

Middle East and Africa PVC Market Growth Analysis - Forecast Trends and Outlook (2025-2034)

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Report description:

The Middle East and Africa PVC market reached approximately 3.07 MMT in 2024. The market is projected to grow at a CAGR of 4.70% between 2025 and 2034, reaching a volume of around 4.86 MMT by 2034.

Middle East and Africa PVC Market Growth

The Saudi Arabian government is projected to surge expenditure on construction by 34% in 2024, with a specific focus on enhancing energy and public infrastructure projects like Dubai Metro Blue Line, Al Maktoum Airport, Etihad Rail, and Hessa Street improvements. Furthermore, the construction sector in KSA is expected to experience significant expansion due to the Saudi Arabia Giga Project program.

In January 2024, the European Commission established a strategic alliance with the African Development Bank to enhance funding for infrastructure initiatives in Africa. Hence, the surge in construction and infrastructure development activities is fuelling the demand for PVC in pipes, windows, and fittings.

The automotive sector's move towards lightweight materials to enhance fuel efficiency and reduce emissions is leading to a rise in PVC utilisation in vehicle interiors, wiring, and coatings. The Middle East and Africa, known for its oil and mineral resources, is now adopting electric vehicles amid the growing focus on sustainability. In 2022, 0.2% of new cars sold in South Africa were fully electric, while the UAE had over 20,000 registered electric vehicles as per the Ministry of Economy and Industry. The expansion of the electric vehicle market necessitates the use of top-notch, long-lasting materials such as PVC for different parts.

Middle East and Africa PVC Industry Segmentation

"Middle East and Africa PVC Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the

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following segments:

Market Breakup by Product Type

- Rigid PVC
- Flexible PVC
- Low Smoke PVC
- Chlorinated PVC
- Others

Market Breakup by Stabiliser Type

- Calcium Based Stabilisers (Ca-Zn Stabilisers)
- Lead Based Stabilisers (Pb Stabilisers)
- Tin and Organotin Based Stabilisers (Sn Stabilisers)
- Barium Based Stabilisers
- Others

Market Breakup by Application

- Pipes and Fittings
- Film and Sheets
- Wires and Cables
- Bottles
- Profiles, Hoses, and Tubings
- Others

Market Breakup by End Use

- Automotive
- Building and Construction
- Electrical and Electronics
- Packaging
- Healthcare
- Others

Market Breakup by Country

- Saudi Arabia
- United Arab Emirates
- Nigeria
- South Africa
- Others

Middle East and Africa PVC Market Share

Based on type, the market is segmented into product types, rigid PVC, flexible PVC, low smoke PVC, and chlorinated PVC, among

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others. Rigid PVC is projected to witness a growth of 11.4% during the forecast period of 2025-2034. This can be attributed to the excellent structural integrity, durability, chemical resistance, and corrosion resistance of rigid PVC, making it ideal for use in different end-use sectors.

Leading Companies in the Middle East and Africa PVC Market

The market players are focusing on sustainable production methods to gain a competitive edge in the market.

- INEOS AG
- Westlake Corp.
- LG Corp. (LG Chem Ltd.)
- Occidental Petroleum Corp.
- Saudi Basic Industries Corporation SJSC
- Orbia Advance Corporation SAB de CV
- Sasol Ltd.
- New Products Industries Co Ltd. (Neproplast)
- Egyptian Petrochemicals Company
- Others

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