Philippines ICT Market Report and Forecast 2025-2034

Market Report | 2025-06-06 | 105 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License $3599.00
- Five User License $4249.00
- Corporate License $5099.00

Report description:

The Philippines ICT market reached approximately USD 16.68 Billion in 2024. The market is projected to grow at a CAGR of 8.00% between 2025 and 2034 to reach a value of around USD 36.01 Billion by 2034.

Philippines ICT Market Growth

The increasing internet provisions in the country is a key driver of this market. The availability of the internet is fundamental for being able to harness the potential of ICT. Things such as e-commerce, e-governance, social media, content consumption and gaming are only possible through the availability of Internet access. As per industry reports in 2022, people in this country between the ages of 16 and 64 used the internet for an average of 10 hours and 27 minutes every day. The Philippines has the largest population of social media users in the world, and its people spend a lot of time online.

The growing number of digital devices in the country is another contributor to the market. According to the Philippines Statistics Authority, the digital economy in 2023 amounted to USD 35 billion and contributed 8.4% to the country's Gross Domestic Product. The increase in the number of digital devices has significantly propelled the market because the extensive availability of devices enables people to efficiently make use of the existing and upcoming ICT technologies.

Government investment in broadband infrastructure and support is a major driving factor for the ICT market in the Philippines. According to the global eGovernment rating, the Philippines is ranked 95th. Under the "Free Public Internet Access Program," people can use free Wi-Fi. An additional program aimed at achieving the UN Millennium Development Goal of universal access to ICT is "DOST-ICTO." By creating community centres known as "CeCs," the DOST-ICTO aims to employ ICT to promote growth and development in the Philippines. These centres cater to the diverse ICT requirements of individuals, providing each community with alternate modes of instruction and skill development.

Philippines ICT Industry Segmentation

'Philippines ICT Market Report and Forecast 2025-2034' offers a detailed analysis of the market based on the following segments:

Market Breakup by Type

- Hardware _x000D_ _x000D_ Network Switches _x000D_ Routers and WLAN _x000D_ Servers and Storage _x000D_ Others _x000D_ _x000D_
- Hardware _x000D_ _x000D_ Network Switches _x000D_ Routers and WLAN _x000D_ Servers and Storage _x000D_ Others _x000D_ _x000D_
- Software
- IT and Infrastructure Services
- Telecommunication Services

- Software
- IT and Infrastructure Services
- Telecommunication Services

Market Breakup by Industry Vertical

- BFSI
- IT and Telecom
- Government
- Retail and E-commerce
- Manufacturing
- Energy and Utilities
- Others

Philippines ICT Market Share

According to the industry reports, the Philippines has been actively using ICT to enhance governmental processes. ICT significantly contributes in simplifying the government's working through various methods such as digitization of form applications and documents, online payment of taxes and other dues and the access to government portals for obtaining data and information.

Leading Companies in the Philippines ICT Market

The market players are increasingly bringing newer concepts and technologies to simplify various sectors by incorporating ICT to stand out in the market.

- IBM Corp.

- Microsoft Corp.

- Cisco Systems Inc.

- Google LLC

- AT&T Inc.

- Qualcomm Technologies, Inc.

- Oracle Corp.

- Fujitsu Ltd.

- HP Inc.

- Fortinet Inc.

- Others

Table of Contents:

1 Executive Summary
1.1 Market Size 2024-2025
1.2 Market Growth 2025(F)-2034(F)
1.3 Key Demand Drivers
1.4 Key Players and Competitive Structure
1.5 Industry Best Practices
1.6 Recent Trends and Developments
1.7 Industry Outlook
2 Market Overview and Stakeholder Insights
2.1 Market Trends
2.2 Key Verticals
2.3 Key Regions
2.4 Supplier Power
2.5 Buyer Power
2.6 Key Market Opportunities and Risks
2.7 Key Initiatives by Stakeholders
3 Economic Summary
3.1 GDP Outlook
3.2 GDP Per Capita Growth
3.3 Inflation Trends
3.4 Democracy Index
3.5 Gross Public Debt Ratios
3.6 Balance of Payment (BoP) Position
3.7 Population Outlook
3.8 Urbanisation Trends
4 Country Risk Profiles
4.1 Country Risk
4.2 Business Climate
5 Asia Pacific ICT Market Overview
5.1 Key Industry Highlights
5.2 Asia Pacific ICT Historical Market (2018-2024)
5.3 Asia Pacific ICT Market Forecast (2025-2034)

