

North America Keyboard Market Report and Forecast 2025-2034

Market Report | 2025-06-05 | 125 pages | EMR Inc.

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Report description:

The North America keyboard market reached around USD 735.73 Million in 2024. The market is projected to grow at a CAGR of 8.20% between 2025 and 2034, reaching almost USD 1618.05 Million by 2034.

North America Keyboard Market Growth

The comfortable typing experience provided by mechanical keyboards has made them exceedingly popular among Americans. Their premium look adds an extra level of style to a work/gaming setup and their ergonomically designed features (such as wrist rest) minimise wrist strain during long periods of usage. Mechanical keyboards are compatible with a wide range of devices, including PCs, laptops, and MACs, and they are designed to register user keystrokes faster than traditional keyboards while maintaining a great degree of accuracy. This is expected to contribute to the market expansion in the coming years.

Developments in generative AI are expected to influence keyboard designs. Major laptop manufacturers are integrating a copilot key into keyboards, which launches an AI chatbot to facilitate seamless interaction between system users and AI software.

Buttons which automatically open web browsers and take full-screen images are expected to become a key feature of various keyboards over the forecast period. The rising prevalence of remote work has prompted manufacturers to design lightweight keyboards with separate buttons for muting/unmuting parties during online meetings.

The backlighting facility enhances the visual appeal of keyboards and makes users invest in expensive keyboards to meet the demand of long working hours. The availability of different keyboards in unique designs and colours is also expected to drive the market growth in the forecast period.

North America Keyboard Industry Segmentation

North America Keyboard Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following

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segments:

Market Breakup by Type

- Wired
- Wireless

Market Breakup by Application

- Corporate/Enterprises
- Personal

Market Breakup by Distribution Channel

- Offline
- Online

Market Breakup by Country

- United States of America
- Canada

North America Keyboard Market Share

Based on distribution channel, the market can be divided into offline and online. Over the forecast period, online channels are expected to constitute a major portion of keyboard sales, as tech-savvy consumers switch towards purchasing essential office supplies from major brands at discounted rates. This is because of the increased demand for premium office supplies, which boosts productivity and efficiency.

Leading Companies in the North America Keyboard Market

The report provides a detailed analysis of the following key players in the market, covering their competitive landscape and latest developments like mergers and acquisitions, investments, and capacity expansion.

- Apple, Inc.
- HP Inc.
- Logitech International S.A.
- Lenovo Group Ltd.
- ASUSTEK Computer Inc.
- Dell Inc.
- Razer Inc.

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- Acer Inc.
- Cherry SE
- Corsair Memory Inc.
- Cooler Master Co. Ltd.
- Turtle Beach Corporation
- Others

Major market players are collaborating with various tech companies to design innovative keys for individual users aimed at enhancing their overall experience.

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