

North America Pet Food Market Report and Forecast 2025-2034

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Report description:

The North America pet food market reached USD 70.23 Billion in 2024. The market is projected to grow at a CAGR of 5.30% between 2025 and 2034, reaching almost USD 117.71 Billion by 2034.

North America Pet Food Market Growth

In 2022, the US pet industry recorded \$136.8 billion in sales revenue, which represented a year-on-year growth of 10.8%. As per the American Pet Products Association, pet spending by US consumers increased by 11% in 2022, with pet food and treats constituting the highest spending category.

In 2022, Americans spent \$58.1 billion on purchasing pet food and treats, which represented a year-on-year increase of 16.2%. Sales of dry food for dogs and cats also recorded a double-digit growth in 2022-23 and the sales of frozen dog food grew by over 31% in the same year. The sale of dog treats rose by 12.8% and reached \$3.95 billion in 2023, while the sale of cat treats grew by 15.1% and reached \$1.27 billion.

Pet adoption has recorded steady growth among Gen Z, with 16% of them owning a pet in 2022, a 2% rise from 2020. As per the APPA, 33% of millennials owned a pet in 2022, which grew by 2% from 2018.

The sale of private-label pet food products reached USD 1.7 billion in 2023, recording a year-on-year growth of 25.6% in the USA. Nearly 82% of pet parents believe that store-brand products have the same quality as branded pet food products, which is driving the market growth.

North America Pet Food Industry Segmentation

North America Pet Food Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

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Market Breakup by Pet Type

- Dogs
- Cats
- Others

Market Breakup by Form

- Dry Food
- Wet Food
- Snacks and Treats
- Others

Market Breakup by Distribution Channel

- Supermarkets and Hypermarkets
- Speciality Stores
- Online Stores
- Others

Market Breakup by Country

- United States of America
- Canada

North America Pet Food Market Share

Based on distribution channel, the market is divided into supermarkets and hypermarkets, speciality stores, and online stores, among others. Over the forecast period, online stores are expected to emerge as one of the leading market segments, as consumers' reach to premium quality gourmet pet foods rises and nutritious food becomes a necessity to ensure the overall health of pets.

Meanwhile, supermarkets and hypermarkets are projected to grow at a CAGR of 5.9% between 2025-2034. This growth can be attributed to the expansion of supermarkets and hypermarkets and attractive discounts offered by them.

Leading Companies in North America Pet Food Market

Major players are adding functional ingredients like collagen in pet food supplements and treats owing to their numerous bio-functional and techno-functional benefits.

- Mars, Incorporated
- Archer-Daniels-Midland Co.
- Nestle SA (Purina PetCare)

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- General Mills Inc. (Blue Buffalo Company, Ltd.)
- Colgate - Palmolive Company (Hill's Pet Nutrition, Inc.)
- The J.M. Smucker Company
- Schell & Kampeter, Inc. (Diamond Pet Foods)
- Simmons Foods, Inc.
- Merrick Pet Care, Inc.
- Sunshine Mills Inc.
- Alpha Inc.
- Others

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