6 Philippines ICT Market Overview
6.1 Key Industry Highlights
6.2 Philippines ICT Historical Market (2018-2024)
6.3 Philippines ICT Market Forecast (2025-2034)
7 Philippines ICT Market by Type
7.1 Hardware
7.1.1 Historical Trend (2018-2024)
7.1.2 Forecast Trend (2025-2034)
7.1.3 Breakup by Type
7.1.3.1 Network Switches
7.1.3.2 Routers and WLAN
7.1.3.3 Servers and Storage
7.1.3.4 Others
7.2 Software
7.2.1 Historical Trend (2018-2024)
7.2.2 Forecast Trend (2025-2034)
7.3 IT and Infrastructure Services
7.3.1 Historical Trend (2018-2024)
7.3.2 Forecast Trend (2025-2034)
7.4 Telecommunication Services
7.4.1 Historical Trend (2018-2024)
7.4.2 Forecast Trend (2025-2034)
8 Philippines ICT Market by Industry Vertical
8.1 BFSI
8.1.1 Historical Trend (2018-2024)
8.1.2 Forecast Trend (2025-2034)
8.2 IT and Telecom
8.2.1 Historical Trend (2018-2024)
8.2.2 Forecast Trend (2025-2034)
8.3 Government
8.3.1 Historical Trend (2018-2024)
8.3.2 Forecast Trend (2025-2034)
8.4 Retail and E-Commerce
8.4.1 Historical Trend (2018-2024)
8.4.2 Forecast Trend (2025-2034)
8.5 Manufacturing
8.5.1 Historical Trend (2018-2024)
8.5.2 Forecast Trend (2025-2034)
8.6 Energy and Utilities
8.6.1 Historical Trend (2018-2024)
8.6.2 Forecast Trend (2025-2034)
8.7 Others
9 Market Dynamics
9.1 SWOT Analysis
9.1.1 Strengths
9.1.2 Weaknesses
9.1.3 Opportunities

9.1.4 Threats
9.2 Porter's Five Forces Analysis
9.2.1 Supplier's Power
9.2.2 Buyer's Power
9.2.3 Threat of New Entrants
9.2.4 Degree of Rivalry
9.2.5 Threat of Substitutes
9.3 Key Indicators for Demand
9.4 Key Indicators for Price
10 Competitive Landscape
10.1 Supplier Selection
10.2 Key Global Players
10.3 Key Regional Players
10.4 Key Player Strategies
10.5 Company Profiles
10.5.1 IBM Corp.
10.5.1.1 Company Overview
10.5.1.2 Product Portfolio
10.5.1.3 Demographic Reach and Achievements
10.5.1.4 Certifications
10.5.2 Microsoft Corp.
10.5.2.1 Company Overview
10.5.2.2 Product Portfolio
10.5.2.3 Demographic Reach and Achievements
10.5.2.4 Certifications
10.5.3 Cisco Systems Inc.
10.5.3.1 Company Overview
10.5.3.2 Product Portfolio
10.5.3.3 Demographic Reach and Achievements
10.5.3.4 Certifications
10.5.4 Google LLC
10.5.4.1 Company Overview
10.5.4.2 Product Portfolio
10.5.4.3 Demographic Reach and Achievements
10.5.4.4 Certifications
10.5.5 AT&T Inc.
10.5.5.1 Company Overview
10.5.5.2 Product Portfolio
10.5.5.3 Demographic Reach and Achievements
10.5.5.4 Certifications
10.5.6 Qualcomm Technologies, Inc.
10.5.6.1 Company Overview
10.5.6.2 Product Portfolio
10.5.6.3 Demographic Reach and Achievements
10.5.6.4 Certifications
10.5.7 Oracle Corp.
10.5.7.1 Company Overview

10.5.7.2 Product Portfolio
10.5.7.3 Demographic Reach and Achievements
10.5.7.4 Certifications
10.5.8 Fujitsu Ltd.
10.5.8.1 Company Overview
10.5.8.2 Product Portfolio
10.5.8.3 Demographic Reach and Achievements
10.5.8.4 Certifications
10.5.9 HP Inc.
10.5.9.1 Company Overview
10.5.9.2 Product Portfolio
10.5.9.3 Demographic Reach and Achievements
10.5.9.4 Certifications
10.5.10 Fortinet Inc.
10.5.10.1 Company Overview
10.5.10.2 Product Portfolio
10.5.10.3 Demographic Reach and Achievements
10.5.10.4 Certifications
10.5.11 Others

SCOTTS INTERNATIONAL

Philippines ICT Market Report and Forecast 2025-2034

Market Report | 2025-06-06 | 105 pages | EMR Inc.

To place an Order with Scotts International:

- - Print this form
- - Complete the relevant blank fields and sign
- - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	$3599.00
	Five User License	$4249.00
	Corporate License	$5099.00
	VAT	
	Total	

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-12
		Signature	