

## **Spain Wine Market Report and Forecast 2025-2034**

Market Report | 2025-06-06 | 120 pages | EMR Inc.

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### **Report description:**

The Spain wine market size reached USD 10.66 Billion in 2024. The market is projected to grow at a CAGR of 4.10% between 2025 and 2034, reaching almost USD 15.93 Billion by 2034.

The emergence of new wine retail stores with a wide product assortment is becoming increasingly popular among consumers, thereby driving the Spain wine market growth. Moreover, the increasing preference for boxed and canned wine among millennials and Gen Z is expected to propel the demand for sustainably packaged alcoholic beverages, which helps minimise the overall environmental footprint.

The integration of AR tools into wine bottles is transforming the experience of purchasing wine among consumers. Such tools enable consumers to better comprehend the cultivation and fermentation processes behind winemaking, which is contributing towards the Spain wine market development.

The use of blockchain technology for authenticating fine wines has become increasingly popular in recent years, propelling the Spain wine market expansion. Blockchain technology enhances the traceability of wines, reduces operational expenses, tracks capabilities, and improves quality assurance.

The adoption of technologically advanced robots and drones is facilitating wine growers in enhancing their crop yield and quality. This is contributing towards sustainable farm management practices and influencing the Spain wine market expansion favourably. Changing consumer preferences for wine are expected to fuel further innovations in the market in the forecast period.

### **Market Segmentation**

Spain Wine Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

### **Market Breakup by Product Type:**

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- Still Wine
- Sparkling Wine
- Fortified Wine and Vermouth
- Others

Market Breakup by Colour:

- Red Wine
- White Wine
- Others

Market Breakup by Distribution Channel:

- On-Trade
- Off-Trade

Competitive Landscape

The key Spain wine market players are:

- Bacardi & Company Limited
- Brown-Forman Corporation
- Pernod Ricard SA
- Codorniu, S.A.
- Maison Benoit Valerie Calvet
- Vinos de los Herederos del Marques de Riscal S.A.
- Vivanco Enoturismo Y Experiencias S.L
- Protos Bodega Ribera Duero De Penafiel, SL
- Comercial Grupo Freixenet, SA
- Diego Zamora, S.A.
- Others

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