

Philippines Automotive Lubricants Market Size and Share - Outlook Report, Forecast Trends and Growth Analysis (2025-2034)

Market Report | 2025-06-06 | 104 pages | EMR Inc.

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Report description:

The Philippines automotive lubricants market attained a volume of 107.67 Million Liters in 2024. The industry is expected to grow at a CAGR of 3.20% during the forecast period of 2025-2034 to attain a volume of 147.53 Million Liters by 2034.

Philippines Automotive Lubricants Market Growth

Rising vehicle production in the country, a shift in customer preference towards synthetic lubricants, and growing demand for high-performance lubricants are some of the major factors propelling the growth of Philippines automotive lubricants market. Synthetic lubricants offer better performance in tough conditions, longer lifespan, and enhanced engine protection compared to traditional mineral oils, which makes them a lucrative option.

The adoption of bio-based lubricants is on the rise due to their eco-friendly characteristics. These lubricants are both biodegradable and non-toxic, providing comparable or even better performance than synthetic and mineral alternatives.

Moreover, to enhance the effectiveness of lubricants, manufacturers in the country are dedicating resources to research and development, focusing on the production of advanced additives which aim to improve properties such as thermal stability, wear protection, and viscosity index, among others.

Key Trends and Recent Developments

Higher repair and maintenance requirements, increased automobile sales, and increased preference for personalising automotive lubricants as per vehicle need are accelerating the Philippines automotive lubricants market value.

July 2024

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Leading automotive lubricants brand, ExxonMobil Asia Pacific Pte. Ltd. has appointed Juliana Holdings Inc. as its official distributor in the Philippines. Juliana Holdings is a global leader in the FMCG sector and will hereafter be distributing Mobil's premium lubricant products such as Mobil 1, Mobil Super, Mobil Super Moto, and Mobil Delvac to automotive and motorcycle workshops across major cities in the Philippines. The partnership is expected to strengthen ExxonMobil's presence in the country's local automotive lubricant market.

April 2024

General Petroleum launched a new line of automotive lubricants in the Philippines market which include engine oils, transmission fluids, hydraulic oils, and speciality lubricants. These have been engineered to meet the diverse needs of Filipino businesses and consumers. The company claimed that the new lubricant products were formulated using advanced technology and high-quality base oils as well as additives to optimise equipment performance and extend service life.

April 2024

Italy-based global energy company, ENI, known for the exploration, development and extraction of natural gas and oil introduced its specialized range of automotive lubricant products at the Philippines's Inside Racing Bike Fest and Trade Show 2024. The products included transmission oils, brake fluids, greases, and other car care lubricants.

March 2021

Philippine Shell Petroleum Corporation signed a three-year agreement with Chery Auto Philippines whereby Shell's automotive lubricants will be utilised for after-sales maintenance of Chery's automobiles. The agreement gives special emphasis to Shell's Helix HX7 5W-40 multi-grade motor oil developed for enhancing the performance and reliability of motor engines.

Higher Repair and Maintenance Requirements Propelling Demand Growth

According to the Philippines automotive lubricants industry analysis, the average lifespan of a vehicle in the country is 15 years or more. During this phase, proper maintenance is a frequent requirement to prevent early deterioration. Hence, the use of efficient and high-performance lubricants is extremely essential for market growth.

Growing Automobile Sales will Increase Philippines Automotive Lubricants Market Revenue

Automobile sales are drastically increasing in the Philippines owing to declining prices and favourable financial packages offered by industry players. The International Trade Administration estimated a rise of 27% in the sales volume between 2021 and 2022. This value is expected to grow further during the forecast period, thereby increasing the overall revenue of the automotive lubricants industry.

Growing Ecological Concerns Creating New Demand for Lubricants with Sustainable Packaging

Lubricants are conventionally sold in plastic packaging which is harmful to the environment. This has led to a growth in the demand for sustainably packaged lubricants in the Philippines. Major industry players are investing in the same eyeing future stability in the market. For instance, Repsol, a key market player, introduced a new type of packaging for its lubricants that contains 60% mechanically recycled plastic.

Preference for Personalising Automotive Lubricants Creating New Philippines Automotive Lubricants Market Opportunities

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Higher disposable income and greater awareness about engine efficiency have persuaded the Filipino population to invest more time and research while choosing suitable lubricants for their engines. This has created new market opportunities for automatic lubricants, where industry leaders are striving to develop lubricants customised to the needs and preferences of vehicle owners.

Philippines Automotive Lubricants Industry Segmentation

"Philippines Automotive Lubricants Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Vehicle Type:

- Passenger Vehicles
- Commercial Vehicles
- Two Wheelers

Market Breakup by Product Type:

- Engine Oils
- Greases
- Hydraulic Fluids
- Transmission and Gear Oils

Market Breakup by Fluid Type:

- Conventional
- Synthetic
- Semi-Synthetic

Philippines Automotive Lubricants Market Share

Based on product type, the market is divided into engine oils, greases, hydraulic fluids, and transmission and gear oils, among others. Engine oils account for a substantial market share as they play a crucial role in maintaining the proper functioning of all motor vehicles. They necessitate more frequent changes compared to transmission fluids and greases which boost the segment growth. Additionally, engine oil is a necessity for almost every type of vehicle, ranging from motorcycles and cars to trucks, aiding its demand in Vietnam.

Leading Companies in the Philippines Automotive Lubricants Market

The market players are increasingly developing bio-based lubricants amid rising environmental issues.

- Shell Plc
- TotalEnergies SE
- Chevron Corp.
- BP Plc
- PTT Public Company Limited
- Eneos Holdings Inc.

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- Petron Corporation
- SEAOIL Philippines, Inc.
- Hinduja Group Ltd. (Gulf Oil International Ltd.)
- Udenna Corp. (Phoenix Petroleum Philippines, Inc.)
- Others

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