

Philippines Pet Food Market Report and Forecast 2025-2034

Market Report | 2025-06-06 | 95 pages | EMR Inc.

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Report description:

The Philippines pet food market reached around USD 515.64 Million in 2024. The market is projected to grow at a CAGR of 9.50% between 2025 and 2034 to reach nearly USD 1277.87 Million by 2034.

Philippines Pet Food Market Growth

In 2021, 67% of the Philippines' population owned dogs, while 43% of Filipinos owned cats. As per the Philippines Canine Club, Inc., the number of registered litters and puppies grew by over 40% between 2020 and 2021, while recording an average growth rate of 7% in earlier years. Low-price dry dog and wet cat food are popular among Filipino pet owners. As pet food premiumisation gradually emerges in the country, the demand for frozen pet food assortments is expected to rise significantly, thereby leading to the market growth.

There is an increasing shift towards hypoallergenic formulations in pet food products among Filipino pet parents. The trend of pet humanisation has led to an increased demand for pet food products formulated with organic and plant-based ingredients such as probiotics, which promote immune health and improve digestion among animals. The absence of artificial preservatives in pet food has enhanced its appeal among pet owners.

As per the USDA Foreign Agricultural Services Office (based in Manila), the sale of pet food products in the Philippines is expected to grow at a rate of 9% annually in the coming years. The increasing preference for condominiums is expected to drive the adoption of cats in the country, thereby leading to an increase in the sale of cat food.

Philippines Pet Food Industry Segmentation

Philippines Pet Food Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

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Market Breakup by Pet Type:

- Dogs
- Cats
- Others

Market Breakup by Form:

- Dry Food
- Wet Food
- Snacks and Treats
- Others

Market Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Speciality Stores
- Online Stores
- Others

Philippines Pet Food Market Share

Based on pet type, the market is segmented into dogs, and cats, among others. Over the forecast period, the demand for cat food is expected to grow at a CAGR of 10.2% due to the rising popularity and widespread adoption of cats as pets.

Leading Companies in the Philippines Pet Food Market

Major pet food manufacturing companies are expected to introduce subscription-based pet food delivery services to build brand loyalty among pet owners in the Philippines.

- Alltech Inc.
- Archer-Daniels-Midland Co.
- General Mills Inc.
- Mars Incorporated (Pedigree)
- Nestle S.A. (Purina)
- Colgate - Palmolive Company (Hill's Pet Nutrition, Inc.)
- Schell & Kampeter, Inc. (Diamond)
- Virbac S.A.
- Perfect Companion Group Co. Ltd.

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- Others

Philippines Pet Food Market Report Snapshots

Philippines Pet Food Market Size

Philippines Pet Food Market Growth

Philippines Pet Food Market Share

Philippines Pet Food Companies

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