

## **North America Financial Services Market Report and Forecast 2025-2034**

Market Report | 2025-06-05 | 134 pages | EMR Inc.

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### **Report description:**

The North America financial services market size is projected to grow at a CAGR of 7.01% between 2025 and 2034.

Mutual funds contribute to the North America financial services market growth by offering lower investment minimums in comparison to direct investment in individual stocks or bonds

Mutual funds provide diversification by combining investors' funds into various assets, minimizing investment risks. Managed by professionals, they offer expertise without requiring micromanagement. With liquidity, investors can easily buy or sell shares, and lower investment minimums enhance accessibility to many investors.

Insurance safeguards against risks such as property damage, health issues, disability, and death, lessening financial repercussions. It furnishes financial security and assurance to individuals and families amid crises. Some policies also enable long-term savings and wealth accumulation, while distributing risk across a broad pool for affordability and accessibility.

In September 2023, IG Wealth Management ("IG") unveiled the inauguration of the Private Company Advisory Business, integrated into Investors Group Securities Inc. This service delivered comprehensive guidance to Canadian business proprietors. Given an estimated 76% planning to sell their businesses, amounting to over \$2 trillion, IG aimed to assist small to medium-sized business owners in succession planning.

### Market Segmentation

North America Financial Services Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

### Market Breakup by Type

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- Banking
- Advisory
- Wealth Management
- Mutual Funds
- Insurance
- Others

#### Market Breakup by Organization Size

- Small and Medium Enterprises
- Large Enterprises

#### Market Breakup by End Use

- Business-to-Business (B2B)
- Business-to-Consumer (B2C)

#### Market Breakup by Country

- United States of America
- Canada

The North America financial services market key players are Goldman Sachs Group Inc., Morgan Stanley & Co. International Plc, US Bancorp, JPMorgan Chase & Co. □American Express Company, Citigroup Inc., Wells Fargo & Co., Metlife Inc., PwC LLP and Bank of America Corp. among others.

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