

## **North America Tire Market Report and Forecast 2025-2034**

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### **Report description:**

The North America tire market attained a volume of 399.87 Million Units in 2024. The market is further projected to grow at a CAGR of 2.60% between 2025 and 2034, reaching a volume of 516.88 Million Units by 2034.

The market is expected to grow at a significant CAGR due to the increasing production and sales of luxury, autonomous vehicles, passenger, or commercial vehicles and significant improvements in the automotive industry. The region is one of the major automotive markets with a sale of around 19.5 million vehicles in 2019. As per the US Bureau of Transportation Statistics, 287.3 million vehicles were registered (on-road) in the US in 2020 as compared to 284.5 million in 2019, which bodes well for the tire industry.

The growing demand for luxury vehicles in North America is driving the North America tire market growth as these vehicles require high-quality tires that offer enhanced stability, reliability, and puncture resistance. The increasing focus on improving driver and passenger safety due to the rising number of fatal road accidents is also influencing the market positively.

The rising adoption of winter tires during extreme weather conditions, such as snow and ice, is another key trend in the North American tire market. These tires offer better traction, handling, and safety during winter conditions, making them essential for drivers in regions with harsh winters.

Moreover, manufacturers are focusing on reducing their environmental impact by recovering and recycling used tires and launching eco-friendly, lightweight, and airless three-dimensional (3D) printed variants.

As per the North America tire market analysis, the tubeless tire segment is expected to have a major share of the market share due to the advantages of tubeless tires, including better fuel efficiency, longer lifespan, and improved safety. Tubeless tires are less prone to punctures, and even if a puncture occurs, they are less likely to lose air quickly, reducing the risk of accidents. Tubeless tires also offer better heat dissipation, which can help prevent blowouts and improve tire durability.

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## Market Segmentation

North America Tire Industry Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

### Market Breakup by Design

- Radial
- Bias

### Market Breakup by Type

- Tube Tire
- Tubeless Tire

### Market Breakup by Season

- Winter Tire
- Summer Tire
- All Season Tire

### Market Breakup by Vehicle Type

- Two-Wheeler and Three-Wheeler
- Passenger Vehicle
- Heavy Commercial Vehicle
- Light and Medium Commercial Vehicle

### Market Breakup by Sales Channel

- OEM
- Aftermarket

### Market Breakup by Country

- United States of America
- Canada

### Competitive Landscape

Market players are focused on development of smart tires, eco-friendly tires, and tires with advanced safety features to stay ahead in the competition.

- Bridgestone Corporation
- Michelin Group

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- Continental AG
- Pirelli & C. S.p.A
- Goodyear Tire & Rubber Company
- Yokohama Rubber Co., Ltd.
- Hankook Tire & Technology Co., Ltd.
- Sumitomo Rubber Industries, Ltd.
- Giti Tire Pte Ltd.
- Toyo Tire Corp.
- Others

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