

United Kingdom Speaker Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)

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Report description:

The United Kingdom speaker market reached approximately USD 1.17 Billion in 2024. The market is projected to grow at a CAGR of 3.40% between 2025 and 2034, reaching a value of around USD 1.63 Billion by 2034.

United Kingdom Speaker Market Growth

The market is geared towards substantial growth due to various factors such as growing demand for exceptional audio quality, design customisation, and technological progress. The convergence of home entertainment systems and streaming platforms aids the United Kingdom speaker market growth.

Moreover, professional gaming has found a massive player base in the United Kingdom with half of the population identifying as gamers. This has generated a requirement for speakers with powerful bass and sound quality for a captivating and realistic experience, and compatibility with gaming consoles and PCs for high performance. For example, LG UltraGear GP9, Logitech Z407, and Creative Sound Blaster Katana V2 among others.

The demand of the United Kingdom speaker market is being driven by the integration of smart speakers and smart home devices has made lives easier by providing more control to consumers over their surroundings. Advanced features such as voice recognition, AI-powered assistance, personal organisation, and multi-room connectivity have been deployed by market players to expand the market. For instance, smart speakers like Sonos One, Google Nest Audio, and Amazon Echo have gained prominence in the region.

Also, fierce competition between key players and emerging brands has propelled competitive pricing and constant innovation to incorporate eco-friendly materials into product design. For example, Sonos' Era 100, Era 300, and Move 2 smart speakers are built with recyclable materials reflecting the company's commitment to sustainability.

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Key Trends and Recent Developments

The popularity of portable speakers, rising disposable income, preference for home theatres, and integration of AI technology are driving the United Kingdom speaker market value.

November 2024

Samsung launched its new Music Frame WICKED limited edition wireless speaker, designed in collaboration with Universal Pictures for the Wicked movie. The product first became available on the company's official website at EUR 349, in white colour only. The Music Frame boasts six-speaker setup with two channels and worked independently or paired (wired or wirelessly via Q-Symphony) with a Samsung TV alongside a Samsung soundbar. It featured Bluetooth, Wi-Fi, AirPlay 2, Chromecast, and Wireless Dolby Atmos.

October 2024

French luxury loudspeaker brand, Focal, which holds a sizeable market in the United Kingdom, announced its first pair of wireless active loudspeakers, Diva Utopia, developed over five years. The speaker combines high-fidelity sound with the brand's distinctive French design and features cutting-edge electronics from its sister brand, Naim.

January 2024

JBL released a new portable audio range Xtreme 4, JBL Clip 5 and JBL Go 4. The upgraded speakers were made with recycled fabric and plastic, offering advanced Bluetooth capabilities, stylish designs, and high-quality sound delivery.

October 2023

PSB Speakers announced its new generation Imagine Series of Speakers, comprising the B50 Bookshelf, T54 and T65 Tower speakers. The speakers featured an advanced crossover design and driver, chamfered edges, and polished aluminium accents. The T65 towers boasted a diverse array comprising a 1-inch titanium dome tweeter, 5.25-inch midrange, and dual 6.5-inch woofers - driver cones are of woven carbon fibre which provided precise sound control.

Popularity of portable speakers is fuelling the United Kingdom speaker market growth

The market is experiencing significant growth, driven by the growing demand for portable speakers. With the rise in outdoor activities and the growing trend of on-the-go music listening, portable Bluetooth speakers have become a favourite among consumers. Their compact design, ease of use, and improvements in sound quality have made them highly popular for both personal use and social gatherings. Additionally, features like water resistance, long battery life, and seamless connectivity with smartphones and other devices have further boosted their appeal, driving consistent demand in the market.

Rising disposable income is impacting the United Kingdom speaker market revenue

As disposable income levels rise across the country, consumers are more willing to invest in premium audio products, including high-end speakers. This increase in purchasing power has sparked greater demand for superior sound systems, with consumers seeking better audio experiences for their home entertainment setups. The availability of a wider range of speaker options, from budget-friendly to high-end luxury models, has also made it easier for individuals to find products that match their preferences and budgets, further expanding the market for quality audio solutions.

