

United Kingdom Luxury Goods Market Report and Forecast 2025-2034

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Report description:

The United Kingdom luxury goods market was valued at USD 20.10 Billion in 2024. The industry is expected to grow at a CAGR of 5.70% during the forecast period of 2025-2034 to attain a valuation of USD 34.99 Billion by 2034.

United Kingdom Luxury Goods Market Growth

The luxury goods market is projected to witness substantial growth due to numerous factors. These include increasing income levels, personal customization options, a shift towards e-commerce for luxury shopping, rising D2C sales, changing consumer values, and a focus on British heritage. Additionally, there is a growing emphasis on luxury products made sustainably through ethically sourced materials.

Moreover, prominent market players are using strategies such as brand storytelling to resonate with their target audience by relating their products with the consumers' core values. For instance, UK Luxury fashion house- Burberry Group plc deploys a large-scale storytelling campaign where it hosts live performances and interviews of British artists and promotes them through its website and social media handles. This has increased profits for both the parties and established brand identity which has influenced purchasing decisions and boosted market growth.

Furthermore, as a result of rapid technological developments, augmented reality (AR) solutions are being integrated into the fashion retail industry by key players such as Chanel and Ralph Lauren, among others to provide a highly immersive in-store experience to consumers so that they can make informed decisions and conveniently buy luxury goods such as clothes, bags, and accessories that align with their style and values.

United Kingdom Luxury Goods Industry Segmentation

"United Kingdom Luxury Goods Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

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Market Breakup by Type

- Watches and Jewellery
- Perfumes and Cosmetics
- Clothing
- Bags/Purse
- Others

Market Breakup by End Use

- Women
- Men

Market Breakup by Distribution Channel

- Online
- Offline

Market Breakup by Region

- England
- Wales
- Scotland
- Northern Ireland

United Kingdom Luxury Goods Market Share

Based on distribution channel, the market is mainly divided into online and offline. Online distribution channels are expected to grow at a CAGR of 7.4% over the forecast period. These channels are growing in popularity due to the boom in e-commerce sector and integration with AR technology which offers several advantages such as special discounts for price-conscious consumers, an immersive experience, a wide range of choices, and convenient return and refund policies, among others. On the other hand, offline channels also hold a considerable portion in the market share as they are majorly used to buy luxury goods such as perfumes, cosmetics, watches, jewellery and bags, among others that require quality assurance before purchase.

Leading Companies in United Kingdom Luxury Goods Market

Market players are leveraging technology to generate online sales and develop brand awareness.

- Chanel Limited
- Kering SA
- Rolex SA
- Hermes International S.A.

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- Giorgio Armani S.p.A.
- Ralph Lauren Corporation
- Compagnie Financiere Richemont SA
- Prada SpA
- VALENTINO S.p.A.
- Tiffany & Co.
- Others

United Kingdom Luxury Goods Market Report Snapshots

United Kingdom Luxury Goods Market Size

United Kingdom Luxury Goods Market Growth

United Kingdom Luxury Goods Market Share

United Kingdom Luxury Goods Companies

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