

United Kingdom Cat Food Market Size and Share - Outlook Report, Forecast Trends and Growth Analysis (2025-2034)

Market Report | 2025-06-06 | 111 pages | EMR Inc.

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Report description:

The United Kingdom cat food market size was valued at USD 765.91 Million in 2024. The market is further projected to grow at a CAGR of 4.20% between 2025 and 2034, reaching a value of USD 1155.73 Million by 2034.

Pet owners treat their cats as family members, leading to increased demand for high-quality and human-grade cat food products. This trend is driving pet food manufacturers to focus on producing premium cat food options. For example, Lily's Kitchen, a UK-based pet food brand, offers a range of organic cat food products that are free from artificial additives and preservatives.

As per the United Kingdom cat food market analysis, economic challenges and supply chain issues have led to price sensitivity among consumers, prompting some cat owners to trade down to more affordable cat food options. As a result, there is a growing focus on pricing, availability, and variety in the cat food market. This trend is driving an increase in sales of private label cat food lines from grocery retailers, as consumers seek more cost-effective options amidst economic uncertainty. For example, Tesco, a UK-based grocery retailer, offers a range of affordable and high-quality cat food options under its private label brand.

To meet the evolving demands of cat owners, pet food manufacturers are focusing on innovation and diversification of their product offerings. This includes experimenting with alternative protein sources, developing plant-based and grain-free options, and introducing new nutritional benefits in cat food products. For example, Yora, a UK-based pet food brand, offers a range of plant-based cat food options that are free from animal-derived ingredients, catering to the growing demand for vegan and vegetarian pet food options, further aiding in United Kingdom cat food market growth.

Meatly, a UK-based cultivated meat company, has created the world's first cans of pet food using cultivated chicken as the protein source. The cultivated meat is virtually infinite, cruelty-free, and can be optimised for health, with more essential vitamins, minerals, and omegas and an elimination of troublesome components such as antibiotic residues.

Market Segmentation

United Kingdom Cat Food Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

Market Breakup by Product

- Dry Cat Food
- Cat Treats
- Wet Cat Food????????????

Market Breakup by Ingredient Type

- Animal Derived
- Plant Derived

Market Breakup by Price Category

- Premium Products
- Mass Products

Market Breakup by Distribution Channel

- Supermarkets and Hypermarkets
- Specialty Stores
- Online
- Others

Market Breakup by Region

- England
- Wales
- Scotland
- Northern Ireland

Competitive Landscape

Market players are competing to offer a wide range of premium cat food products to meet the needs of cat owners.

- Nestle S.A.
- Mars, Incorporated
- Colgate-Palmolive Company
- General Mills, Inc.
- Wellness Pet Company, Inc.
- The J.M. Smucker Company
- Heristo AG
- IPN Group

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- MPM Products Limited (Applaws)
- Lily's Kitchen Limited
- Russo Mangimi S.p.A. (Farmina Pet Foods)
- Others

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