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Preference for home theatres is creating new opportunities in the United Kingdom speaker market

There is a growing preference for home theatre systems in the UK, as consumers seek to recreate cinematic experiences in the comfort of their own homes. The demand for high-quality surround sound systems, soundbars, and multi-speaker setups is rising as people invest in improving their home entertainment environments. With the increased consumption of streaming services, gaming, and high-definition media content, people are seeking more immersive and professional audio systems to enhance their viewing experiences, which is driving growth in the speaker market, particularly in the home theatre segment.

Integration of AI Technology is encouraging the United Kingdom speaker market development

The integration of artificial intelligence (AI) in smart speakers is another major factor contributing to the growth of the United Kingdom speaker market. AI-powered speakers like Amazon Echo, Google Nest, and Apple HomePod offer more than just high-quality sound; they provide voice-activated control, smart home integration, and personalised content recommendations. As consumers increasingly adopt smart home technology, the demand for AI-enabled speakers is growing, with these devices serving as hubs for managing everyday tasks, playing music, controlling home automation systems, and providing information, thereby expanding the role of speakers in modern households.

United Kingdom Speaker Industry Segmentation

"United Kingdom Speaker Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Type:

- Wired Speaker
- Wireless Speaker

Market Breakup by Application:

- Consumer Electronics
- Professional Audio
- Automotive
- Others

Market Breakup by Region:

- England
- Wales
- Northern-Ireland
- Scotland

United Kingdom Speaker Market Share

The market is mainly bifurcated into wired and wireless speakers, based on type. Wireless speakers are gaining traction due to consumers' preference for portability, aesthetically appealing design, broad compatibility with Bluetooth devices, and cable-free listening. They have established their position in terms of market share along with wired speakers with a well-established

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reputation owing to superior sound quality, and a stable connection without network issues.

Competitive Landscape

The market players are developing new technologies to meet consumer demands and sustainability commitments.

- Sony Corporation
- Samsung Electronics Co. Ltd.
- Bose Corporation
- Sonos, Inc.
- LG Corporation
- Panasonic Holdings Corporation
- Apple, Inc.
- Amazon.com Inc.
- Alphabet Inc.
- Marshall Group AB
- Others

Table of Contents:

- 1 Executive Summary
 - 1.1 Market Size 2024-2025
 - 1.2 Market Growth 2025(F)-2034(F)
 - 1.3 Key Demand Drivers
 - 1.4 Key Players and Competitive Structure
 - 1.5 Industry Best Practices
 - 1.6 Recent Trends and Developments
 - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Regions
 - 2.4 Supplier Power
 - 2.5 Buyer Power
 - 2.6 Key Market Opportunities and Risks
 - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
 - 3.1 GDP Outlook
 - 3.2 GDP Per Capita Growth
 - 3.3 Inflation Trends
 - 3.4 Democracy Index
 - 3.5 Gross Public Debt Ratios
 - 3.6 Balance of Payment (BoP) Position
 - 3.7 Population Outlook
 - 3.8 Urbanisation Trends
- 4 Country Risk Profiles

