

## **Poland Animal Feed Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)**

Market Report | 2025-06-06 | 142 pages | EMR Inc.

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### **Report description:**

The Poland animal feed market is projected to grow at a CAGR of 1.40% between 2025 and 2034.

#### Poland Animal Feed Market Growth

The rising population of livestock, growing focus on animal nutrition, and increased demand for animal protein are some of the influential drivers boosting the demand of Poland animal feed market. Farmers and producers in the country are recognising the significance of animal health as it directly impacts productivity and profitability which has led to the demand for advanced feed solutions that enhance health, promote growth rates, and improve feed efficiency.

Advancements in feed milling technology and feed ingredients have led to the production of specialised feeds that are designed to optimise animal growth, reproductive health, and overall efficiency. The adoption of sustainable production methods such as minimising the carbon footprint of feed manufacturing is also gaining popularity. Moreover, the shift in consumer preference towards organic and natural products has led to a surge in the demand for organic and non-GMO animal feed among Polish farmers.

#### Key Trends and Recent Developments

Increased consumption of poultry products, rising poultry exports, the introduction of GMO feed, and demand for aquafeed are accelerating the Poland animal feed market value.

January 2024

Netherlands-based company Protrix, a leading producer of alternative protein for sustainable pet and livestock feed received a

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loan for up to EUR 37 million from the European Investment Bank (EIB) for building a new production facility in Poland. The deal was also supported by the InvestEU programme, which aims to mobilise more than EUR 372 billion worth of additional investment in the European Union between 2021-27.

July 2023

ForFarmers, one of the largest feed producers globally, acquired Poland-based Piast Pasze to merge the feed production activities of the two companies. After the acquisition, ForFarmers increased its production capacity by 410,000 tonnes, besides expanding its business to Poland for the first time and strengthening its position in the broiler farming segment.

September 2022

Lallemand Animal Nutrition, a leading animal feed supplier, established its office in Poland to facilitate direct sales of its range of microbial-based animal nutrition and well-being solutions, forage inoculants and animal environment products. Additionally, it also launched its local website in the country to increase visibility among Polish customers. Before the launch, the company's sales in Poland took place through distributors. The local office and website are expected to increase their sales volume further in Poland.

June 2022

Elite Expeditions, a Polish game meat producer, announced its expansion into the pet feed market with the launch of its new Dear Dog! brand. Products under the brand included high-quality dry and wet dog food, snacks and treats made from Polish game meat. They were available across retail outlets and Elite's online store across the country.

Increased Demand for Poultry Products Raising the Overall Animal Feed Consumption in Poland

The consumption of poultry products, especially chicken meat, is driving the demand for animal feed in Poland. According to the US Department of Agriculture, Poland accounted for an estimated 20% of the overall chicken meat consumption in the European Union (EU). This share is expected to increase owing to the rising globalisation trend and shift in the food consumption pattern of the Polish population, thereby raising the overall consumption of quality animal feed in the country.

Rising Poultry Exports Adding to the Poland Animal Feed Market Revenue

Poland is the largest exporter of poultry products globally, with European Union accounting for the majority share. In 2023, the country exported frozen whole chicken worth USD 158 million globally, increasing from USD 126 million in the previous year. The major share was accounted by Spain, France, and the Czech Republic. A further increase in these values is expected owing to the rising demand for poultry products in the region and Poland's proximity to major export markets.

Introduction of New GMO Feed Creating New Poland Animal Feed Market Opportunities

Increased use of genetically modified animal feed is creating new opportunities in the market. The country adopted GMO soybean as its primary animal feed years ago and since then has witnessed its rising cultivation by Polish farmers. Additionally, the government of Poland has postponed the ban on GMO animal feed until 2030, owing to production concerns. This move is expected to facilitate the introduction of new categories of GMO animal feed including corn and canola in the Poland animal feed market.

Poland Animal Feed Industry Segmentation

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"Poland Animal Feed Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

#### Market Breakup by Type

- Fodder and Forage
- Compound Feed

#### Market Breakup by Livestock

- Pork
- Aquatic Animal
- Cattle
- Poultry
- Others

#### Market Breakup by Raw Material

- Wheat
- Corn
- Others

#### Poland Animal Feed Market Share

Based on livestock, the market is divided into pork, aquatic animal, cattle, and poultry, among others. The poultry sector accounts for a major market share as Poland offers favourable climatic conditions and agricultural terrain for this sector, which leads to substantial poultry production. Furthermore, factors such as significant demand for poultry feed to cater to the demand of chickens, turkeys, and other poultry species, and cost-efficiency of poultry production are some crucial factors aiding the segment growth.

#### Leading Companies in the Poland Animal Feed Market

The market players are developing innovative feed formulations to meet the evolving regulatory landscape.

- Royal Agrifirm Group
- Archer-Daniels-Midland Company
- Cargill, Incorporated
- Nutreco N.V.
- ForFarmers N.V.
- De Heus Voeders B.V.
- BRF S.A.
- Grupa Cedrob
- New Hope Liuhe Co., Ltd.
- AGRO-PROMES
- Others

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