

## **Middle East and Africa Handbags Market Report and Forecast 2025-2034**

Market Report | 2025-06-05 | 110 pages | EMR Inc.

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### **Report description:**

The Middle East and Africa handbags market was valued at USD 2.68 Billion in 2024. The industry is expected to grow at a CAGR of 5.20% during the forecast period of 2025-2034 to attain a valuation of USD 4.45 Billion by 2034.

#### **Middle East and Africa Handbags Market Growth**

A survey in the United Arab Emirates and Saudi Arabia revealed that 50% of high-income individuals spend an average of over \$1,000 per month on fashion. 40% of consumers' fashion budget is allocated to purchases made outside their home countries, with approximately 20% spent outside the Middle East. Moreover, international and regional brands are increasing their presence in the MEA region, making handbags more accessible to a larger audience. The rise of e-commerce platforms has facilitated consumer access to a variety of handbag brands and styles, fuelling the market expansion. Furthermore, social media platforms and influencers have a significant impact on shaping fashion trends and consumer preferences in the region.

The region is witnessing a notable expansion in the second-hand luxury handbag sector. Dubai, for example, is renowned for its opulent shopping centres and upscale stores, making it a haven for shoppers. Moreover, the city also features a flourishing market for pre-owned luxury bags. Brands like Louis Vuitton, Chanel, and Hermes are particularly sought after due to their ability to retain value over time.

The rise in environmental awareness has created a demand for handbags crafted from sustainable and eco-friendly materials. Consumers are increasingly drawn to brands that follow ethical production methods and support social causes. For instance, Veganologie, a Dubai-based sustainable accessories brand founded by women, exclusively uses vegan, recycled, or sustainable materials.

#### **Middle East and Africa Handbags Industry Segmentation**

"Middle East and Africa Handbags Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the

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following segments:

#### Market Breakup by Raw Material

- Leather
- Fabric
- Others

#### Market Breakup by Product Type

- Satchel
- Bucket Bag
- Clutch
- Tote Bag
- Others

#### Market Breakup by Category

- Mass
- Premium

#### Market Breakup by Distribution Channel

- Online
- Offline

#### Market Breakup by Country

- Saudi Arabia
- United Arab Emirates
- Nigeria
- South Africa
- Others

#### Middle East and Africa Handbags Market Share

Based on raw material, the market is segmented into leather, and fabric, among others. The leather segment is projected to grow at a CAGR of 5.8% during the forecast period of 2025-2034. Leather handbags are a stylish and elegant accessory known for their durability, elegance, and versatility. Leather is resistant to damage, making it a practical choice for everyday use.

#### Leading Companies in the Middle East and Africa Handbags Market

Major players are focusing on the application of sustainable raw materials, including vegan leather and natural fabric, to gain a competitive edge in the market.

- Burberry Group Plc

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- Fossil Group Inc.
- LVMH Moët Hennessy Louis Vuitton SE
- Prada Holding S.p.A.
- Kering S.A.
- Hermes International S.A.
- Chanel S.A.
- Tapestry Inc.
- Capri Holdings Limited
- Others

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