

South Korea Printer Market Report and Forecast 2025-2034

Market Report | 2025-06-06 | 124 pages | EMR Inc.

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Report description:

The South Korea printer market is projected to grow at a CAGR of 4.10% between 2025 and 2034. The market is being driven by the rising prevalence of remote work culture in the country.

South Korea Printer Market Growth

The shift towards sustainability is prompting South Korean manufacturers to launch innovative hardware printing solutions, which result in significant energy savings and cut down on carbon dioxide emissions. The introduction of multifunctional printers with simple internal designs and a large print head area is expected to minimise the requirement of frequent part replacement while simultaneously improving the printing speed and image quality.

The increasing prevalence of remote work is expected to influence the market growth favourably. As the number of small offices in South Korea increases, major market players are expected to make increasing investments in the establishment of printing technology research and development facilities. For instance, in May 2022, HP Printing Korea opened a new office and its latest R&D facility in the Silicon Valley of Korea, also known as Pangyo Techno Valley, by investing \$400 million.

South Korea Printer Industry Segmentation

{{MARKET_SEGMENTATION}}

South Korea Printer Market Share

Based on end use, the market is divided into residential, commercial, educational institutions, and government, among others. Over the forecast period, commercial uses of printers are expected to become significant, as the print and media industry of South Korea grows and private sector workplaces witness significant expansion.

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The report provides a detailed analysis of the following key players in the market, covering their competitive landscape and latest developments like mergers and acquisitions, investments, and capacity expansion.

- HP Inc.
- Canon Inc.
- Seiko Epson Corp.
- Toshiba Corp.
- Fujitsu Ltd.
- Panasonic Holdings Corp.
- Konica Minolta Inc.
- FUJIFILM Holdings Corp.
- Ricoh Company, Ltd.
- Brother Industries, Ltd.
- Others

Major market players are expected to manufacture sustainable models of printers by recycling old products, thereby driving the circular economic model and promoting the market growth.

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