

Singapore Ice-Cream Market Report and Forecast 2025-2034

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Report description:

The Singapore ice-cream market reached around USD 584.35 Million in 2024. The market is projected to grow at a CAGR of 4.20% between 2025 and 2034, reaching almost USD 881.76 Million by 2034.

Singapore Ice-Cream Market Growth

Ice-cream imports into Singapore grew at a CAGR of over 10% between 2018 and 2022. France supplied USD \$16.5 million of ice-cream to Singapore, which grew at a CAGR of 34% between 2018 and 2022. This made France the leading ice-cream supplier to Singapore, followed by Thailand (9.8 million) and Malaysia (USD \$11.8 million). Japan remains an important ice-cream supplier to Singapore.

As compared to 2018, the sale of impulse ice-creams recorded a significant growth. Besides, take-home ice cream consumption reached \$86.4 million by value, constituting two thirds of all ice-cream sales.

Technological developments in dairy substitution processes are expected to drive ingredient-based innovations, such as allergen-free, lactose-free, and gluten-free ice-cream ingredients. Rising health consciousness among people is expected to enhance the demand for ketogenic and high-protein protein creams, which cater to consumers' palates and help them stay fit. In 2022, the total sales of vegan ice-creams reached \$5.5 million by value. Thus, they represent a significant growth opportunity for major market players.

Strawberry, hazelnut, and fruity flavours are expected to emerge as popular ice-cream flavours among consumers in the country in the forecast period.

Singapore Ice-Cream Industry Segmentation

Singapore Ice-cream Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following

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segments:

Market Breakup by Flavour

- Chocolate
- Fruit
- Vanilla
- Others

Market Breakup by Category

- Impulse Ice-Cream
- Take-Home Ice-Cream
- Artisanal Ice-Cream

Market Breakup by Product Type

- Cup
- Stick
- Cone
- Brick
- Tub
- Others

Market Breakup by End Use

- Food Service
- Retailers

Market Breakup by Distribution Channel

- Hypermarkets/Supermarkets
- HoReCa
- Convenience Stores
- Online Channel
- Others

Singapore Ice-Cream Market Share

Based on category, the market is divided into impulse ice-cream, take-home ice-cream, and artisanal ice-cream, among others. Over the forecast period of 2025-2034, artisanal ice-cream is projected to grow at a CAGR of 4.5% as it is made from fresh and high-quality ingredients. The increasing number of artisanal ice-cream shops in the country is also propelling the market.

Leading Companies in the Singapore Ice-Cream Market

The development of Solein, which contains 80% proteins and nearly 10% digestive fibres, is expected to drive ice-cream demand among health-conscious consumers. This is because solein is a microbial protein which is created from water and air and is

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considered to be the world's most sustainable protein.

- UDDERS ICE-CREAM
- Birds of Paradise
- Creamier Handcrafted Ice-cream & Coffee
- Avenue Creamery Pte Ltd.
- Lickers
- DOPA
- Kind Kones
- Toms Palette
- FATCAT Ice-cream Pte Ltd.
- Others

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