

North America Collagen-Based Supplement Market Report and Forecast 2025-2034

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Report description:

The North America collagen-based supplement market size was valued at USD 1.88 Billion in 2024. The market is further projected to grow at a CAGR of 5.20% between 2025 and 2034, reaching a value of USD 3.12 Billion by 2034.

The production of collagen in the human body slows down as people age as well as due to factors such as reduced sun exposure, smoking, chronic stress, and lack of sleep or exercise. According to the North America collagen-based supplement market analysis, collagen is a protein that aids in several essential body functions, such as skin repair, strengthening of the immune system, managing digestive health, increasing energy, managing weight, and and maintaining cardiovascular health.

The majority of collagen supplements in the market are animal-based and contain collagen sourced from the bones, hooves, and hides of animals, like cows, fish, etc. Consumers take these traditional animal collagen supplements to overcome the deficiency of collagen in their bodies. However, animal-based collagen products are likely to contain contaminants like antibiotics that can challenge their uptake. Consequently, consumers may turn towards more sustainable collagen supplement options, such as plant-based.

Further, the demand for plant-based collagen supplements is rising at a steady rate as plant-based collagen offers consumers a cruelty-free, sustainable, and ethical option for improving beauty and enhancing health, thereby propelling the North America collagen-based supplement market growth. □A popular source of vegan collagen is fruits rich in vitamin C, such as citrus fruits, berries, and tropical fruits. Vitamin C is an essential nutrient for the synthesis of collagen and meeting the requirements of healthy skin, hair, and nails.

Market Segmentation

North America Collagen-Based Supplement Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments.

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Market Breakup by Form:

- Powder
- Capsules and Gummies
- Drinks and Shots
- Others

Market Breakup by Source:

- Animal-Based
- Plant-Based
- Marine-Based

Market Breakup by Distribution Channel:

- Hypermarket and Supermarket
- Speciality Stores
- Pharmacies
- Online
- Others

Market Breakup by Country:

- United States of America
- Canada

Competitive Landscape

The North America collagen-based supplement market key players are:

- Amway Corp.
- Nestle SA
- Great Lakes Wellness Company, LLC
- SMP Nutra
- Nutrawise Health & Beauty (Youtheory)
- Herbalife International of America, Inc.
- Ancient Brands, LLC
- Nordic Naturals
- Bulletproof 360, Inc.
- Others

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