

Peru Ice Cream Market Report and Forecast 2025-2034

Market Report | 2025-06-06 | 109 pages | EMR Inc.

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Report description:

The Peru ice cream market size is projected to grow at a CAGR of 4.20% between 2025 and 2034. The market is being driven by the growing popularity of artisanal ice cream parlours and the rising trend of sustainability.

The desire among consumers to experience new dessert flavours is driving the Peru ice cream market growth. The incorporation of natural toppings such as camu, mangoes, grapes, and other fruits enhances the health profile of the frozen dessert, thereby attracting health-conscious consumers. The rising demand for vegan, gluten-free ice creams is expected to drive further innovations in the Peru ice cream market over the forecast period.

Artisanal ice cream parlours offering custom-made desserts prepared from healthy natural ingredients have become increasingly popular among Peruvians. This is because they have an extensive range of flavours and are relatively creamier than industrial ice creams. They also boost satiety among consumers and appeal a lot to healthy eaters, because of the absence of artificial preservatives and additives. □The increasing demand for savoury flavours such as burnt marshmallow, charred banana, and burnt honey vanilla is expected to prompt market players to diversify their product offerings, contributing to the Peru ice cream market expansion over the forecast period.

With the growing trend of sustainability, ice creams made from plant-based and transparent ingredients, employing eco-friendly packaging, and utilising renewable energy resources are gaining popularity. Besides, the Peru ice cream market outlook is expected to remain optimistic in the forecast period, driven by the launch of indulgent and innovative ice creams by key players.

Market Segmentation

Peru Ice Cream Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

Market Breakup by Product Type

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- Bars and Pops
- Cups and Tubs
- Others

Market Breakup by Type

- Dairy and Water-based
- Vegan

Market Breakup by Flavour

- Chocolate
- Vanilla
- Fruit
- Others

Market Breakup by Distribution Channel

- Off-trade
- On-trade

Competitive Landscape

The key Peru ice cream market players are:

- Unilever Plc
- Grido Helado
- NESTLE SA
- Monthelado S.A.
- Others

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