

## **Mexico Waterproofing Market Report and Forecast 2025-2034**

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### **Report description:**

The Mexico waterproofing market size is projected to grow at a CAGR of 3.70% between 2025 and 2034. The market is being driven by rising construction activities and the growing demand for sustainable waterproofing solutions.

Sustainability has emerged as one of the key Mexico waterproofing market trends. Manufacturers are investing in R&D activities to create waterproofing solutions that contain no VOC and are non-toxic. Eco-friendly, energy-efficient, innovative, and high-quality waterproofing solutions with excellent durability and low maintenance and operational costs are increasingly preferred.

The Mexico waterproofing market expansion is being fuelled by the rising construction activities in the country. Waterproofing plays an essential role in preventing water damage, improving indoor air quality, facilitating energy saving, enhancing the durability of structures, as well as reducing the risk of mould growth.

Technological advancements are facilitating the development of new membrane materials, which is contributing towards the Mexico waterproofing market growth. Polyvinyl chloride (PVC), ethylene propylene diene monomer (EPDM), and thermoplastic polyolefin are gaining popularity among consumers for being flexible, durable, strong, and resistant to UV rays. Moreover, polyurea and polyurethane are emerging as popular materials for liquid waterproofing coatings as they can be adjusted for application into any shape. They are easy to use and can also be made extra durable with the addition of ceramic particles. Their growing demand is expected to drive the Mexico waterproofing market development in the forecast period.

The development of smart waterproofing systems integrated with monitoring systems and sensors is propelling the market growth. Such systems automatically detect water leaks and evolving moisture levels, minimise the risk of water damage, facilitate predictive maintenance, and enhance the longevity of structures.

Market Segmentation

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Mexico Waterproofing Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

#### Market Breakup by Type

- Waterproofing Chemicals \_x000D\_ \_x000D\_ Bitumen \_x000D\_ Elastomers \_x000D\_ Polyvinyl Chloride (PVC) \_x000D\_ Thermoplastic Olefin (TPO) \_x000D\_ Ethylene Propylene Diene Monomer (EPDM) \_x000D\_ \_x000D\_
- Waterproofing Chemicals \_x000D\_ \_x000D\_ Bitumen \_x000D\_ Elastomers \_x000D\_ Polyvinyl Chloride (PVC) \_x000D\_ Thermoplastic Olefin (TPO) \_x000D\_ Ethylene Propylene Diene Monomer (EPDM) \_x000D\_ \_x000D\_
- Waterproofing Membranes \_x000D\_ \_x000D\_ Liquid Applied Membranes \_x000D\_ Sheet Membranes \_x000D\_ \_x000D\_
- Waterproofing Membranes \_x000D\_ \_x000D\_ Liquid Applied Membranes \_x000D\_ Sheet Membranes \_x000D\_ \_x000D\_
- Integral Systems \_x000D\_ \_x000D\_ Crystalline Waterproofing Admixtures \_x000D\_ Pore-Blocking Waterproofing Admixtures \_x000D\_ \_x000D\_
- Integral Systems \_x000D\_ \_x000D\_ Crystalline Waterproofing Admixtures \_x000D\_ Pore-Blocking Waterproofing Admixtures \_x000D\_ \_x000D\_

#### Market Breakup by Application

- Roofing and Walls
- Building Structures
- Waste and Water Management
- Roadways
- Others

#### Market Breakup by Region

- Baja California
- Northern Mexico
- The Bajio
- Central Mexico
- Pacific Coast
- Yucatan Peninsula

#### Competitive Landscape

The key Mexico waterproofing market players are:

- Arkema SA
- Sika AG
- DuPont de Nemours, Inc.

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- Wacker Chemie AG
- BASF SE
- SOPREMA S.A.S.
- Derivados Asfálticos Normalizados, S.A. (Danosa)
- Others

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