

United States Anti-Aging Market Report and Forecast 2025-2034

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Report description:

The United States anti-aging market size is projected to grow at a CAGR of 5.70% between 2025 and 2034. The increasing demand for microdermabrasion devices is expected to propel the market in the coming years.

The incorporation of sirtuins into new skin-care formulations has emerged as one of the key United States anti-aging market trends. This is because they facilitate cell damage repair and boost the production of collagen in mature skin cells, thereby improving skin elasticity and its moisture retention capabilities. They also favour the expansion of the surface area of skin cells and enhance the process of cellular renewal. Increasing research and development of new enzymes in the field of regenerative medicine is expected to drive the market growth in the coming years.

The adoption of a hyper-personalised anti-aging approach is revolutionising the field of beauty and healthcare. For instance, major market players are harvesting the stem cells of individual people, cryopreserving them, and reconstituting them in hyaluronic acid. This is expected to drive the United States anti-aging market expansion as personalised treatments of stem cells become increasingly popular among consumers.

The introduction of unique facial cleansers containing natural and functional ingredients such as amino acids, salt, honey, and herbal extracts is expected to become increasingly popular among consumers seeking anti-aging products. This is because naturally formulated ingredients are gentle on the skin and protect its natural barriers from environmental stressors such as pollution and excessive sunlight. This is expected to contribute towards the United States anti-aging market growth in the forecast period.

Market Segmentation

United States Anti-Aging Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

Market Breakup by Product Type:

- Anti-Wrinkle Products __x000D__x000D_ Anti-Wrinkle Cream _x000D_ Botulinum Toxin A Injections https _x000D_ Dermal Fillers _x000D__x000D_

- Anti-Wrinkle Products __x000D__x000D_ Anti-Wrinkle Cream _x000D_ Botulinum Toxin A Injections https _x000D_ Dermal Fillers _x000D__x000D_

- Anti-Pigmentation Products_x000D__x000D_ Anti-Pigmentation Creams _x000D_ Chemical peels _x000D__x000D_
- Sunscreen Products

- Hair Care Products_x000D__x000D_ Hair Colour Products _x000D_ Anti-Hair Fall Products _x000D_ Hair Gain Products _x000D_ _x000D_

- Anti-Pigmentation Products_x000D__x000D_ Anti-Pigmentation Creams _x000D_ Chemical peels _x000D__x000D_

- Anti-Wrinkle Products __x000D__x000D_ Anti-Wrinkle Cream _x000D_ Botulinum Toxin A Injections https _x000D_ Dermal Fillers _x000D__x000D_

- Anti-Pigmentation Products_x000D__x000D_ Anti-Pigmentation Creams _x000D_ Chemical peels _x000D__x000D_
- Sunscreen Products

- Hair Care Products_x000D__x000D_ Hair Colour Products _x000D_ Anti-Hair Fall Products _x000D_ Hair Gain Products _x000D_ _x000D_

- Sunscreen Products

- Hair Care Products_x000D__x000D_ Hair Colour Products _x000D_ Anti-Hair Fall Products _x000D_ Hair Gain Products _x000D_ _x000D_

- Anti-Wrinkle Products __x000D__x000D_ Anti-Wrinkle Cream _x000D_ Botulinum Toxin A Injections https _x000D_ Dermal Fillers _x000D__x000D_

- Anti-Pigmentation Products_x000D__x000D_ Anti-Pigmentation Creams _x000D_ Chemical peels _x000D__x000D_

- Sunscreen Products

- Hair Care Products_x000D__x000D_ Hair Colour Products _x000D_ Anti-Hair Fall Products _x000D_ Hair Gain Products _x000D_ _x000D_

Market Breakup by Devices and Technology:

- Microdermabrasion Devices

- Aesthetic Energy Devices_x000D__x000D_ Laser Devices _x000D_ Intense Pulsed Light Devices _x000D_ Radio Frequency Devices _x000D_ Ultrasound Devices _x000D_ _x000D_

- Microdermabrasion Devices

- Aesthetic Energy Devices_x000D__x000D_ Laser Devices _x000D_ Intense Pulsed Light Devices _x000D_ Radio Frequency Devices _x000D_ Ultrasound Devices _x000D_ _x000D_

Market Breakup by Demography:

- Age Group
- Gender
- Income

Market Breakup by Industry:

- Hair Care Industry
- Skin Care Industry
- Dental Care Industry

Market Breakup by Region:

- New England
- Mideast
- Great Lakes
- Plains
- Southeast
- Southwest
- Rocky Mountain
- Far West

Competitive Landscape

The key United States anti-aging product market players are:

- Estee Lauder Companies Inc.
- L'Oreal S.A.
- Johnson & Johnson
- Koninklijke Philips N.V.
- Beiersdorf AG
- Shiseido Company, Limited
- Groupe Clarins
- Merck KGaA
- Revlon Inc.
- LED Technologies, Inc.
- Others

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