

UAE Keyboard Market Report and Forecast 2025-2034

Market Report | 2025-06-06 | 130 pages | EMR Inc.

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Report description:

The UAE Keyboard Market is projected to grow at a CAGR of 2.83% between 2025 and 2034.

UAE Mouse Keyboard Growth

Rising usage of keyboards in a personal capacity leads to growth in the UAE Keyboard Market where keyboards are used for gaming and entertainment.

The Keyboards manufactured specifically for corporates and enterprises are designed to cater for professional requirements by offering features such as technical functionalities, ergonomic design, and compatibility with corporate applications. These keyboards often include specialized features such as programmable keys or biometric authentication for enhanced security. They are crucial for tasks like data entry, accounting, content creation, and communication among others.

Growth in the keyboard market is likely to come from myriad use cases that they have in several end-use industries. Companies are significantly launching product range to capture the youth category. For instance, in April 2024 Logitech, a leader in computer peripherals, in Middle East region launched the Logitech G PRO X TKL LIGHTSPEED gaming keyboard.

Alternatively, Personal use Keyboards which target individual consumers vary according to intended purpose ranging from home computing and gaming to entertainment. Personal-use keyboards come in various styles, sizes, and configurations to suit different preferences. For instance, gaming keyboards feature customizable RGB lighting, and mechanical switches for tactile feedback to enhance gaming performance, certain keyboards also have wireless connectivity options included.

UAE Keyboard Market Segmentation

UAE Keyboard Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

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Market Breakup by Type:

- Wired
- Wireless

Market Breakup by Application:

- Corporate/Enterprises
- Personal

Market Breakup by Distribution Channel:

- Offline
- Online

Market Breakup by Region:

- Dubai
- Abu Dhabi
- Others

UAE Keyboard Market Share

The Keyboard market in the UAE is led by the rising popularity of wireless keyboards due to the convenience they provide, they communicate wirelessly using technologies like Bluetooth or radio frequency.

Leading Companies in the UAE Keyboard Market

Major market players are improving their market reach by investing in technological innovations such as wireless devices along with a focus on ergonomic designs to reduce strain and discomfort.

- Apple, Inc.
- HP Inc.
- Logitech International S.A.
- Lenovo Group Ltd.
- ASUSTEK Computer Inc.
- Dell Inc.
- Razer Inc.
- Cherry SE

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- Corsair Memory Inc.

- Cooler Master Co. Ltd.

- Others

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