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- 4.1 Country Risk
- 4.2 Business Climate
- 5 Europe Speaker Market Overview
 - 5.1 Key Industry Highlights
 - 5.2 Europe Speaker Historical Market (2018-2024)
 - 5.3 Europe Speaker Market Forecast (2025-2034)
- 6 United Kingdom Speaker Market Overview
 - 6.1 Key Industry Highlights
 - 6.2 United Kingdom Speaker Historical Market (2018-2024)
 - 6.3 United Kingdom Speaker Market Forecast (2025-2034)
- 7 United Kingdom Speaker Market by Type
 - 7.1 Wired Speaker
 - 7.1.1 Historical Trend (2018-2024)
 - 7.1.2 Forecast Trend (2025-2034)
 - 7.2 Wireless Speaker
 - 7.2.1 Historical Trend (2018-2024)
 - 7.2.2 Forecast Trend (2025-2034)
- 8 United Kingdom Speaker Market by Application
 - 8.1 Consumer Electronics
 - 8.1.1 Historical Trend (2018-2024)
 - 8.1.2 Forecast Trend (2025-2034)
 - 8.2 Professional Audio
 - 8.2.1 Historical Trend (2018-2024)
 - 8.2.2 Forecast Trend (2025-2034)
 - 8.3 Automotive
 - 8.3.1 Historical Trend (2018-2024)
 - 8.3.2 Forecast Trend (2025-2034)
 - 8.4 Others
- 9 United Kingdom Speaker Market by Region
 - 9.1 England
 - 9.1.1 Historical Trend (2018-2024)
 - 9.1.2 Forecast Trend (2025-2034)
 - 9.2 Wales
 - 9.2.1 Historical Trend (2018-2024)
 - 9.2.2 Forecast Trend (2025-2034)
 - 9.3 Northern-Ireland
 - 9.3.1 Historical Trend (2018-2024)
 - 9.3.2 Forecast Trend (2025-2034)
 - 9.4 Scotland
 - 9.4.1 Historical Trend (2018-2024)
 - 9.4.2 Forecast Trend (2025-2034)
- 10 Market Dynamics
 - 10.1 SWOT Analysis
 - 10.1.1 Strengths
 - 10.1.2 Weaknesses
 - 10.1.3 Opportunities
 - 10.1.4 Threats

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- 10.2 Porter's Five Forces Analysis
 - 10.2.1 Supplier's Power
 - 10.2.2 Buyer's Power
 - 10.2.3 Threat of New Entrants
 - 10.2.4 Degree of Rivalry
 - 10.2.5 Threat of Substitutes
- 10.3 Key Indicators for Demand
- 10.4 Key Indicators for Price
- 11 Competitive Landscape
 - 11.1 Supplier Selection
 - 11.2 Key Global Players
 - 11.3 Key Regional Players
 - 11.4 Key Player Strategies
 - 11.5 Company Profiles
 - 11.5.1 Sony Corporation
 - 11.5.1.1 Company Overview
 - 11.5.1.2 Product Portfolio
 - 11.5.1.3 Demographic Reach and Achievements
 - 11.5.1.4 Certifications
 - 11.5.2 Samsung Electronics Co. Ltd.
 - 11.5.2.1 Company Overview
 - 11.5.2.2 Product Portfolio
 - 11.5.2.3 Demographic Reach and Achievements
 - 11.5.2.4 Certifications
 - 11.5.3 Bose Corporation
 - 11.5.3.1 Company Overview
 - 11.5.3.2 Product Portfolio
 - 11.5.3.3 Demographic Reach and Achievements
 - 11.5.3.4 Certifications
 - 11.5.4 Sonos, Inc.
 - 11.5.4.1 Company Overview
 - 11.5.4.2 Product Portfolio
 - 11.5.4.3 Demographic Reach and Achievements
 - 11.5.4.4 Certifications
 - 11.5.5 LG Corporation
 - 11.5.5.1 Company Overview
 - 11.5.5.2 Product Portfolio
 - 11.5.5.3 Demographic Reach and Achievements
 - 11.5.5.4 Certifications
 - 11.5.6 Panasonic Holdings Corporation
 - 11.5.6.1 Company Overview
 - 11.5.6.2 Product Portfolio
 - 11.5.6.3 Demographic Reach and Achievements
 - 11.5.6.4 Certifications
 - 11.5.7 Apple, Inc.
 - 11.5.7.1 Company Overview
 - 11.5.7.2 Product Portfolio

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- 11.5.7.3 Demographic Reach and Achievements
- 11.5.7.4 Certifications
- 11.5.8 Amazon.com Inc.
 - 11.5.8.1 Company Overview
 - 11.5.8.2 Product Portfolio
 - 11.5.8.3 Demographic Reach and Achievements
 - 11.5.8.4 Certifications
- 11.5.9 Alphabet Inc.
 - 11.5.9.1 Company Overview
 - 11.5.9.2 Product Portfolio
 - 11.5.9.3 Demographic Reach and Achievements
 - 11.5.9.4 Certifications
- 11.5.10 Marshall Group AB
 - 11.5.10.1 Company Overview
 - 11.5.10.2 Product Portfolio
 - 11.5.10.3 Demographic Reach and Achievements
 - 11.5.10.4 Certifications
- 11.5.11 Others

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