animal Derived
- Plant Derived

Market Breakup by Price Category:

- Premium Products
- Mass Products

Market Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Specialty Stores
- Online
- Others

Market Breakup by Region:

- New England
- Mideast
- Great Lakes
- Plains
- Southeast
- Southwest
- Rocky Mountain
- Far West

Competitive Landscape

Market players are competing to offer a wide range of cat food products to meet the needs of cat owners.

- Nestle S.A.
- Mars, Incorporated
- Schell & Kampeter, Inc.

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- Colgate-Palmolive Company
- General Mills, Inc.
- Wellness Pet Company, Inc.
- The J.M. Smucker Company
- Archer-Daniels-Midland Co.
- PLB International
- Heristo AG
- Others

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